



NetworkAffects

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## 1. [#TwitterFiles](#) Extra: How the World's "No-Kidding Decision Makers" and the "Anti-Disinformation" Field Got Organized

On 24 May 2018 at 05:55, Graham Brookie [@atlanticcouncil.org](#) wrote:

This is great news. Doable at \$150K with a few thoughts below.

**Here is updated info on V25.**

As of today, I am pleased that the following are joining the V25: Sec. Madeleine Albright, Head of the Munich Security Conference Amb. Wolfgang Ischinger, former-DNI General Jim Clapper, former National Security Advisor Stephen Hadley, former Prime Minister of Sweden Carl Bildt, former President of Estonia Toomas Hendrick Ilves, former President of Poland Aleksander Kwasniewski, Richard Edelman, Elliot Shrage (Facebook), Lydia Polgreen (Huffington Post), Lowercase Capital's Chris Sacca, Tom Burt (Microsoft), CEO of Rappler Maria Ressa.

I expect Google to send either Susan Molinari or Ruth Porat, and we are pressing hard on YouTube.

Other outstanding: Mounir Mahjoubi, Reid Hoffman, Ev Williams, Kara Swisher, Matthias Dopfner, Ines Pohl.

The group will also have meetings with various elements of the German government at a critical implementation stage of GDPR, including Minister of Justice and Consumer Protection Katarina Bartley and Minister of Interior Horst Seehofer.

Outstanding, but trending yes: Foreign Minister Heiko Maas and either President Steinmeier or Chancellor Merkel.

2. In Costa Rica and Latvia today, the Atlantic Council is hosting its 360/OS Summit. We dug into the [#TwitterFiles](#) to further reveal the participation of their anti-disinformation arm, the Digital Forensic Research Lab (DFRLab) in disinformation initiatives of its own



3. 360/OS is a convening of “no-kidding decision maker level” elites, as DFRLab Director Graham Brookie put it, highlighting the Head of Davos, Madeleine Albright and more, as he sought to secure 150k from Twitter and Jack Dorsey’s attendance.

On 1 May 2018 at 04:44, Graham Brookie [REDACTED] [@atlanticcouncil.org](mailto:atlanticcouncil.org)> wrote:

Nick, Emily -

First, I am sorry it’s been so long. I am woefully overdue to check in with you both. Second, I have a bunch of stuff for you, including how we’re thinking about elections. But the nearest item is 360/OS in Berlin on June 21 - 23.

Perhaps you could take a look at this and we can schedule a call this week or early next. Also, I am going to be in San Francisco on Wednesday through Friday. If there is anybody that would be useful to speak with out there, I’d be happy to set aside some time.

1. Jack Dorsey invite for the V25

- a. **BOTTOM LINE:** This is a private group that includes Albright, the Head of Davos, the head of Munich Security Conference, and others **at the no-kidding decision maker level**, which is designed to close the information gap between tech, media, and government in a safe place. It will be appropriately high level and focused on actual outputs (making sure “talk to action” isn’t just a talking point).

4. Twitter had been developing a strong relationship with DFRLab for sometime. "I just arrived in Kyiv" Brookie notes in 2017 as he suggest Twitter Public Policy Director Nick Pickles meet with the State Department’s Global Engagement Center, and the Hamilton 68 creators in DC.

**From:** Graham Brookie <[REDACTED]@ATLANTICCOUNCIL.ORG>  
**To:** Nick Pickles <[REDACTED]@twitter.com>  
**Subject:** Re: Meeting next week  
**Date:** Mon, 9 Oct 2017 11:14:37 +0000 (09/10/17 13:14:37)

Thanks, Nick.

Sorry for my late reply. I just arrived in Kyiv. 10:30/11 works great, and I am happy to come to Twitter DC.

Makes total sense on Hill/State, but hopefully you have the opportunity to talk to Matt Chessen or the interim head of the Global Engagement Center. Matt is technically a State employee serving as Senior Technology Policy Advisor, but he has the most direct or intimate (rather than overall policy knowledge) of platform engagement and some of the problem sets you're looking at.

In terms of Think Tanks, Alexandra Sander and Loren Schulman at Center for New American Security (CNAS), and Laura Rosenberger and Clint Watts at the German Marshall Fund and the Alliance to Secure Democracy (they made Hamilton 68). CNAS is more focused on overall security policy. Rosenberger's team is more narrowly focused on Russian disinformation, but they have a good amount of attention right now due to the Hamilton 68 tool to monitor specific Twitter accounts that they define as "Russian backed". Happy to make those connections, if useful.

5. 360/OS events are expensive ("around \$1M") especially when combined with the off-the-record V25 "an exclusive group of decision makers ranging from the C-Suite to the Situation Room." Twitter contributes 150k to a series of events.

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 **Atlantic Council**  
**360/OS**  
**Vanguard 25**

June 21-23, 2018  
 Berlin, Germany

The 360/OS open source summit will be supported by the Vanguard 25, or V25, an exclusive group of decision makers ranging from the C-Suite to the Situation Room, on the frontline of forging digital resilience. This is a group that will meet under Chatham House rules to create a discreet and honest way to close the information gap on challenges like disinformation between key decision makers from government, tech, and media, as well as forge digital resilience and strengthen the integrity of our democratic societies. Our aim is to move from talk to action, providing a trusted environment to produce concrete strategy and real-time measures to build resilience across our hyperconnected society.

On 22 May 2018 at 00:35, Graham Brookie <[REDACTED]@atlanticcouncil.org> wrote:  
 Not crass at all and hugely sorry for my late reply.

Depending on which markets you're looking at, we could take varying approaches to this.

Bare bones and exclusively focused on training (i.e. in a hotel conference room with one screen and dedicated participants), we could do trainings for \$25K / training.

Building out an event with branding, potentially speakers, a public component, or just a larger amount of participants, I would put at \$60K / training.

For reference, 360/OS and the V25 cost around \$1M, but that is a large public event with a ton of production, staff, and logistics. For the type of capacity building you're looking at, I would want to make put it under the existing branding of 360/OS by calling them global 360/OS breakaway sessions. I would also look for opportunities to add to existing events and thus drive down costs, like a 360/OS Breakaway on the margins of Medialdaba in South Africa, with FGV's Democracy Project in Brazil. The partner approach gives us a wider local network (beyond #DigitalSherlocks) to tap into.

**From:** Nick Pickles <[REDACTED]@twitter.com>  
**Date:** Wednesday, May 23, 2018 at 6:41 AM  
**To:** Graham Brookie <[REDACTED]@ATLANTICCOUNCIL.ORG>  
**Subject:** Re: INVITE: DFRLab in Berlin

Thanks for that - here's what we're thinking:

- 1) Support DC Stratcom
- 2) Training event in Brazil
- 3) Training event in India
- 4) Training event in DC (potentially in partnership with Belfer) with an expectation people would dial-in from across the country.

Ballpark - \$150k?

On V25 - do you have a list of attendees Colin and I can look at?

Cheers

Nick

6. Among the 360/OS attendees are Matthias Dopfner (CEO of German media empire Axel Springer), a former President of Estonia and Poland, a former Swedish Prime Minister, billionaires Chris Sacca, Reid Hoffman (LinkedIn co-founder), and Ev Williams (former CEO of Twitter)

As of today, I am pleased that the following are joining the V25: Sec. Madeleine Albright, [Head of the World Economic Forum in Davos Borge Brende](#), Head of the Munich Security Conference Amb. Wolfgang Ischinger, former-DNI General Jim Clapper, former-APNSA Stephen Hadley, Toomas Hendrick Ilves, Aleksander Kwasniewski, Richard Edelman, Elliot Shrage (Facebook), Lydia Polgreen (Huffington Post), and others.

Happy to answer any questions or provide more information.

## Participants

Madeleine Albright, Former Secretary of State, US State Department  
 Carl Bildt, Former Prime Minister, Kingdom of Sweden  
 Richard Edelman, President and CEO, Edelman  
 John Frank, Vice President for Europe, Microsoft  
 Stephen Hadley, Former United States National Security Advisor  
 Wolfgang Ischinger, Chairman, Munich Security Conference  
 Fred Kempe, President and CEO, Atlantic Council  
 Lydia Polgreen, Editor in Chief, Huffington Post  
 Maria Ressa, CEO and Executive Editor, Rappler  
 Christopher Sacca, Founder and Chairman, Lowercase Capital  
 Elliot Schrage, Vice President of Communications and Public Policy, Facebook

7. Add to that Jim Clapper (former US Director of National Intelligence), Richard Edelman (CEO of the world's largest PR company), along with Twitter and Facebook, HuffPo editor-in-chief, and soon to be Nobel Peace Prize winner Maria Ressa. All to discuss "disinformation"

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Other outstandings: Mounir Mahjoubi, Reid Hoffman, Ev Williams, Kara Swisher, Matthias Dopfner, Ines Pohl.

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**1445** **Media Matters: Resilience in Journalism**  
*(OFF-THE-RECORD / V25 EXCLUSIVE)*  
 FEATURING  
 Lydia Polgreen, Editor in Chief,  
 HuffingtonPost  
 Maria Ressa, CEO, Rappler Media

8. CISA, DHS and Aspen Institute's "Information Disorder" Co-Chair Kris Krebs also attended to discuss "election integrity." Elliot Higgins of Bellingcat too joined the closed door gathering of intel, billionaires, and "peace-makers"

**1050** **Election Integrity** *(OFF-THE-RECORD / V25 EXCLUSIVE)*  
 FEATURING  
 (TBC) Chris Krebs, National Programs and Protection Division, US Dept. of Homeland Security  
 (TBC) Dan Eliasson, General Director, Swedish Civil Contingencies Agencies (MSB)

**1350** **Open Source: Towards Transparency**  
*(OFF-THE-RECORD / V25 EXCLUSIVE)*  
 Eliot Higgins, Founder, Bellingcat and Senior Fellow, DFRLab

9. DFRLab's convening power is almost unmatched, but they are frequent partners on "anti-disinformation" initiatives including the Virality Project that worked with Big Tech to censor "stories of true vaccine side effects."

### CDC in one week

- True content which might promote vaccine hesitancy
  - Viral posts of individuals expressing vaccine hesitancy, or stories of true vaccine side effects. This content is not clearly mis or disinformation, but it may be malinformation (exaggerated or misleading). Also included in this bucket are often true posts which could fuel hesitancy, such as individual countries banning certain vaccines.

10. DFRLabs also partnered on the Election Integrity Partnership, which sought to “fill the gaps legally” that the government couldn’t. EIP and VP leader-to-be Renee DiResta also attended the 2018 360/OS.

StamosEIP



### 1110 Ballots, Bots, and Bullies

**Carl Bildt**, Former Prime Minister and Foreign Minister, Kingdom of Sweden

**Renee DiResta**, Project Lead, Data for Democracy

**Alejandro Romero**, Founder and CEO, Alto Data Analytics

11. Today at [#RightsCon](#), DFRLabs position themselves as underdogs, but nothing could be less true. Like RightsCon (which I once mistakenly co-organised) they serve and merge with elites.

Thank you to our previous sponsors, who have supported us in hosting 11 iterations of RightsCon over the years.



12. The degree to which the Atlantic Council militarists and the 1% have co-opted the human rights field should concern genuine activists, and that's only half of it. Read the full piece at [racket.news/p/twitter-file...](https://racket.news/p/twitter-file...)



**Twitter Files Extra: How the World's "No-Kidding Decision Makers" Got Organized**

The Atlantic Council is hosting its 360/05 Summit at RightsCon this week, and Twitter Files documents tell us more about how this VIP-room-within-a-VIP-room was formed

<https://www.racket.news/p/twitter-files-extra-how-the-worlds>

13. With thanks to [@mtaibbi](#) and the Racket team

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