

Toplines**University of Massachusetts Amherst/WCVB
April 2023 Massachusetts Poll**

Field Dates:	March 28, 2023 – April 5, 2023
Sample:	700 Respondents
Margin of Error:	4.7%

YouGov interviewed 821 respondents who were then matched down to a sample of 700 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

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Election Day Change (N=700)

Please indicate whether you would favor or oppose the following...

	Apr. 2023	June 2022	Apr. 2023	June 2022	Apr. 2023	June 2022	Apr. 2023	June 2022	Apr. 2023	June 2022
	Strongly Favor		Somewhat Favor		Somewhat Oppose		Strongly Oppose		Don't Know	
making Election Day a state holiday?	45%	49%	23%	22%	9%	11%	15%	12%	9%	8%
allowing people to register to vote and cast their ballot on Election Day?	41%	40%	23%	22%	11%	11%	15%	20%	10%	7%
allowing election officials to automatically mail absentee ballot applications to all voters?	34%	36%	20%	17%	9%	10%	26%	26%	12%	10%
allowing people currently serving a prison sentence the right to vote?	25%	N/A	24%	N/A	13%	N/A	27%	N/A	12%	N/A
lowering the legal voting age from 18 to 16?	10%	N/A	15%	N/A	20%	N/A	46%	N/A	8%	N/A
providing every registered voter with four \$25 vouchers that can be donated to any qualifying political candidate running for state office?	14%	N/A	15%	N/A	11%	N/A	42%	N/A	18%	N/A

2024 Democratic Presidential Candidates (N=397)

From the list below, please rank the **top three** candidates that you would select to be the Democratic Party’s presidential candidate in 2024.

	Apr. 2023			June 2022		
	1 st	2 nd	3 rd	1 st	2 nd	3 rd
Joe Biden	28%	11%	10%	26%	12%	8%
Kamala Harris	6%	17%	10%	9%	16%	18%
Bernie Sanders	21%	13%	10%	14%	12%	12%
Pete Buttigieg	15%	15%	14%	13%	15%	16%
Elizabeth Warren	12%	20%	20%	14%	18%	15%
Gavin Newsom	4%	8%	12%	N/A		
Gretchen Whitmer	4%	8%	9%	N/A		
Someone Else	11%	9%	17%	10%	6%	14%

2024 Republican Presidential Candidates (N=154)

From the list below, please rank the **top three** candidates that you would select to be the Republican Party’s presidential candidate in 2024?

	Apr. 2023			June 2022		
	1 st	2 nd	3 rd	1 st	2 nd	3 rd
Donald Trump	59%	11%	7%	51%	16%	6%
Ron DeSantis	18%	40%	15%	24%	37%	9%
Nikki Haley	4%	13%	17%	6%	10%	20%
Mike Pence	10%	11%	11%	6%	11%	10%
Tim Scott	1%	10%	16%	1%	9%	20%
Liz Cheney	3%	1%	3%	N/A		
Chris Sununu	0%	5%	4%			
Someone Else	5%	9%	26%	8%	7%	21%

2024 Republican Head to Head Matchups (N=154)

If the race for the 2024 Republican presidential nomination comes down to a choice between former President Donald Trump and Florida Governor Ron DeSantis, which candidate would you prefer?

Donald Trump	68%
Ron DeSantis	32%

If the race for the 2024 Republican presidential nomination comes down to a choice between former President Donald Trump and New Hampshire Governor Chris Sununu, which candidate would you prefer?

Donald Trump	81%
Chris Sununu	19%

If the race for the 2024 Republican presidential nomination comes down to a choice between Florida Governor Ron DeSantis and New Hampshire Governor Chris Sununu, which candidate would you prefer?

Ron DeSantis	78%
Chris Sununu	22%

2024 Democratic Senate Primary Election (N=)

In 2024, Senator Elizabeth Warren will be up for re-election. If Senator Warren was running against Representative Jake Auchincloss in the Democratic primary for senator, who would you be most likely to vote for?

Senator Elizabeth Warren	71%
Representative Jake Auchincloss	9%
Not Sure	19%
Would not Vote	1%