

Marina Topakas

Product Designer • End-to-End Product Design • Consumer & Enterprise

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Product Designer focused on simplifying complex problems across consumer and enterprise products. Background spanning 0-to-1 product design, interaction design, design systems, user research, and rapid prototyping across AI, fintech, SaaS, mobile, and consumer experiences. Uses AI-assisted tools to move rapidly from design concepts to functional prototypes. NN/g certified.

PROFESSIONAL EXPERIENCE

Product Designer, *Socratics.ai*

Nov 2025 – Present

- Designed a data-dense Quality of Earnings workspace from 0 to 1, unifying financial modeling, AI analysis, and source-document verification into a single analyst workflow.
- Prototyped product experiences directly in code using Claude Code, shipping AI-driven workflows and product interfaces through GitHub pull requests reviewed by frontend engineering.
- Designed cell-level provenance and source-tracing workflows that enable analysts to verify AI-generated financial figures against their original sources, with drill-down to individual cells.
- Led usability testing with 7 participants on a financial-statement consolidation workflow; findings drove a major product shift from a step-by-step wizard to a chat-first, agent-driven experience.
- Built the product design system from scratch, defining reusable components, interaction patterns, and content standards to improve consistency across the platform.

UX / Product Designer, *InterPrice Technologies*

Jan 2022 – Feb 2024

- Designed and shipped 30+ product features for a financial technology platform, owning complex workflows from research and ideation through prototyping, launch, and post-launch iteration.
- Drove measurable engagement through targeted UX improvements, with individual product redesigns increasing views by 670% and 220% and broader strategic design work contributing to a 27% increase in user engagement.
- Built and scaled a comprehensive design system, resolving cross-platform consistency issues and streamlining design-to-development handoff.
- Initiated and designed a mobile pricing workflow that enabled users to review bank requests and submit pricing on the go, expanding access to a core platform workflow.

UX Designer, *SYNNOUS*

Feb 2021 – Aug 2021

- Designed an end-to-end collaborative trip-planning experience for a consumer travel app, translating user needs and preferences into user stories, detailed flows, and interactions that enabled users to plan trips around shared preferences.

UX Designer, *ElitSwim*

Jul 2020 – Oct 2020

- Redesigned website UX, increasing traffic by 296%, reducing bounce rate from 55% to 32%, and increasing average session duration by 43%.

EDUCATION & CERTIFICATIONS

UX Certification, *Nielsen Norman Group*

May 2025 – Jul 2025

ID #1097512 | Pursuing UX Master Certification (Interaction Design, UX Management)

Bachelor's in Psychology, *UC Santa Barbara*

Sep 2018 – Dec 2020

TOOLS & SKILLS

Product Design: Product Design, End-to-End Product Design, Interaction Design, UX/UI Design, Consumer & Enterprise Experiences, Design Systems, Information Architecture, Mobile & Responsive Design, Accessibility

Research & Discovery: User Research, Product Discovery, Usability Testing, User Interviews, Concept Validation, User Flows

Prototyping & Emerging Technology: Wireframing & Prototyping, AI-Assisted Prototyping, AI Product Design, Human-AI Interaction, Agentic Workflows, Human-in-the-Loop Design

Tools: Figma, Framer, Claude Code, GitHub, Git, Linear, GitLab