

FREE PUBLIC SNAPSHOT

What current Shopstr listings can improve fastest.

Snapshot of 45 recent public Shopstr/Nostr product events checked on May 17, 2026. The goal is practical: make listings easier to search, trust, and fulfill.

Average listing score

63/100

A horizontal progress bar showing 63% completion, with a dark green segment on the left and a light grey segment on the right.

Use preview links

7%

A horizontal progress bar showing 7% completion, with a very short dark green segment on the left and a long light grey segment on the right.

Clear delivery

49%

A horizontal progress bar showing 49% completion, with a dark green segment on the left and a light grey segment on the right.

Tag depth

82%

A horizontal progress bar showing 82% completion, with a dark green segment on the left and a light grey segment on the right.

Fastest fixes

Add proof or preview before asking for payment

Most service and digital listings can reduce buyer hesitation with a screenshot, sample output, checklist, or short PDF preview.

Make delivery obvious in the first screen

Digital/service listings should say what the buyer sends, what arrives back, and when it arrives.

Use buyer/search language in the title

Names like 'audit', 'rewrite', 'thumbnail', 'coaching', or 'download' are easier to search than clever internal names.

Separate promise from guarantee

A good listing can promise the deliverable without promising buyer revenue, results, or outcomes.

Listing mix in sample

Digital	14
Physical	14
Service	6
Shopstr	3
Home & technology	3
Apparel	2
Sporting goods	1
Art	1
Office	1

Recent sample, anonymized by context

Titles are public marketplace text; this table is a rough heuristic check, not a judgment on the seller.

Type	Public title	Score	Preview	Delivery
Service	Shopstr Listing Audit Service + Rewrite Sprint (24h)	100/100	yes	yes
Digital	Shopstr Seller Tools Launch Kit: Listing Lab + Thumbnail Generator	100/100	yes	yes
Digital	AI Cash Offer Operator: Digital Product Repositioning Kit	90/100	no	yes
Digital	14-Day Cash Sprint Kit: Spreadsheet + Printable Tools	80/100	no	yes
Physical	Times Silent Echo	75/100	no	yes
Physical	Magic Of The Night	75/100	no	yes

Paid help

The Shopstr Listing Audit Service turns one listing or product idea into a title, summary, field map, thumbnail notes, Nostr promo draft, buyer DM, and top three conversion fixes.

[Open the 15,000 sat audit service on Shopstr](#)

No sales guarantee. This snapshot uses public listing metadata and simple heuristics. It is listing and messaging work, not financial, legal, tax, employment, investment, or business advice.