

February 28, 2023



CYGNAL

Survey of Likely General Election Voters **National**

February 24 – 27, 2023 | n=2424 | $\pm 1.99\%$

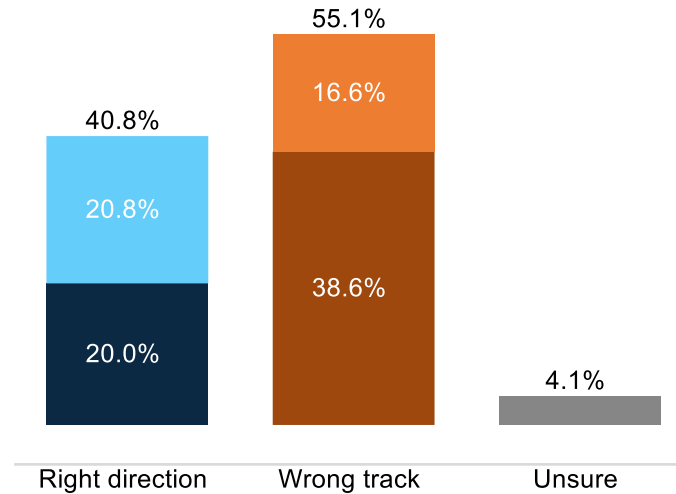
Insights & Analysis

- We are two months into a **divided** federal government, and voters remain **pessimistic** about the country's future as the presidential election is ramping up.
- The **generic Congressional ballot remains identical to last month at D+0.9** (Jan: D+0.6). Independents remain with Republicans at +11. Republicans have increased their standing with **Hispanic** voters, now at D+7 (Jan: D+10) and in the **Southwest** R+4 (Jan: R+1) – **but** Democrats have made significant inroads in the **South** D+1 (Jan: R+11).
- President **Biden's image** remains **underwater** (-0.4% net fav) but has slightly recovered from last month's -2% net fav. **Donald Trump** has seen a **positive movement** in his image and now sits at a higher net fav (+3.8% net fav) than Biden.
- Ron DeSantis, Nikki Haley, Tim Scott, and Vivek Ramaswamy have strong net positive image, getting outsized support from non-traditional GOP voting blocks, especially **college-educated voters**.
 - Trump would beat a "different" candidate in the Republican primary by 33%, showing his strength when not challenged directly.
- **Inflation** remains the overwhelming top issue - but it dropped in importance as **national security** *jumped significantly*, likely due to news reports of Chinese balloons. **Illegal immigration** remains of high importance to Republicans. Democrats and Independents are also concerned about inflation but are divided on what issue is second primary (or even third).
- Potential **2024 Presidential general election matchups**: the GOP all lead with **Independents***
 - Biden v Trump - 47% / 45% (Trump +1 from Jan) (Ind: R+10)
 - Biden v DeSantis - 46% / 45% (Biden +0.6 from Jan) (Ind: R+10)
 - Biden v Pence - 45% / 41% (Biden +0.3 from Jan) (Ind: R+7)
 - Biden v Haley – 46% / 41% (Ind: R+7)

Insights & Analysis

- Most voters believe we are in a recession already – **even a third of Democrats**, who have the weakest support overall for thinking we're already in a recession.
- A majority of voters believe state lawmakers should chime in and **review what race-related content is being taught in schoolbooks** after Ron DeSantis banned certain textbooks with race-related content in Florida. However, support among **older voters** is weakest – especially women 50+. It is strongest with men <50 and Black voters.
- Support for U.S. funding of Ukraine's war is **declining**, especially among Republicans. Overall, most support continued funding – but cracks are starting to emerge on how much the U.S. should support Ukraine, through military or financial aid. Close to a quarter of **Independents** also support **ending all funding to Ukraine** as do 31% of Republicans. Democrats and college-educated voters (but we repeat ourselves) remain the strongest supporters of **sending military and financial aid**.
 - Only a very small group of Democrats and men <50 support boots on the ground in Ukraine.
- Conversely, close to a majority of respondents say we should **cut sending international aid** in relation to the **national deficit**.
 - Even **30% of Democrats say we should cut international aid** (despite their full Ukraine funding support at 45%).
 - Similarly – 43% of college-educated voters say we should also cut international aid (slightly lower than their 39% support for fully funding Ukraine).

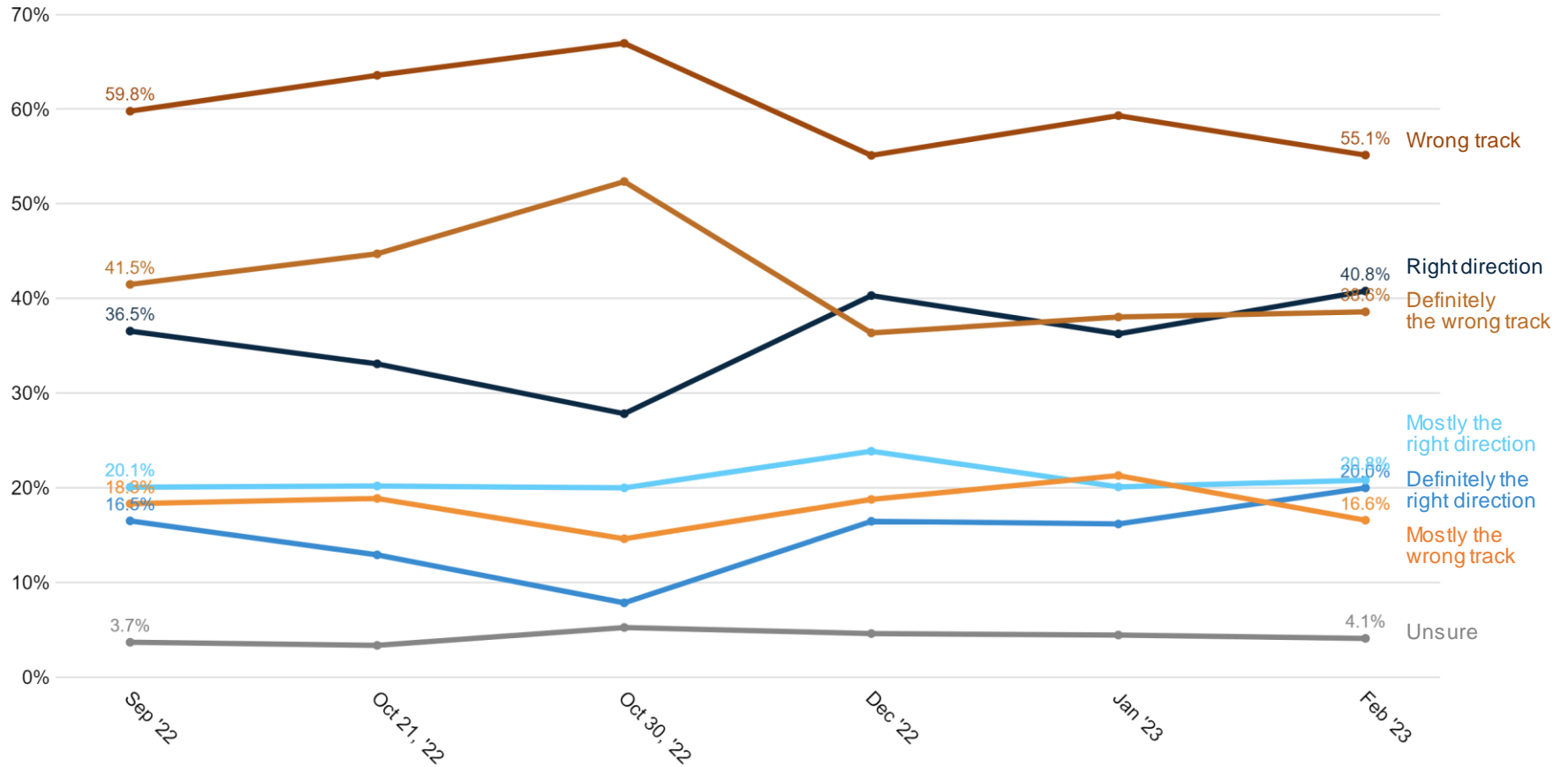
Slight increase in “right direction” for the country, driven by those making \$70k+



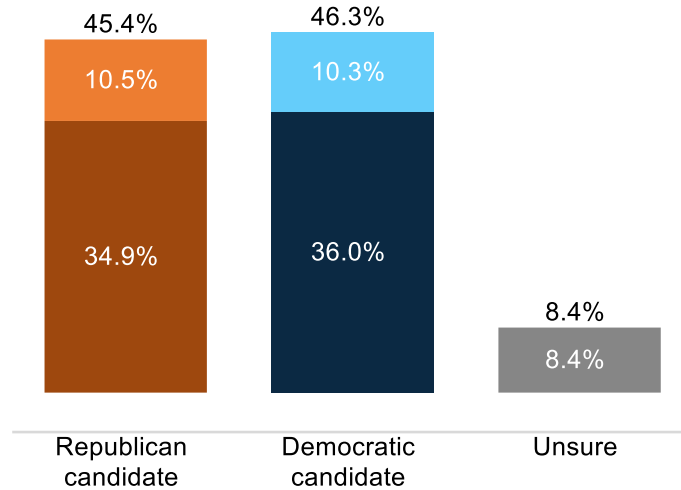
	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Right direction	39%	32%	67%	26%	35%	39%	43%	37%	38%	48%	14%	73%	25%	45%	41%	51%	40%	55%	31%	35%	48%	14%	40%	42%	38%	39%
Wrong track	54%	64%	31%	71%	60%	57%	54%	59%	58%	48%	85%	22%	69%	50%	56%	42%	57%	42%	64%	60%	49%	67%	56%	55%	57%	50%
Definitely the right direction	18%	9%	46%	7%	13%	18%	21%	16%	18%	28%	7%	39%	5%	14%	22%	19%	16%	31%	13%	13%	28%	2%	10%	22%	13%	22%
Mostly the right direction	21%	22%	21%	19%	22%	21%	22%	21%	20%	20%	7%	34%	19%	31%	19%	31%	24%	24%	19%	22%	20%	12%	30%	20%	25%	16%
Mostly the wrong track	21%	20%	11%	14%	21%	14%	12%	21%	18%	17%	16%	13%	24%	22%	14%	22%	24%	13%	19%	20%	12%	27%	29%	13%	22%	25%
Definitely the wrong track	33%	44%	21%	57%	38%	43%	41%	39%	40%	31%	69%	9%	45%	28%	42%	21%	33%	29%	45%	39%	37%	39%	27%	42%	35%	25%
Unsure	7%	5%	2%	3%	5%	4%	4%	4%	4%	4%	1%	4%	6%	5%	3%	7%	3%	3%	5%	5%	3%	19%	4%	3%	5%	11%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

Trend: Direction of Country



Americans remain divided on generic ballot at D+1



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Always Vote	Pres Yr Vote	Occasional Vote
Republican candidate	39%	47%	33%	62%	47%	47%	45%	45%	48%	41%	92%	5%	44%	33%	49%	22%	40%	38%	50%	45%	44%	47%	46%	34%
Democratic candidate	48%	43%	63%	31%	43%	43%	49%	46%	44%	50%	4%	92%	33%	53%	44%	66%	47%	57%	40%	44%	51%	47%	44%	42%
Definitely the Republican candidate	28%	38%	23%	50%	36%	37%	35%	35%	36%	31%	75%	3%	28%	20%	39%	14%	26%	29%	39%	35%	34%	38%	32%	22%
Probably the Republican candidate	11%	9%	10%	13%	12%	10%	10%	10%	12%	11%	17%	2%	17%	13%	10%	8%	14%	9%	11%	10%	11%	9%	14%	12%
Probably the Democratic candidate	12%	8%	13%	9%	12%	9%	10%	13%	9%	10%	2%	16%	15%	19%	9%	15%	13%	12%	9%	11%	10%	8%	16%	9%
Definitely the Democratic candidate	36%	35%	50%	21%	30%	35%	39%	33%	35%	40%	2%	76%	19%	34%	35%	51%	34%	45%	30%	33%	41%	39%	29%	33%
Unsure	13%	10%	4%	7%	10%	9%	6%	9%	8%	8%	4%	3%	22%	13%	7%	12%	13%	5%	10%	11%	5%	6%	10%	24%

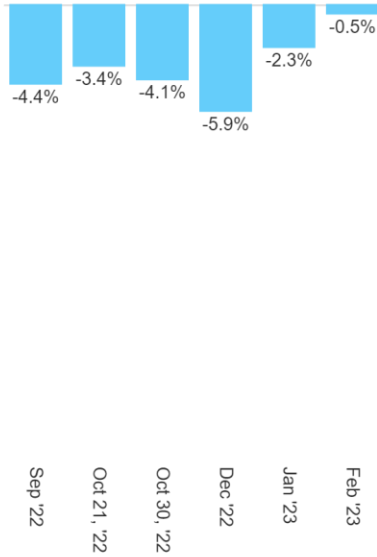
If the 2024 general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

Generic Ballot Movement

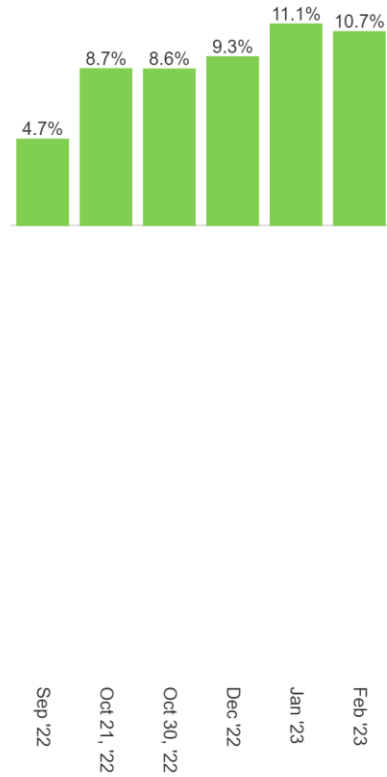
Overall (%Rep-%Dem)



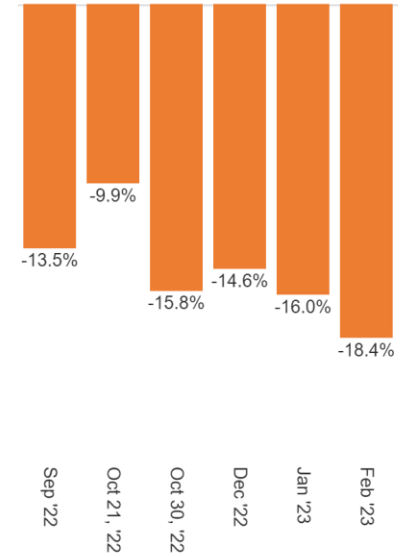
Females (%Rep-%Dem)



Indies (%Rep-%Dem)



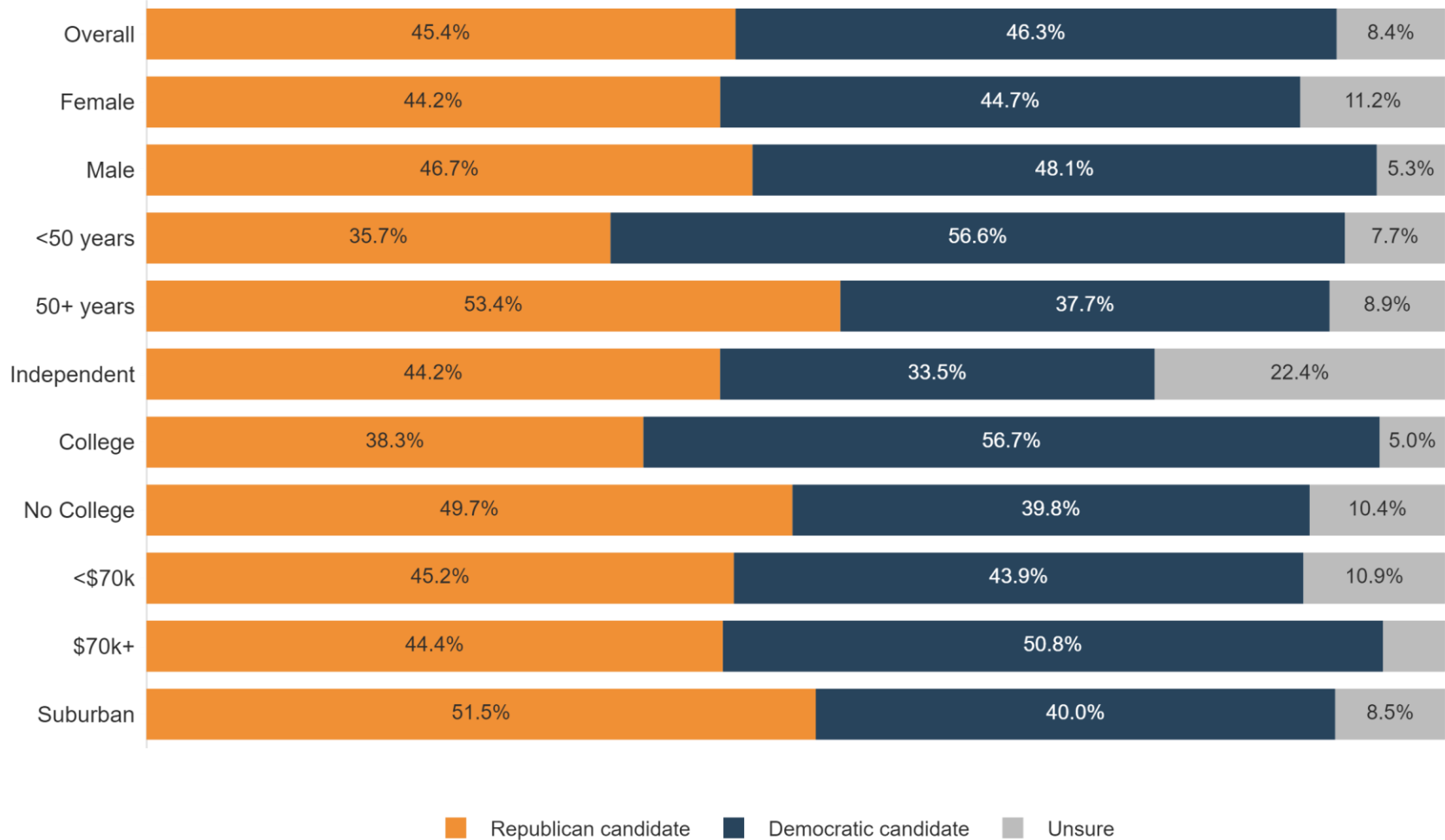
College (%Rep-%Dem)



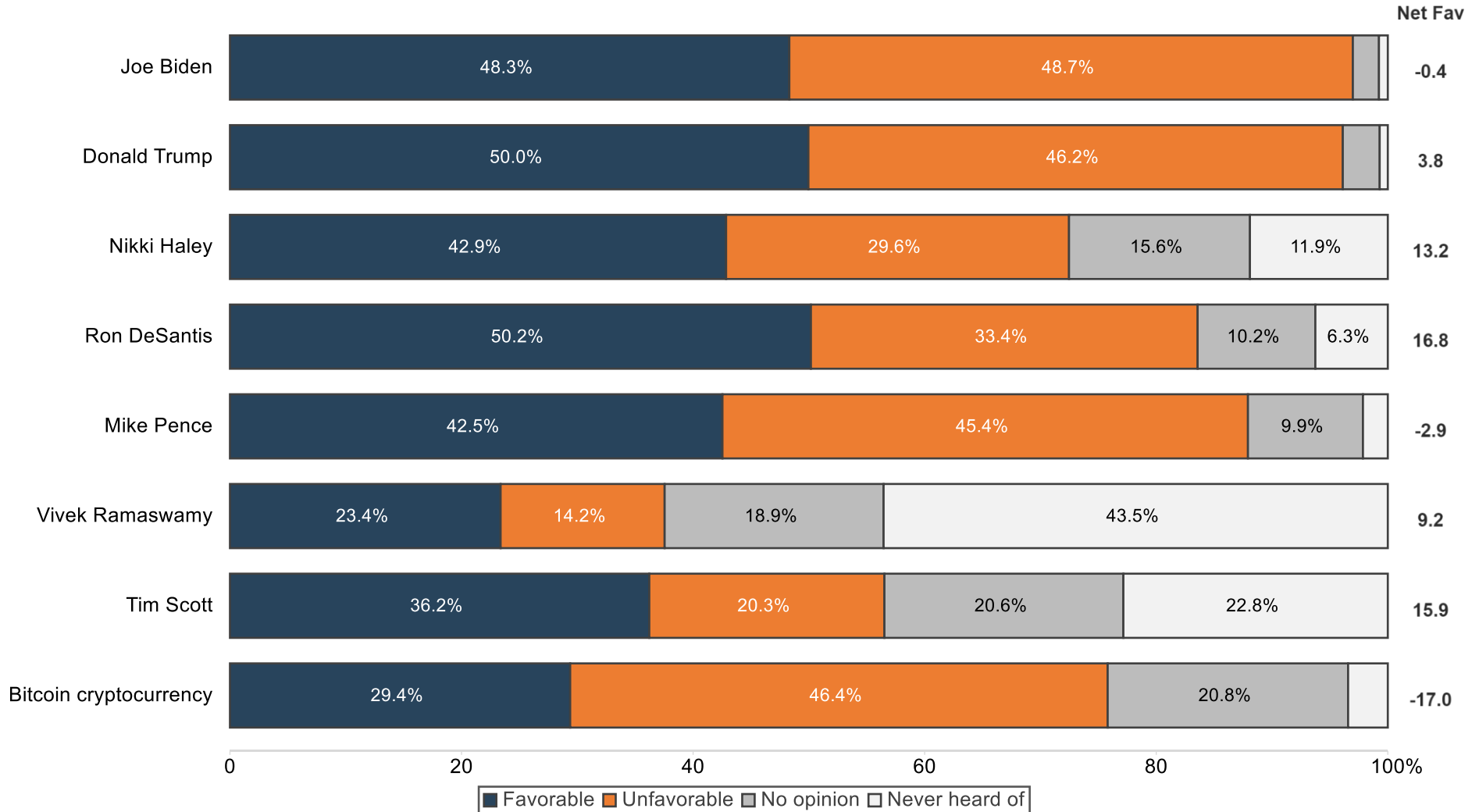
Percent Change: Generic Ballot (Jan 2023 to Feb 2023)

	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Republican candidate	-2%	1%	0%	4%	-2%	-2%	4%	-7%	2%	3%	0%	0%	1%	0%	-3%	7%	1%	0%	0%	0%	0%	4%	-1%	5%	-7%
Democratic candidate	0%	-2%	4%	-4%	0%	1%	-3%	5%	-1%	-1%	-1%	0%	1%	2%	3%	-10%	-1%	2%	0%	-1%	2%	-4%	1%	-4%	7%
Definitely the Republican candidate	2%	0%	-1%	2%	1%	-1%	5%	-6%	2%	0%	1%	-1%	1%	0%	-2%	5%	2%	-1%	0%	1%	-2%	0%	-2%	5%	-6%
Probably the Republican candidate	-3%	1%	0%	2%	-3%	-1%	0%	-1%	0%	3%	-1%	1%	0%	0%	-1%	2%	-1%	0%	0%	-2%	2%	4%	1%	-1%	-1%
Probably the Democratic candidate	-4%	0%	-3%	0%	1%	-2%	-3%	2%	-1%	-4%	0%	-4%	-1%	1%	0%	-5%	-4%	-3%	-1%	-1%	-1%	-4%	-1%	-3%	-1%
Definitely the Democratic candidate	4%	-2%	7%	-4%	0%	4%	0%	3%	0%	4%	-1%	4%	2%	2%	3%	-4%	3%	5%	0%	0%	4%	0%	2%	-1%	8%
Unsure	1%	2%	-3%	0%	2%	1%	-2%	2%	-1%	-3%	0%	0%	-2%	-2%	-1%	2%	0%	-2%	1%	2%	-2%	0%	1%	0%	0%

Generic Ballot by Key Voter Groups

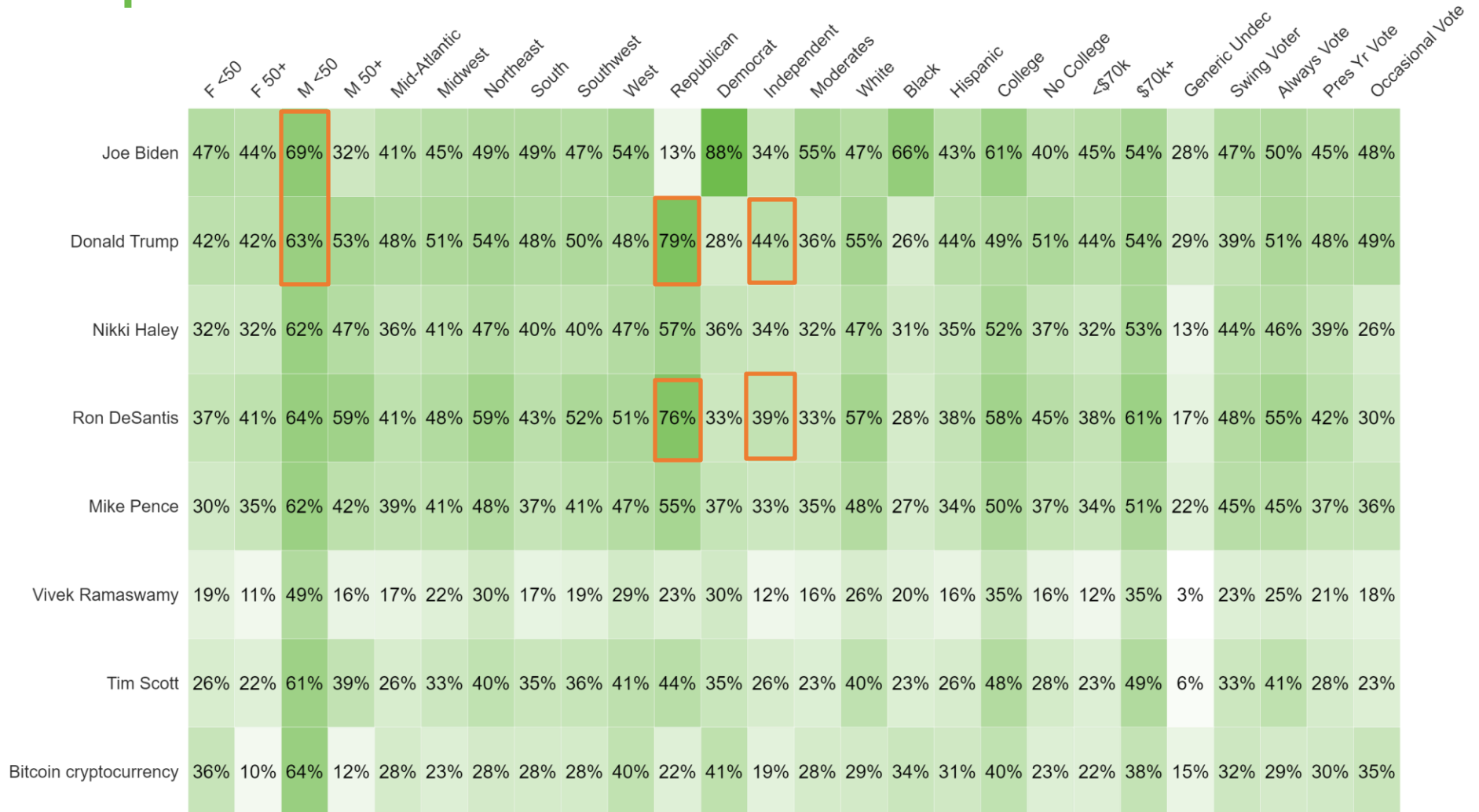


Trump bests Biden on fav; DeSantis and Haley top net fav



Trump tops DeSantis and Biden with favorability among Independents...

Favorable

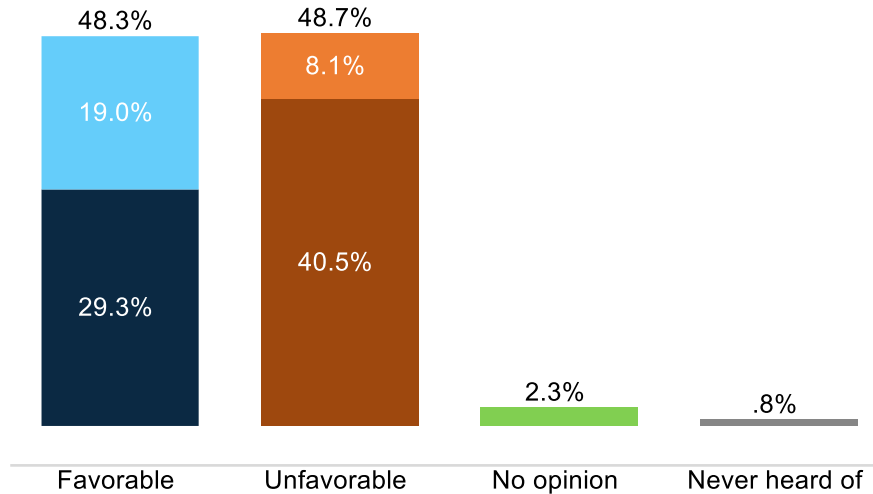


... but DeSantis has better unfavs among Independents; Biden worse off than Trump

Unfavorable

	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Joe Biden	46%	55%	28%	66%	56%	51%	49%	48%	50%	44%	85%	10%	62%	41%	51%	27%	52%	37%	56%	51%	44%	60%	49%	49%	50%	43%
Donald Trump	50%	55%	34%	45%	47%	46%	44%	47%	46%	47%	18%	68%	52%	60%	42%	66%	50%	49%	44%	50%	44%	56%	56%	47%	46%	43%
Nikki Haley	25%	34%	22%	36%	29%	29%	29%	32%	33%	26%	17%	40%	32%	32%	30%	33%	22%	33%	27%	30%	30%	24%	27%	33%	24%	17%
Ron DeSantis	32%	41%	24%	34%	34%	35%	28%	34%	34%	35%	11%	51%	40%	41%	32%	41%	36%	36%	32%	37%	31%	37%	34%	35%	34%	20%
Mike Pence	48%	53%	30%	50%	47%	44%	43%	49%	48%	44%	34%	53%	50%	49%	43%	53%	49%	44%	47%	49%	42%	46%	41%	47%	45%	33%
Vivek Ramaswamy	19%	9%	19%	12%	15%	14%	12%	15%	15%	15%	13%	16%	13%	15%	13%	17%	20%	16%	13%	16%	13%	8%	16%	14%	15%	11%
Tim Scott	19%	20%	17%	26%	24%	21%	17%	21%	20%	22%	12%	27%	21%	23%	19%	29%	17%	23%	19%	22%	19%	19%	21%	21%	21%	10%
Bitcoin cryptocurrency	40%	55%	24%	65%	43%	51%	46%	47%	46%	43%	51%	40%	53%	46%	48%	43%	42%	44%	48%	46%	47%	48%	48%	49%	45%	29%

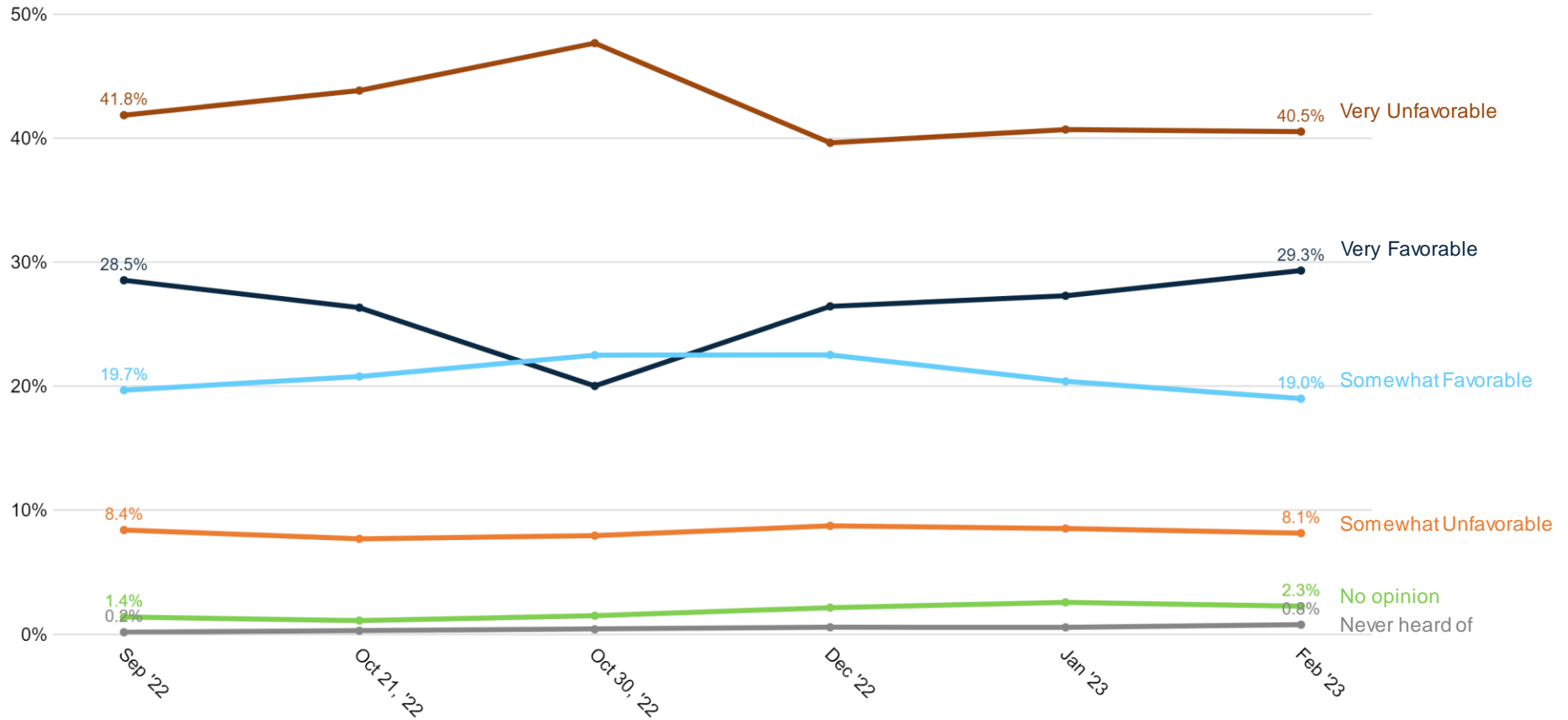
Biden's image remains stagnant while younger and older men seriously split



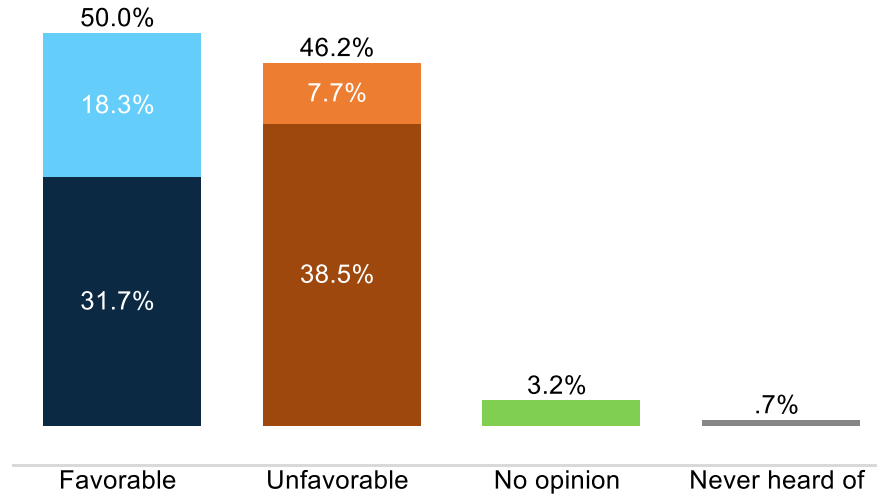
	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	47%	44%	69%	32%	41%	45%	49%	49%	47%	54%	13%	88%	34%	55%	47%	66%	43%	61%	40%	45%	54%	28%	47%	50%	45%	48%
Unfavorable Total	46%	55%	28%	66%	56%	51%	49%	48%	50%	44%	85%	10%	62%	41%	51%	27%	52%	37%	56%	51%	44%	60%	49%	49%	50%	43%
Very favorable	28%	27%	46%	15%	21%	27%	31%	28%	28%	35%	6%	60%	12%	28%	30%	36%	27%	41%	22%	25%	35%	3%	16%	32%	22%	31%
Somewhat favorable	19%	17%	23%	17%	20%	19%	17%	20%	19%	19%	7%	29%	22%	26%	17%	30%	16%	21%	18%	19%	19%	25%	31%	18%	22%	17%
Somewhat unfavorable	15%	7%	6%	6%	14%	7%	6%	7%	6%	12%	7%	6%	15%	11%	7%	9%	17%	5%	10%	10%	7%	27%	15%	6%	12%	14%
Very unfavorable	31%	47%	23%	59%	42%	44%	43%	41%	44%	32%	78%	4%	47%	30%	44%	17%	35%	31%	46%	42%	37%	33%	33%	43%	38%	29%
No opinion	6%	1%	1%	1%	3%	3%	2%	3%	2%	2%	2%	2%	3%	3%	1%	6%	4%	2%	3%	3%	1%	10%	3%	1%	4%	7%
Never heard of	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	3%	1%	1%	1%	3%

Do you have a favorable or unfavorable impression of Joe Biden?

Trend: Joe Biden Image



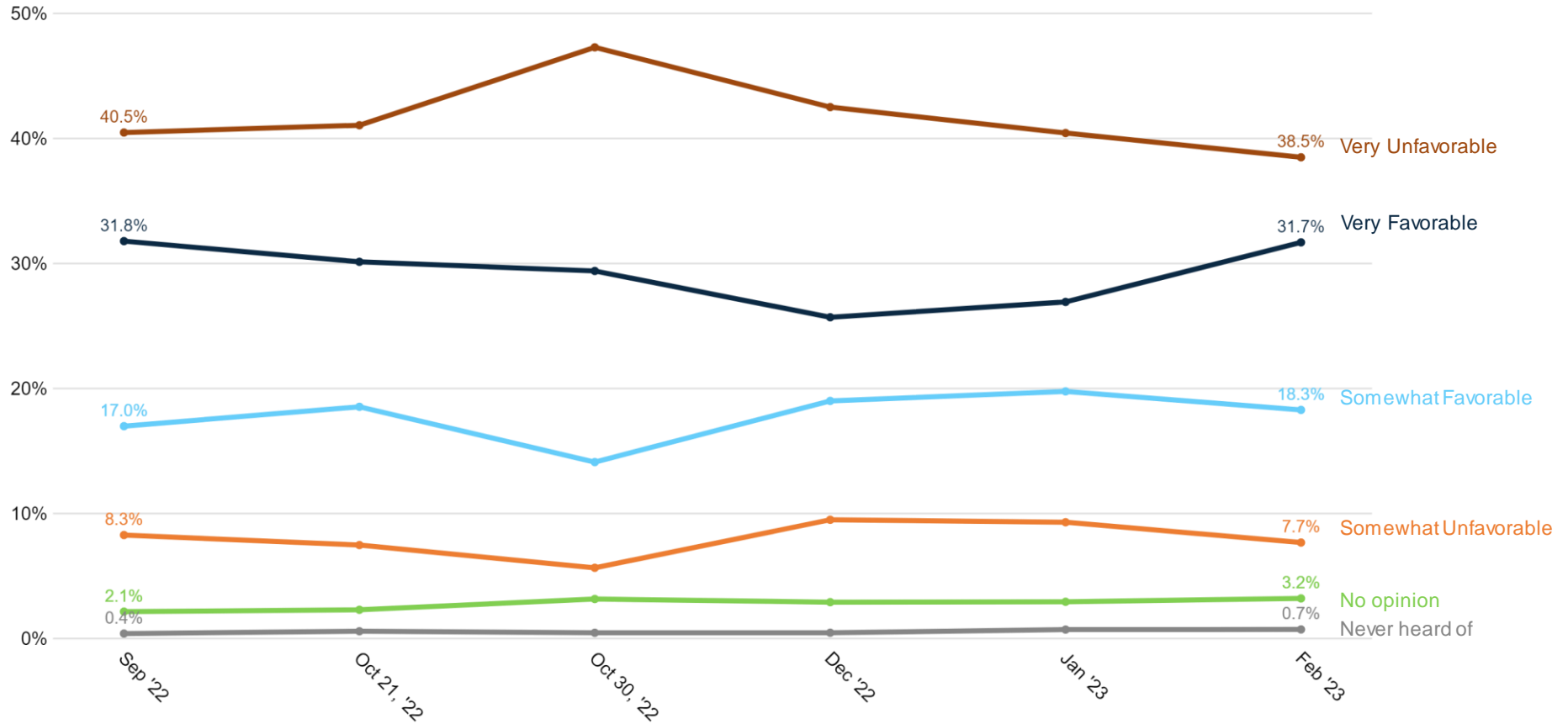
Trump gets another boost, now in positive territory



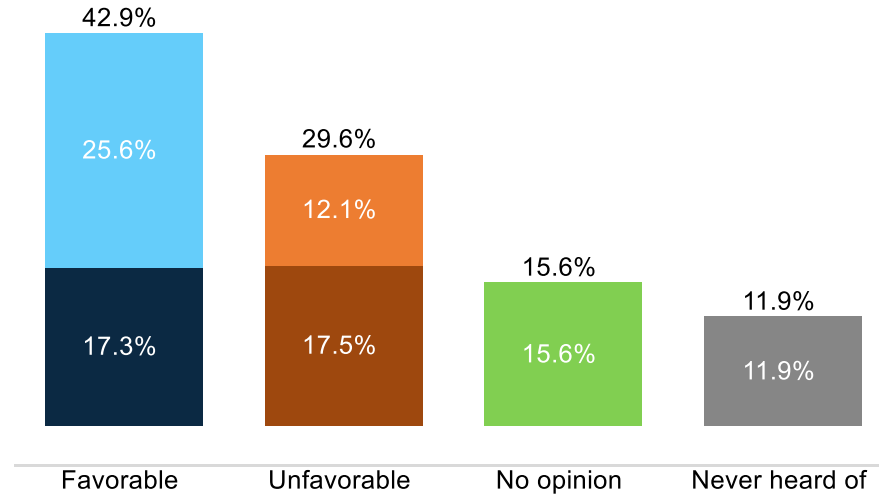
	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	42%	42%	63%	53%	48%	51%	54%	48%	50%	48%	79%	28%	44%	36%	55%	26%	44%	49%	51%	44%	54%	29%	39%	51%	48%	49%
Unfavorable Total	50%	55%	34%	45%	47%	46%	44%	47%	46%	47%	18%	68%	52%	60%	42%	66%	50%	49%	44%	50%	44%	56%	56%	47%	46%	43%
Very favorable	29%	27%	38%	34%	31%	32%	31%	33%	32%	31%	54%	18%	22%	21%	36%	15%	27%	28%	34%	30%	33%	12%	18%	33%	27%	32%
Somewhat favorable	13%	16%	25%	19%	17%	19%	23%	15%	18%	17%	25%	10%	22%	15%	20%	11%	18%	21%	17%	15%	21%	16%	21%	18%	20%	17%
Somewhat unfavorable	8%	7%	9%	6%	7%	6%	9%	9%	7%	8%	9%	6%	9%	10%	7%	11%	2%	9%	7%	7%	9%	9%	13%	7%	10%	6%
Very unfavorable	41%	47%	24%	39%	40%	40%	35%	38%	40%	39%	9%	63%	43%	49%	35%	55%	48%	40%	37%	43%	35%	47%	43%	40%	36%	37%
No opinion	7%	3%	2%	1%	3%	3%	2%	5%	2%	4%	2%	3%	4%	4%	2%	7%	5%	2%	4%	4%	2%	13%	4%	2%	5%	7%
Never heard of	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	3%	1%	1%	1%	1%

Do you have a favorable or unfavorable impression of Donald Trump?

Trend: Donald Trump Image



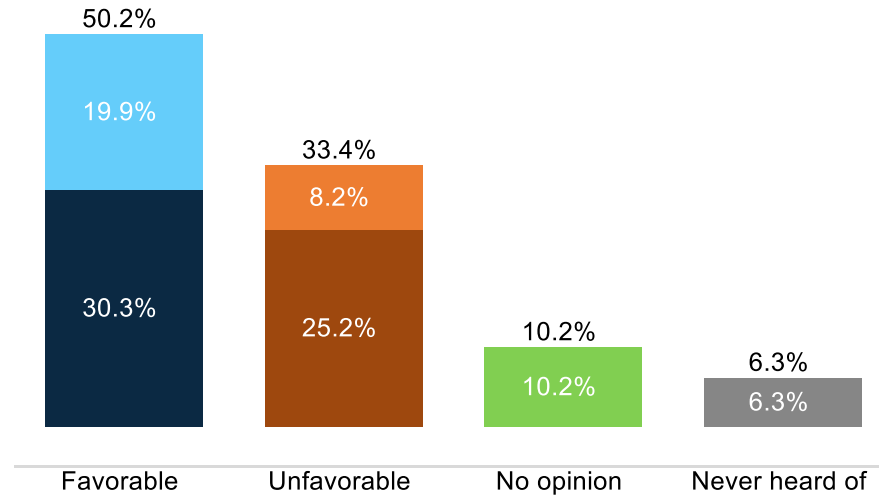
Haley strong with Independents, college edu, men <50



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	32%	32%	62%	47%	36%	41%	47%	40%	40%	47%	57%	36%	34%	32%	47%	31%	35%	52%	37%	32%	53%	13%	44%	46%	39%	26%
Unfavorable Total	25%	34%	22%	36%	29%	29%	29%	32%	33%	26%	17%	40%	32%	32%	30%	33%	22%	33%	27%	30%	30%	24%	27%	33%	24%	17%
Very favorable	15%	12%	28%	16%	15%	14%	19%	17%	17%	21%	23%	17%	9%	11%	20%	10%	10%	23%	14%	11%	23%	3%	13%	19%	14%	13%
Somewhat favorable	16%	20%	35%	31%	21%	27%	28%	23%	24%	26%	33%	20%	25%	21%	27%	20%	25%	29%	23%	21%	31%	10%	31%	28%	24%	13%
Somewhat unfavorable	10%	11%	10%	18%	13%	10%	14%	12%	14%	12%	9%	13%	16%	16%	13%	11%	9%	15%	11%	11%	13%	11%	17%	13%	10%	8%
Very unfavorable	15%	23%	12%	18%	16%	19%	15%	20%	19%	15%	9%	26%	16%	17%	17%	22%	13%	19%	17%	20%	16%	13%	11%	20%	14%	9%
No opinion	21%	19%	9%	13%	20%	18%	14%	16%	14%	14%	17%	13%	17%	20%	14%	20%	22%	9%	20%	20%	11%	32%	18%	12%	22%	28%
Never heard of	23%	15%	6%	4%	15%	12%	9%	12%	13%	12%	9%	11%	16%	16%	9%	17%	21%	5%	16%	18%	7%	30%	11%	9%	15%	29%

Do you have a favorable or unfavorable impression of Nikki Haley?

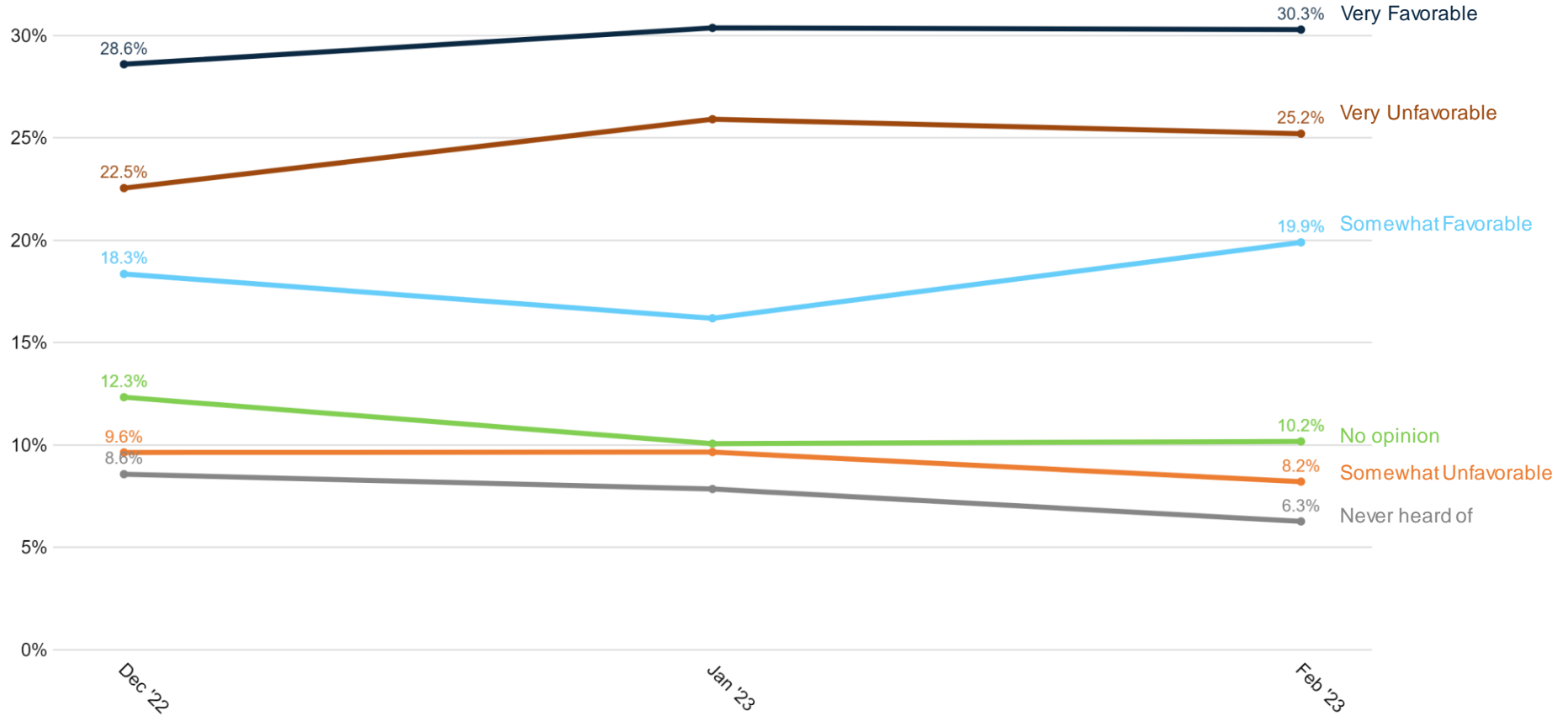
DeSantis has similar fav to Trump; lower unfav with Indies



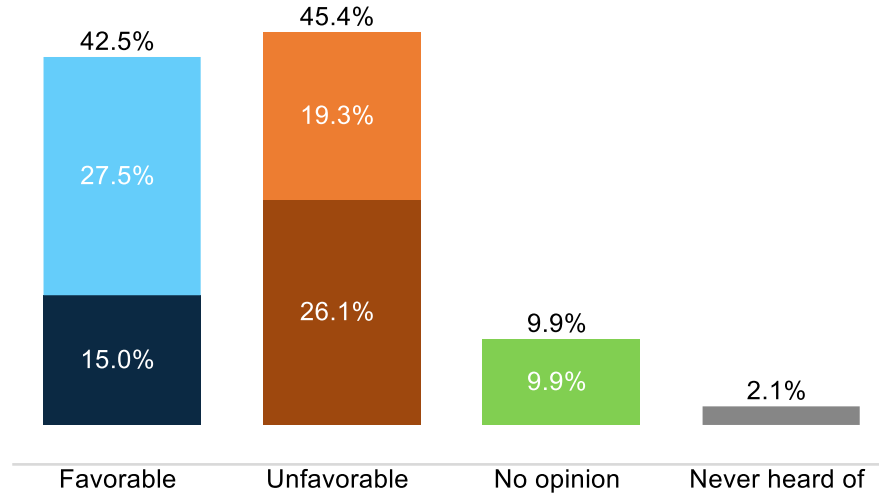
	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	37%	41%	64%	59%	41%	48%	59%	43%	52%	51%	76%	33%	39%	33%	57%	28%	38%	58%	45%	38%	61%	17%	48%	55%	42%	30%
Unfavorable Total	32%	41%	24%	34%	34%	35%	28%	34%	34%	35%	11%	51%	40%	41%	32%	41%	36%	36%	32%	37%	31%	37%	34%	35%	34%	20%
Very favorable	22%	24%	37%	39%	24%	28%	38%	26%	34%	29%	49%	18%	22%	15%	36%	11%	15%	34%	28%	21%	39%	6%	21%	35%	22%	16%
Somewhat favorable	15%	17%	27%	21%	17%	21%	21%	17%	18%	22%	27%	15%	17%	18%	21%	17%	22%	24%	17%	17%	23%	12%	27%	20%	20%	14%
Somewhat unfavorable	9%	10%	7%	7%	12%	8%	7%	8%	8%	9%	6%	10%	9%	12%	7%	10%	13%	8%	9%	11%	6%	11%	14%	7%	12%	8%
Very unfavorable	23%	32%	17%	27%	21%	27%	22%	26%	26%	26%	5%	41%	31%	29%	25%	31%	23%	28%	24%	26%	25%	25%	20%	28%	22%	13%
No opinion	17%	12%	7%	5%	14%	10%	9%	15%	9%	8%	9%	10%	12%	17%	7%	18%	15%	4%	14%	15%	5%	27%	12%	6%	18%	21%
Never heard of	14%	5%	5%	2%	11%	7%	4%	8%	5%	6%	4%	6%	9%	9%	4%	12%	12%	2%	9%	10%	2%	20%	7%	4%	6%	28%

Do you have a favorable or unfavorable impression of Donald Ron DeSantis?

Trend: Ron DeSantis Image



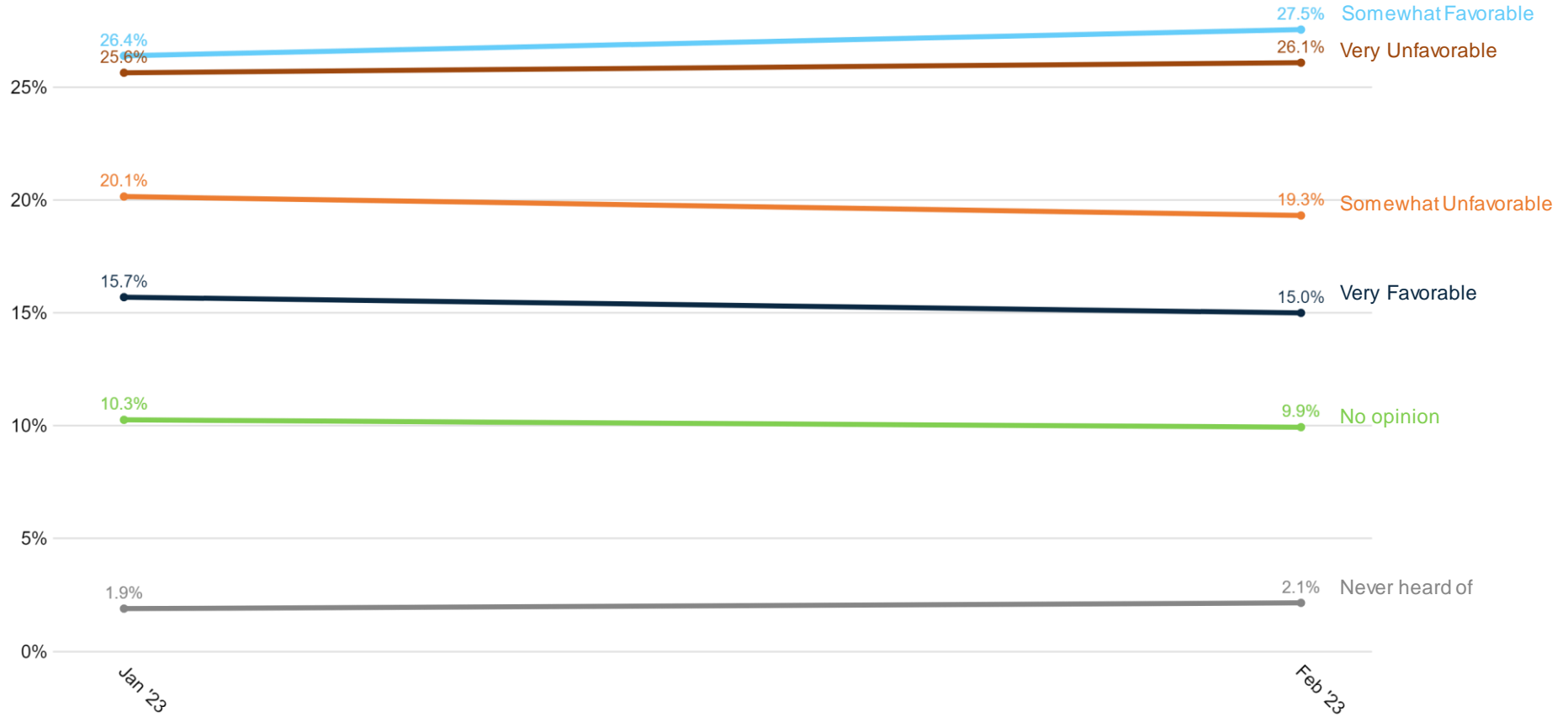
Pence has the weakest image with Republicans among potential presidential candidates



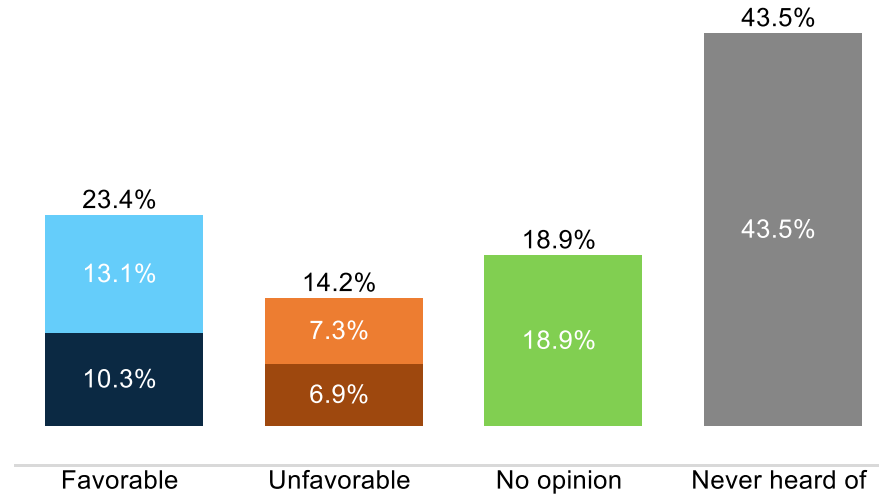
	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	30%	35%	62%	42%	39%	41%	48%	37%	41%	47%	55%	37%	33%	35%	48%	27%	34%	50%	37%	34%	51%	22%	45%	45%	37%	36%
Unfavorable Total	48%	53%	30%	50%	47%	44%	43%	49%	48%	44%	34%	53%	50%	49%	43%	53%	49%	44%	47%	49%	42%	46%	41%	47%	45%	33%
Very favorable	13%	10%	28%	10%	12%	16%	18%	9%	13%	18%	17%	18%	7%	9%	18%	6%	7%	21%	11%	11%	20%	3%	9%	16%	11%	14%
Somewhat favorable	17%	26%	34%	33%	27%	25%	30%	27%	28%	28%	38%	20%	26%	25%	30%	21%	28%	29%	26%	23%	31%	18%	36%	29%	26%	23%
Somewhat unfavorable	18%	22%	14%	23%	19%	18%	19%	23%	20%	18%	20%	17%	23%	24%	19%	18%	20%	19%	19%	20%	19%	23%	24%	19%	21%	17%
Very unfavorable	30%	30%	17%	27%	28%	26%	24%	26%	28%	26%	15%	37%	27%	25%	24%	35%	30%	24%	27%	30%	23%	23%	18%	28%	24%	16%
No opinion	18%	10%	6%	8%	12%	12%	8%	13%	9%	8%	10%	7%	16%	14%	8%	15%	13%	5%	13%	13%	6%	24%	11%	7%	15%	22%
Never heard of	5%	2%	2%	1%	3%	3%	1%	2%	2%	2%	1%	2%	2%	3%	1%	5%	3%	1%	3%	4%	1%	9%	3%	1%	3%	9%

Do you have a favorable or unfavorable impression of Mike Pence?

Trend: Mike Pence Image



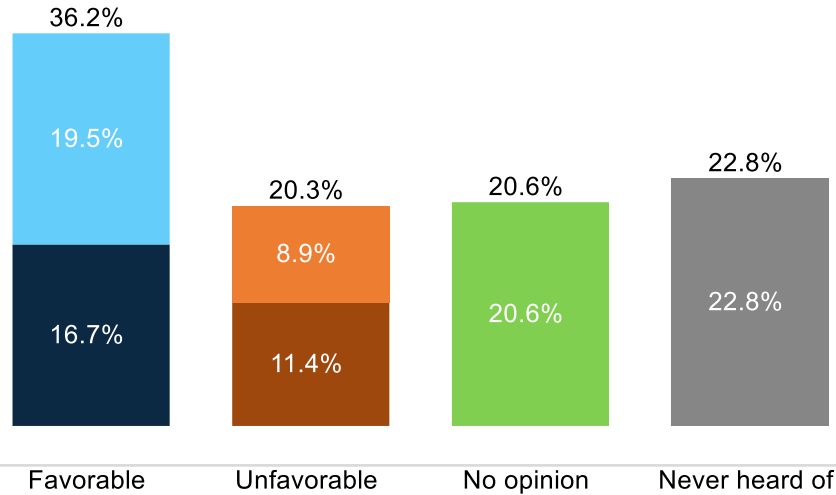
Ramaswamy mostly unknown except among men <50



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	19%	11%	49%	16%	17%	22%	30%	17%	19%	29%	23%	30%	12%	16%	26%	20%	16%	35%	16%	12%	35%	3%	23%	25%	21%	18%
Unfavorable Total	19%	9%	19%	12%	15%	14%	12%	15%	15%	15%	13%	16%	13%	15%	13%	17%	20%	16%	13%	16%	13%	8%	16%	14%	15%	11%
Very favorable	8%	4%	27%	3%	5%	9%	15%	5%	8%	15%	7%	17%	4%	5%	12%	9%	1%	16%	6%	3%	17%	0%	8%	12%	7%	8%
Somewhat favorable	11%	8%	22%	12%	11%	13%	15%	12%	11%	14%	16%	13%	8%	10%	14%	11%	15%	18%	9%	8%	18%	2%	15%	13%	14%	10%
Somewhat unfavorable	11%	4%	10%	6%	7%	7%	6%	7%	6%	9%	6%	8%	7%	9%	7%	8%	14%	8%	7%	8%	7%	3%	12%	6%	10%	7%
Very unfavorable	8%	6%	8%	6%	8%	6%	5%	8%	8%	6%	6%	8%	7%	6%	6%	9%	6%	8%	6%	8%	6%	5%	4%	8%	5%	4%
No opinion	16%	25%	11%	22%	20%	21%	18%	19%	21%	15%	21%	15%	21%	21%	19%	21%	10%	16%	21%	23%	15%	22%	20%	19%	19%	20%
Never heard of	46%	55%	21%	50%	48%	43%	40%	49%	45%	40%	43%	39%	54%	49%	42%	42%	53%	33%	51%	49%	37%	67%	41%	42%	45%	51%

Do you have a favorable or unfavorable impression of Vivek Ramaswamy?

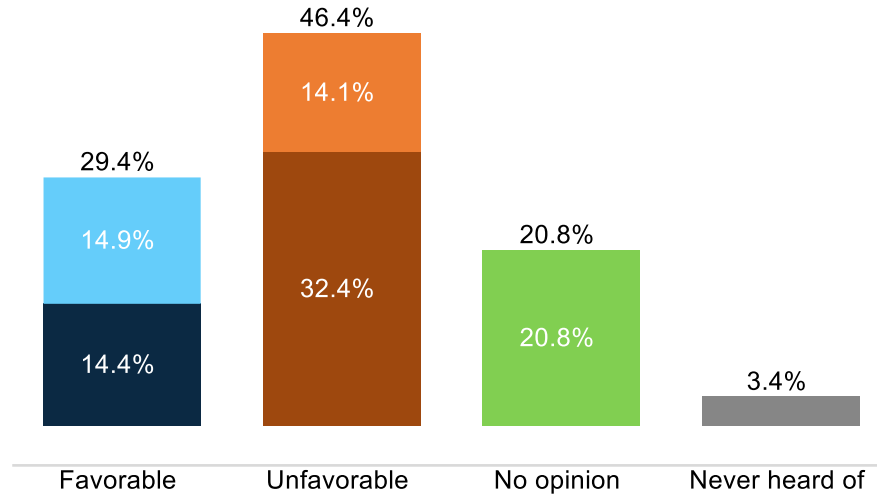
Scott also has high favs with men <50 but doesn't crack 50% with others



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	26%	22%	61%	39%	26%	33%	40%	35%	36%	41%	44%	35%	26%	23%	40%	23%	26%	48%	28%	23%	49%	6%	33%	41%	28%	23%
Unfavorable Total	19%	20%	17%	26%	24%	21%	17%	21%	20%	22%	12%	27%	21%	23%	19%	29%	17%	23%	19%	22%	19%	19%	21%	21%	21%	10%
Very favorable	13%	10%	32%	14%	12%	14%	18%	16%	17%	20%	21%	18%	8%	8%	19%	10%	13%	23%	12%	9%	24%	1%	10%	20%	11%	11%
Somewhat favorable	13%	12%	29%	25%	14%	19%	22%	19%	19%	21%	24%	17%	18%	16%	22%	13%	13%	25%	16%	14%	25%	5%	23%	21%	17%	12%
Somewhat unfavorable	11%	7%	10%	9%	15%	7%	8%	10%	5%	12%	7%	10%	10%	13%	8%	13%	9%	10%	8%	11%	8%	11%	13%	9%	12%	4%
Very unfavorable	8%	13%	8%	17%	10%	14%	8%	11%	15%	10%	5%	18%	12%	11%	11%	16%	8%	13%	11%	12%	12%	9%	8%	13%	9%	6%
No opinion	21%	29%	10%	20%	25%	23%	20%	23%	18%	17%	22%	17%	23%	28%	20%	24%	20%	14%	25%	26%	15%	31%	23%	18%	25%	25%
Never heard of	34%	30%	12%	15%	25%	24%	23%	21%	26%	20%	21%	21%	29%	26%	21%	23%	37%	16%	27%	29%	17%	44%	22%	19%	26%	42%

Do you have a favorable or unfavorable impression of Tim Scott?

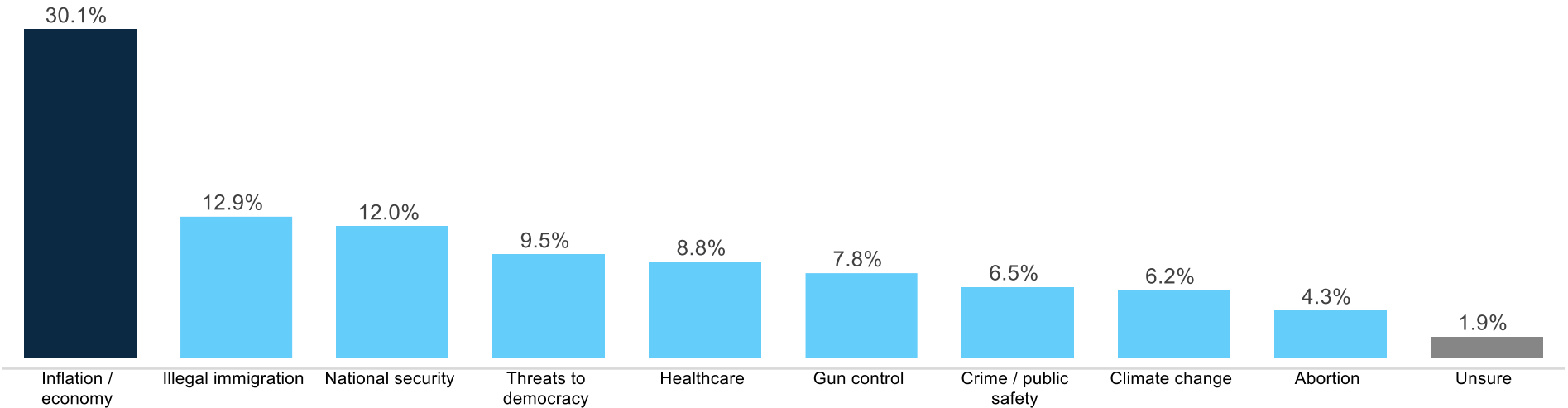
Bitcoin not popular except with men <50



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	36%	10%	64%	12%	28%	23%	28%	28%	28%	40%	22%	41%	19%	28%	29%	34%	31%	40%	23%	22%	38%	15%	32%	29%	30%	35%
Unfavorable Total	40%	55%	24%	65%	43%	51%	46%	47%	46%	43%	51%	40%	53%	46%	48%	43%	42%	44%	48%	46%	47%	48%	48%	49%	45%	29%
Very favorable	15%	3%	36%	6%	10%	10%	15%	12%	13%	23%	9%	23%	6%	9%	15%	13%	10%	22%	10%	8%	21%	4%	10%	15%	11%	18%
Somewhat favorable	21%	7%	27%	6%	18%	13%	13%	16%	15%	17%	13%	18%	13%	19%	13%	21%	21%	18%	13%	14%	17%	11%	22%	13%	19%	17%
Somewhat unfavorable	18%	14%	10%	15%	15%	15%	14%	13%	14%	14%	13%	15%	15%	16%	13%	20%	19%	14%	14%	14%	14%	17%	14%	14%	16%	11%
Very unfavorable	22%	41%	15%	49%	29%	36%	32%	34%	32%	29%	38%	25%	38%	30%	36%	22%	23%	30%	34%	32%	33%	31%	34%	36%	28%	18%
No opinion	20%	30%	10%	21%	23%	22%	23%	22%	22%	15%	23%	17%	25%	23%	20%	19%	23%	15%	25%	27%	14%	28%	17%	19%	22%	29%
Never heard of	4%	5%	2%	2%	6%	4%	3%	3%	4%	2%	4%	3%	3%	3%	3%	4%	4%	1%	5%	5%	2%	9%	3%	3%	3%	7%

Do you have a favorable or unfavorable impression of Bitcoin cryptocurrency?

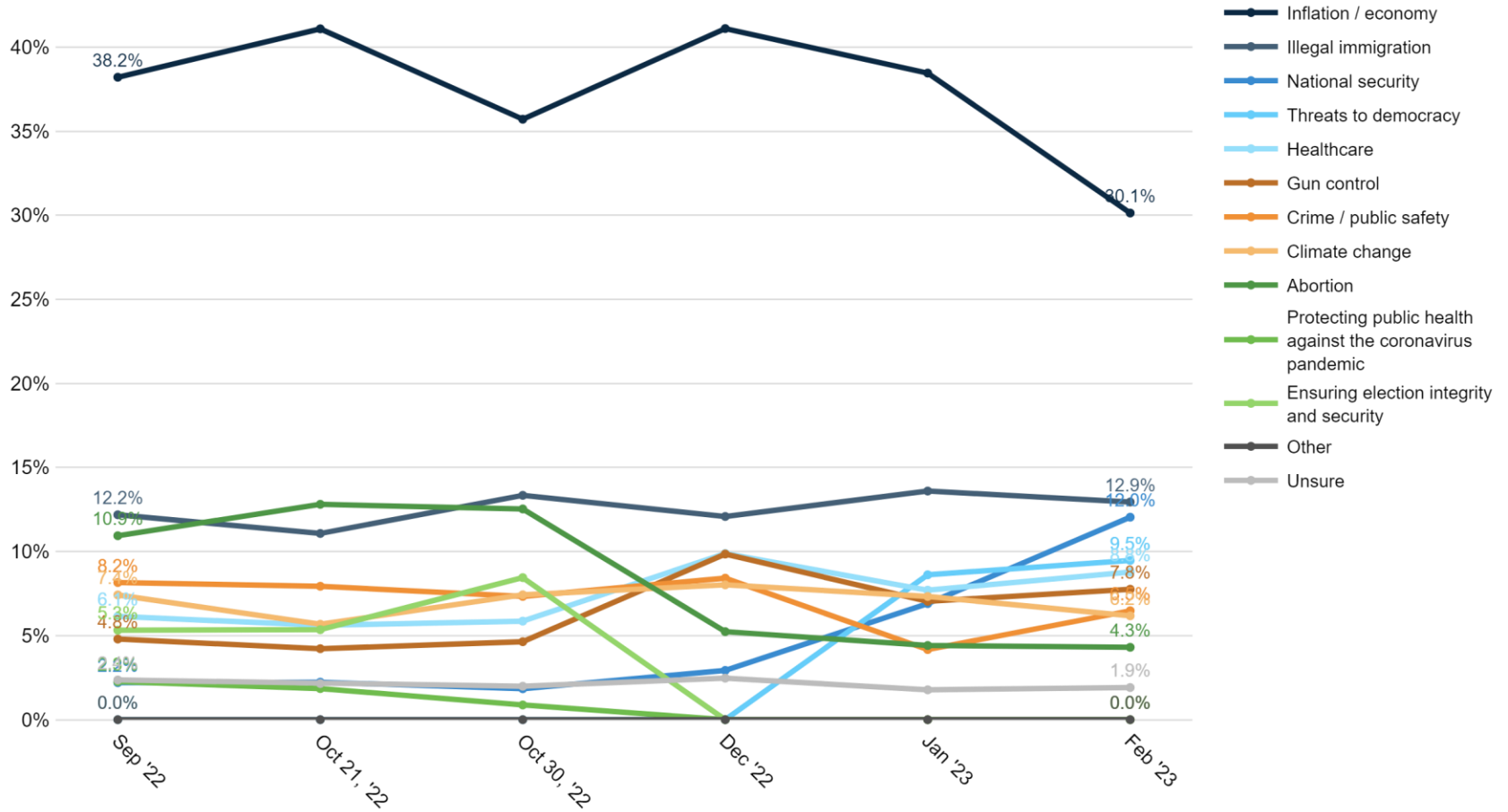
No “Biden boom” as inflation still on top; nat’l security rises



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Inflation / economy	32%	29%	31%	29%	34%	29%	30%	35%	29%	28%	37%	23%	32%	37%	30%	32%	26%	30%	31%	32%	30%	33%	37%	29%	34%	29%
Illegal immigration	7%	16%	6%	22%	12%	12%	14%	12%	17%	12%	25%	3%	13%	7%	14%	6%	15%	11%	14%	13%	12%	5%	12%	15%	10%	6%
National security	10%	10%	16%	14%	10%	13%	11%	10%	13%	13%	15%	11%	9%	8%	13%	9%	13%	12%	12%	10%	14%	11%	8%	13%	9%	14%
Threats to democracy	5%	12%	7%	12%	8%	9%	9%	10%	10%	10%	5%	12%	12%	8%	11%	6%	6%	11%	8%	8%	11%	8%	7%	12%	5%	3%
Healthcare	10%	6%	15%	4%	11%	6%	10%	9%	8%	11%	5%	13%	7%	9%	8%	12%	7%	9%	9%	10%	8%	8%	9%	8%	10%	14%
Gun control	9%	10%	5%	6%	9%	8%	8%	8%	9%	6%	2%	14%	6%	11%	7%	13%	9%	8%	8%	8%	8%	5%	7%	8%	8%	7%
Crime / public safety	7%	5%	8%	6%	6%	7%	6%	6%	5%	8%	6%	6%	8%	7%	6%	9%	5%	7%	6%	6%	6%	8%	9%	6%	8%	9%
Climate change	6%	5%	10%	3%	5%	7%	8%	6%	4%	7%	2%	10%	5%	5%	7%	5%	5%	8%	5%	5%	7%	6%	5%	6%	7%	6%
Abortion	9%	5%	2%	2%	2%	7%	3%	3%	3%	4%	2%	6%	4%	4%	4%	6%	10%	4%	5%	5%	3%	8%	3%	4%	5%	6%
Unsure	5%	1%	1%	1%	3%	2%	1%	2%	3%	1%	2%	2%	2%	2%	2%	3%	4%	1%	2%	3%	1%	7%	2%	1%	4%	5%

Which one of the following issues do you believe should be the top priority for Congress?

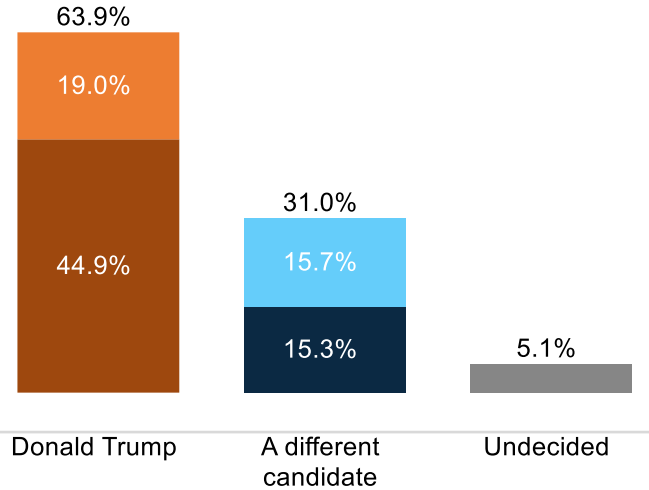
Trend: Top Priority



Percent Change: Top Priority (Jan 2023 to Feb 2023)

	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Inflation / economy	-12%	-8%	-4%	-8%	-6%	-16%	-7%	-6%	-7%	-5%	-8%	-9%	-8%	-3%	-9%	-9%	-14%	-7%	-9%	-10%	-6%	-7%	-6%	-7%	-7%	-20%
Illegal immigration	1%	0%	-2%	0%	-5%	-1%	2%	-1%	1%	-2%	0%	-1%	0%	-1%	-1%	2%	3%	-1%	0%	-2%	-3%	4%	-2%	2%	-1%	
National security	5%	4%	5%	6%	5%	8%	3%	3%	6%	5%	8%	5%	1%	2%	5%	5%	9%	2%	7%	4%	6%	4%	1%	5%	4%	10%
Threats to democracy	0%	0%	1%	2%	-2%	-1%	1%	2%	1%	2%	0%	0%	4%	1%	2%	-1%	-1%	1%	1%	2%	0%	4%	1%	1%	0%	0%
Healthcare	-1%	1%	6%	-1%	3%	-1%	1%	3%	0%	2%	0%	3%	0%	0%	1%	3%	2%	1%	1%	1%	1%	-1%	1%	1%	0%	7%
Gun control	2%	2%	-2%	1%	3%	3%	-1%	2%	0%	-2%	-1%	2%	0%	0%	1%	1%	-2%	1%	1%	1%	1%	-2%	-1%	2%	-2%	2%
Crime / public safety	2%	2%	3%	3%	2%	4%	2%	2%	1%	3%	3%	1%	4%	3%	3%	2%	2%	3%	2%	2%	1%	2%	3%	3%	2%	2%
Climate change	-2%	0%	-3%	-1%	-3%	0%	1%	-2%	-2%	-1%	-2%	-1%	-2%	-1%	-1%	-4%	-3%	0%	-2%	-2%	0%	0%	-1%	-1%	-2%	-2%
Abortion	2%	1%	-3%	0%	-1%	3%	0%	-2%	-1%	-1%	1%	0%	0%	-1%	0%	3%	0%	0%	0%	0%	0%	5%	-1%	-1%	1%	3%
Unsure	2%	-1%	-1%	0%	2%	0%	0%	0%	2%	-1%	0%	1%	0%	0%	0%	0%	2%	0%	0%	1%	0%	-2%	0%	0%	2%	-1%

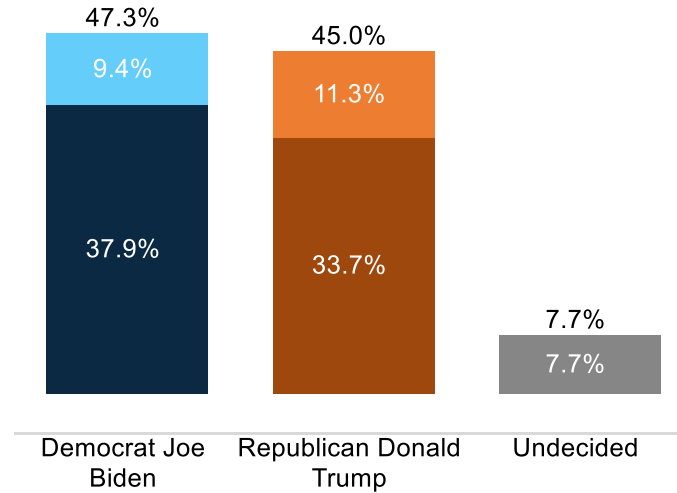
GOP primary voters would back Trump if against “another candidate”; large education gap



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Donald Trump	73%	65%	68%	58%	67%	71%	61%	68%	53%	63%	64%	59%	64%	68%	72%	54%	71%	74%	55%	23%	41%	64%	63%	69%
A different candidate	22%	29%	26%	38%	25%	24%	35%	29%	40%	31%	31%	34%	31%	30%	25%	43%	23%	20%	42%	54%	51%	32%	29%	21%
Definitely Donald Trump	51%	46%	50%	40%	46%	49%	42%	50%	38%	45%	45%	43%	45%	46%	53%	34%	53%	53%	38%	15%	17%	45%	44%	52%
Probably Donald Trump	22%	19%	19%	18%	21%	22%	19%	19%	15%	18%	19%	16%	19%	22%	19%	20%	18%	21%	18%	8%	24%	19%	19%	17%
Probably a different candidate	9%	18%	11%	18%	12%	15%	19%	15%	19%	14%	16%	15%	16%	14%	9%	19%	13%	10%	21%	14%	18%	15%	19%	16%
Definitely a different candidate	13%	12%	14%	20%	13%	10%	16%	14%	21%	17%	15%	18%	15%	16%	16%	24%	9%	10%	20%	39%	33%	18%	10%	6%
Undecided	5%	6%	6%	4%	7%	4%	5%	2%	6%	6%	5%	7%	5%	3%	3%	4%	6%	6%	3%	23%	8%	4%	8%	10%

If the 2024 Republican primary election for President was held today, and you had to make a choice based on these options, who would you vote for?

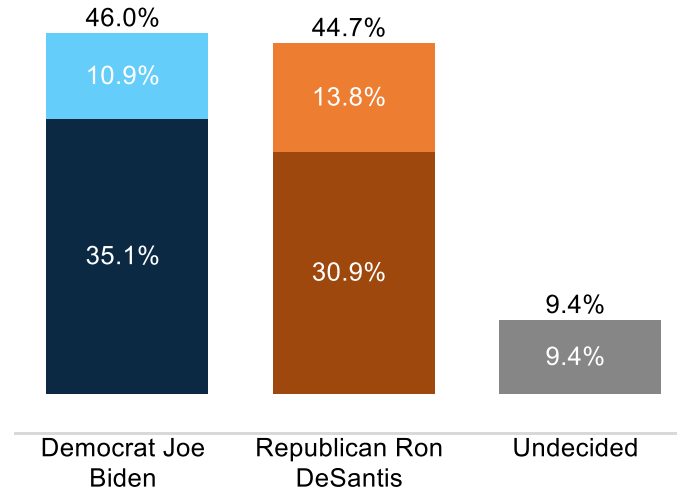
Biden vs Trump rematch looks almost like 2020 result



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Democrat Joe Biden	49%	45%	62%	33%	45%	44%	49%	48%	46%	51%	5%	91%	38%	53%	45%	67%	48%	57%	41%	44%	52%	31%	47%	49%	46%	40%
Republican Donald Trump	40%	47%	35%	58%	45%	48%	45%	45%	46%	41%	88%	6%	48%	35%	48%	23%	44%	35%	51%	46%	42%	31%	41%	45%	47%	39%
Definitely Democrat Joe Biden	38%	35%	53%	25%	34%	37%	39%	37%	36%	42%	3%	75%	28%	38%	38%	49%	38%	49%	31%	33%	44%	13%	26%	41%	31%	32%
Probably Democrat Joe Biden	11%	9%	9%	8%	11%	7%	10%	11%	11%	9%	2%	15%	10%	15%	7%	18%	10%	9%	10%	11%	8%	17%	20%	8%	14%	8%
Probably Republican Donald Trump	10%	12%	9%	15%	11%	12%	10%	11%	12%	12%	19%	2%	17%	11%	11%	8%	15%	10%	12%	12%	10%	14%	21%	10%	14%	12%
Definitely Republican Donald Trump	30%	35%	26%	43%	34%	36%	35%	34%	35%	29%	69%	4%	31%	24%	37%	14%	29%	25%	39%	34%	32%	17%	20%	35%	33%	28%
Undecided	11%	9%	3%	9%	9%	8%	7%	8%	7%	8%	7%	3%	14%	13%	7%	10%	8%	8%	8%	9%	6%	38%	13%	6%	8%	21%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

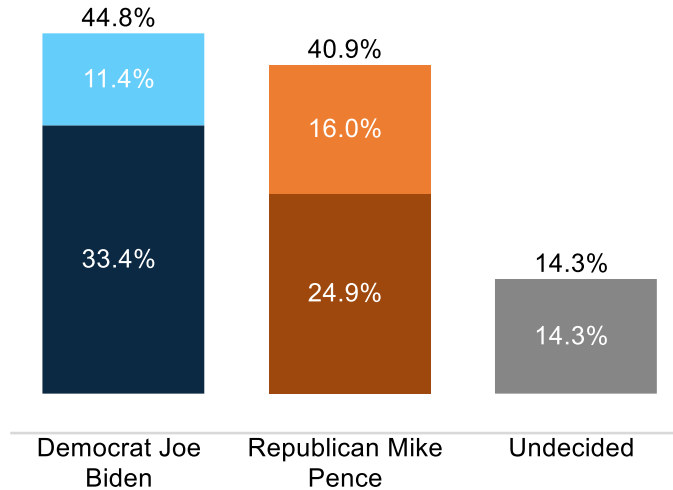
Biden slightly edges DeSantis after being previously tied



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Democrat Joe Biden	47%	42%	64%	31%	43%	43%	46%	45%	44%	51%	5%	89%	36%	50%	45%	62%	43%	57%	39%	42%	51%	22%	43%	48%	42%	42%
Republican Ron DeSantis	39%	47%	31%	62%	46%	47%	46%	42%	47%	40%	86%	7%	46%	35%	48%	22%	44%	37%	49%	43%	45%	25%	46%	46%	47%	28%
Definitely Democrat Joe Biden	35%	33%	49%	22%	28%	35%	36%	33%	33%	40%	2%	72%	23%	33%	36%	41%	34%	45%	29%	31%	41%	9%	20%	38%	26%	32%
Probably Democrat Joe Biden	11%	9%	15%	9%	15%	9%	10%	12%	12%	11%	3%	17%	13%	17%	9%	21%	9%	12%	10%	12%	10%	13%	24%	9%	16%	10%
Probably Republican Ron DeSantis	16%	14%	10%	16%	15%	13%	13%	13%	12%	17%	22%	4%	19%	18%	13%	9%	23%	11%	16%	15%	12%	14%	27%	12%	19%	13%
Definitely Republican Ron DeSantis	23%	32%	21%	46%	31%	34%	33%	30%	35%	23%	64%	3%	27%	17%	35%	13%	21%	26%	34%	28%	33%	11%	19%	34%	28%	15%
Undecided	14%	11%	4%	7%	11%	9%	8%	13%	8%	9%	8%	4%	18%	15%	7%	16%	13%	5%	12%	15%	4%	53%	10%	6%	11%	30%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

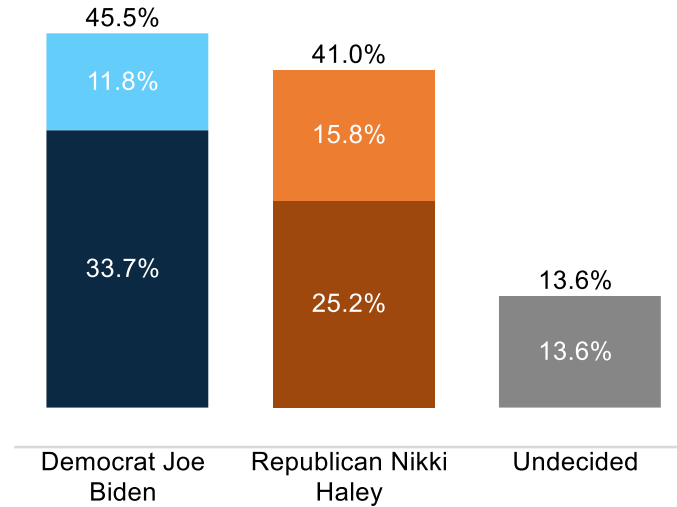
Biden leads Pence driven by large split with men and smaller split with women



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Democrat Joe Biden	49%	41%	59%	29%	43%	42%	46%	46%	43%	48%	5%	87%	33%	49%	42%	66%	47%	55%	39%	43%	49%	23%	43%	46%	42%	39%
Republican Mike Pence	33%	41%	34%	55%	40%	42%	41%	38%	44%	40%	78%	9%	40%	31%	45%	16%	41%	35%	45%	40%	41%	21%	41%	42%	42%	30%
Definitely Democrat Joe Biden	33%	33%	45%	20%	29%	32%	36%	32%	33%	35%	3%	68%	21%	31%	33%	43%	31%	42%	28%	31%	37%	6%	19%	36%	27%	30%
Probably Democrat Joe Biden	16%	8%	14%	9%	14%	10%	10%	14%	10%	13%	2%	19%	12%	18%	9%	23%	16%	12%	11%	12%	12%	16%	24%	10%	16%	9%
Probably Republican Mike Pence	10%	16%	14%	24%	16%	15%	16%	14%	18%	17%	28%	4%	20%	16%	17%	8%	18%	13%	18%	15%	16%	11%	21%	16%	17%	10%
Definitely Republican Mike Pence	23%	25%	21%	31%	24%	27%	25%	24%	26%	23%	51%	5%	20%	14%	27%	8%	22%	22%	27%	25%	25%	10%	20%	26%	25%	20%
Undecided	18%	18%	6%	15%	17%	16%	13%	16%	14%	12%	16%	5%	27%	20%	13%	17%	13%	11%	16%	18%	10%	56%	16%	12%	15%	31%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

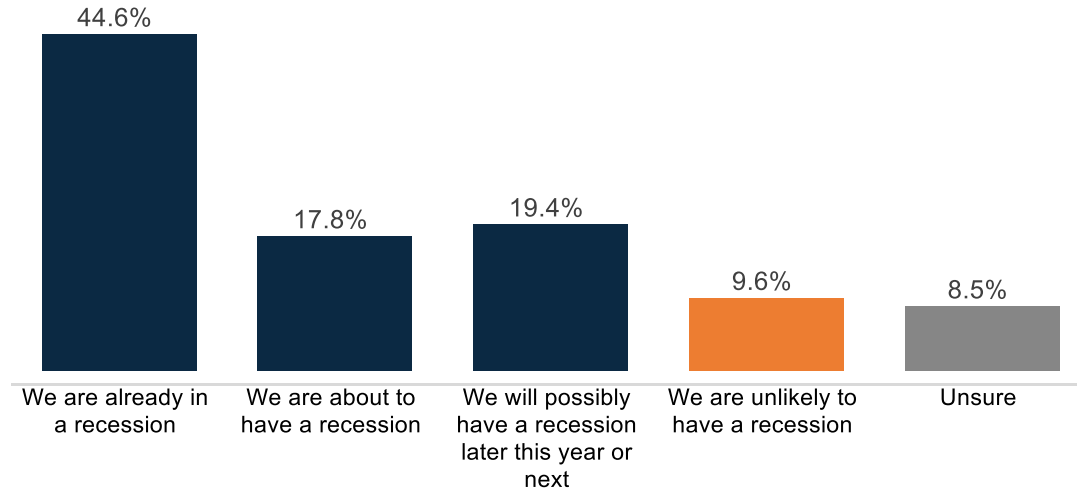
Biden similarly leads Haley with a high undecided number



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Democrat Joe Biden	48%	42%	62%	30%	43%	41%	48%	46%	43%	50%	6%	87%	34%	49%	44%	63%	47%	56%	39%	42%	51%	22%	43%	47%	42%	40%
Republican Nikki Haley	34%	42%	31%	58%	42%	45%	40%	40%	41%	38%	79%	8%	41%	30%	45%	20%	34%	35%	45%	40%	41%	22%	39%	42%	41%	30%
Definitely Democrat Joe Biden	35%	33%	46%	20%	29%	32%	36%	34%	32%	37%	3%	69%	19%	33%	33%	43%	36%	42%	28%	30%	38%	5%	16%	36%	27%	31%
Probably Democrat Joe Biden	13%	9%	16%	10%	14%	9%	12%	13%	11%	13%	3%	18%	15%	16%	10%	20%	11%	14%	11%	12%	12%	17%	27%	11%	15%	9%
Probably Republican Nikki Haley	14%	17%	11%	20%	17%	17%	14%	13%	18%	16%	28%	4%	18%	16%	17%	10%	19%	12%	18%	16%	15%	13%	21%	14%	19%	17%
Definitely Republican Nikki Haley	20%	25%	19%	37%	25%	28%	26%	26%	23%	22%	51%	4%	23%	14%	28%	11%	16%	23%	26%	24%	26%	9%	18%	28%	22%	13%
Undecided	18%	16%	8%	12%	15%	14%	12%	14%	15%	13%	15%	5%	25%	21%	11%	17%	18%	9%	16%	18%	8%	56%	18%	10%	17%	30%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

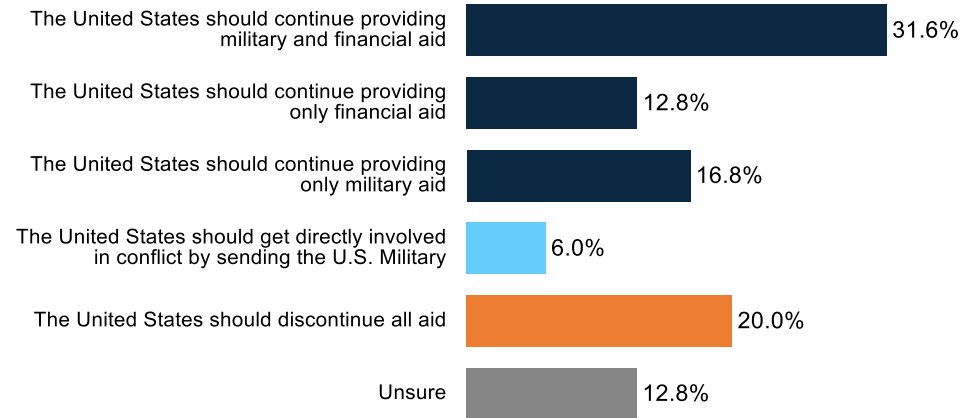
Most already think we're in a recession or about to have one



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
We are already in a recession	42%	46%	46%	45%	46%	48%	47%	43%	41%	43%	55%	36%	44%	38%	45%	42%	44%	43%	46%	43%	46%	45%	39%	45%	41%	48%
We are about to have a recession	19%	15%	20%	19%	20%	18%	18%	20%	15%	18%	23%	15%	16%	17%	19%	14%	16%	18%	18%	17%	19%	16%	19%	17%	20%	20%
We will possibly have a recession later this year or next	21%	20%	19%	18%	17%	17%	18%	20%	24%	20%	13%	23%	23%	26%	18%	25%	21%	19%	19%	21%	18%	17%	25%	19%	23%	10%
We are unlikely to have a recession	7%	8%	12%	11%	8%	11%	9%	8%	9%	11%	5%	16%	8%	10%	11%	9%	5%	14%	7%	7%	12%	4%	8%	11%	7%	5%
Unsure	11%	11%	4%	7%	9%	7%	9%	9%	10%	8%	5%	10%	9%	9%	7%	11%	14%	6%	10%	11%	6%	17%	8%	7%	9%	18%

Out of the following options, what is your opinion about an economic recession in the United States?

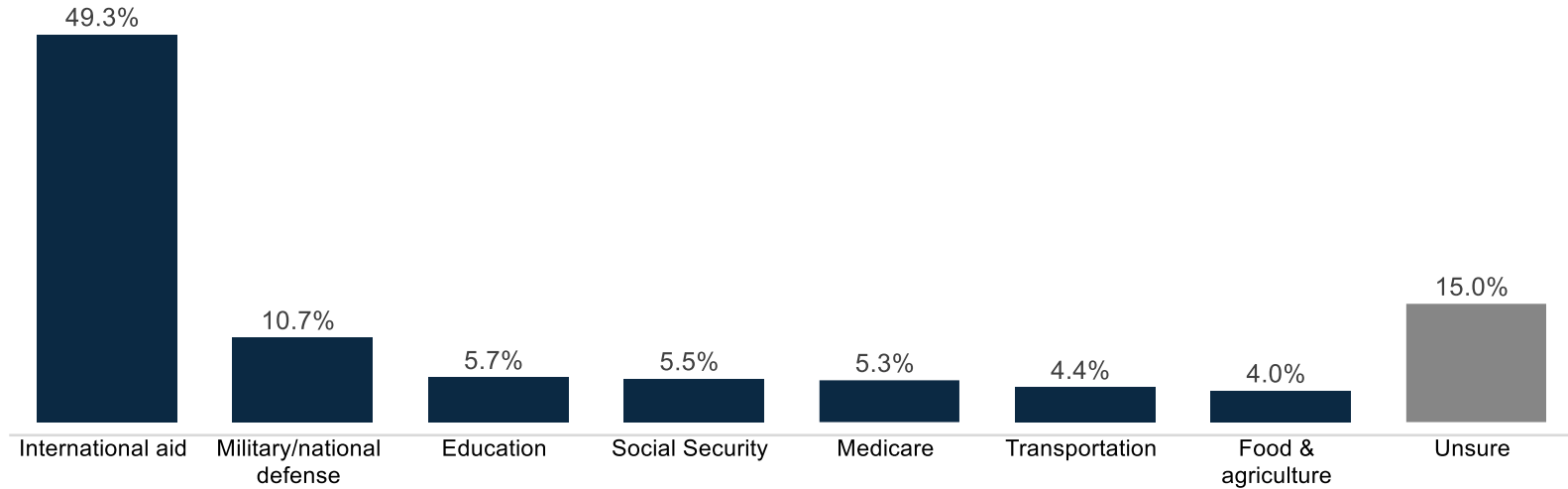
Ukraine support fading among GOP and key groups



	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
The United States should continue providing military and financial aid	28%	33%	29%	37%	27%	33%	31%	32%	31%	33%	20%	45%	28%	36%	33%	31%	27%	39%	27%	31%	33%	24%	33%	35%	28%	18%
The United States should continue providing only financial aid	13%	10%	20%	7%	13%	10%	14%	12%	14%	14%	10%	16%	12%	12%	12%	14%	18%	15%	12%	11%	15%	10%	14%	13%	13%	11%
The United States should continue providing only military aid	14%	17%	15%	21%	15%	18%	19%	18%	16%	14%	21%	14%	15%	17%	18%	16%	14%	15%	18%	18%	16%	17%	17%	17%	17%	11%
The United States should get directly involved in conflict by sending the U.S. Military	7%	4%	11%	2%	7%	4%	6%	6%	4%	9%	4%	9%	4%	4%	6%	6%	4%	8%	5%	5%	7%	3%	5%	6%	6%	8%
The United States should discontinue all aid	19%	19%	19%	24%	19%	22%	19%	18%	24%	18%	31%	8%	24%	16%	19%	17%	21%	16%	22%	20%	20%	14%	17%	20%	21%	19%
Unsure	19%	17%	6%	9%	18%	13%	11%	14%	12%	12%	14%	8%	16%	14%	11%	16%	15%	8%	16%	15%	10%	33%	13%	9%	15%	33%

Which of the following most closely reflects your view on America's involvement in the war in Ukraine?

Near majority say U.S. should cut foreign aid; even most Dems; not much appetite for other cuts

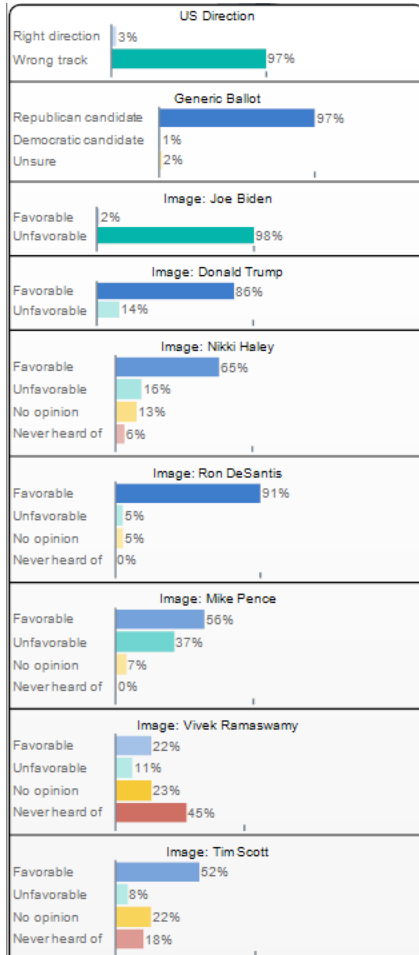


	F <50	F 50+	M <50	M 50+	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Moderates	White	Black	Hispanic	College	No College	<\$70k	\$70k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
International aid	33%	61%	34%	64%	49%	52%	49%	50%	52%	45%	69%	30%	54%	45%	51%	38%	43%	43%	54%	49%	48%	48%	50%	51%	45%	45%
Military/national defense	13%	8%	13%	11%	11%	10%	12%	8%	10%	13%	4%	17%	10%	9%	11%	9%	12%	13%	9%	10%	12%	10%	8%	11%	11%	7%
Education	11%	1%	8%	4%	3%	6%	5%	5%	4%	9%	5%	6%	4%	6%	5%	8%	3%	7%	4%	6%	6%	3%	6%	6%	7%	4%
Social Security	8%	2%	12%	2%	7%	5%	6%	6%	5%	6%	4%	8%	4%	6%	6%	7%	7%	7%	4%	4%	7%	5%	6%	5%	6%	7%
Medicare	6%	1%	14%	1%	5%	4%	7%	4%	3%	8%	3%	9%	2%	4%	5%	6%	6%	8%	4%	4%	7%	1%	4%	5%	5%	9%
Transportation	5%	4%	6%	2%	7%	3%	4%	5%	5%	5%	2%	7%	3%	5%	4%	6%	6%	5%	4%	4%	5%	4%	5%	4%	5%	3%
Food & agriculture	6%	2%	7%	2%	4%	4%	2%	6%	3%	5%	2%	6%	5%	6%	3%	8%	4%	4%	4%	5%	4%	3%	6%	3%	5%	5%
Unsure	20%	20%	6%	13%	15%	17%	15%	16%	17%	10%	10%	17%	18%	19%	15%	19%	18%	13%	16%	19%	11%	25%	14%	14%	17%	19%

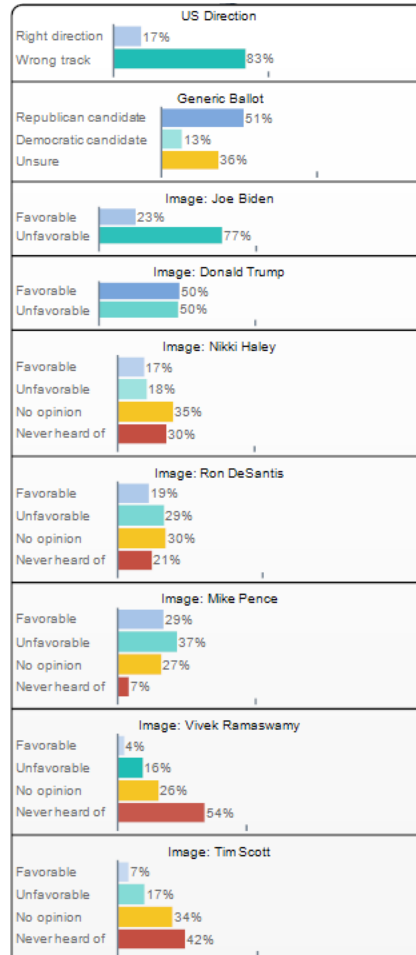
The U.S. government debt has grown from \$4 trillion 20 years ago to \$31 trillion today due to spending much more than it takes in from tax receipts. In an effort to reduce deficit spending, which one of the following areas do you think should be cut or reduced first in the federal budget?

Segmentation Analysis:

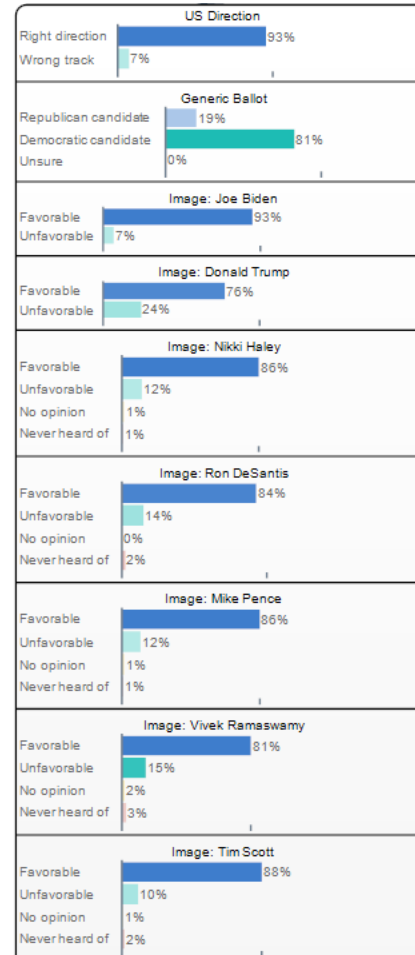
GOP Base (34%)



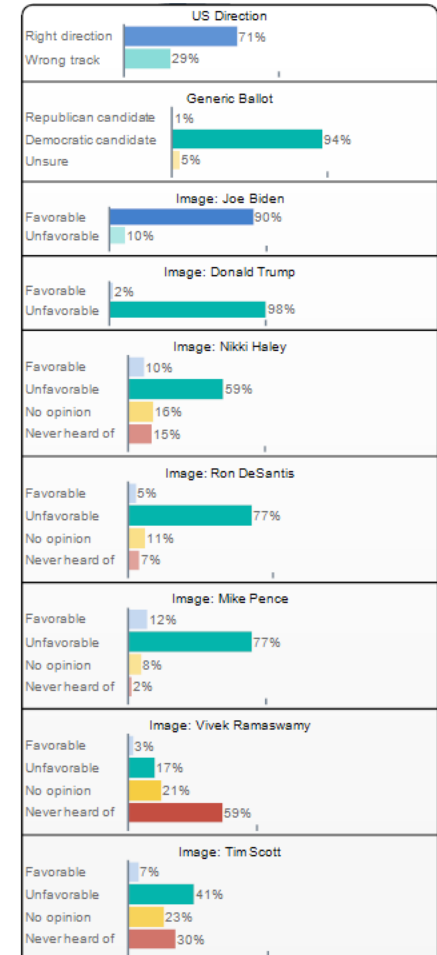
Moderates (17%)



Young Male High-Income Dems (17%)



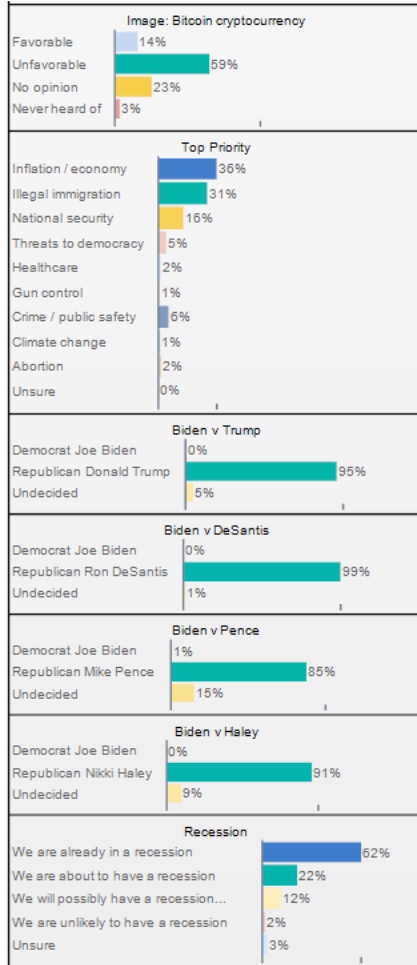
Dem Base (32%)



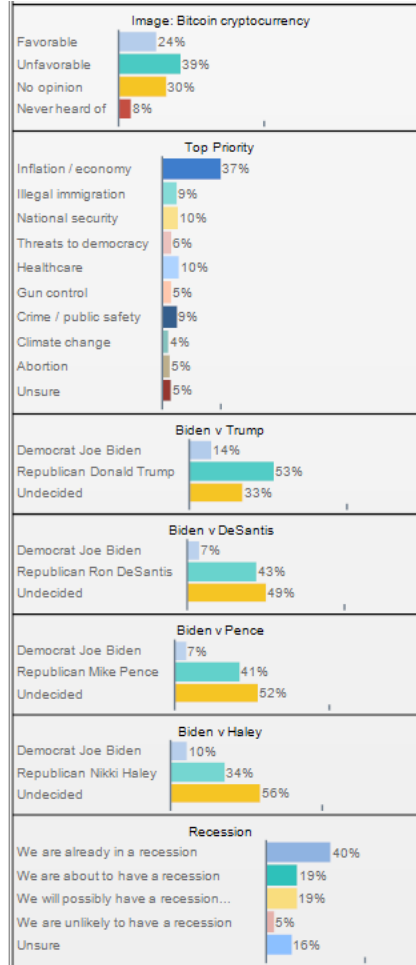
Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

Segmentation Analysis:

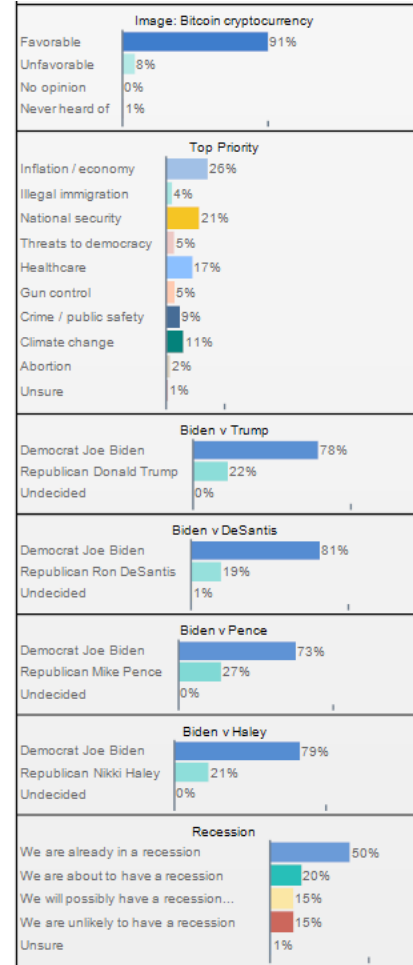
GOP Base (34%)



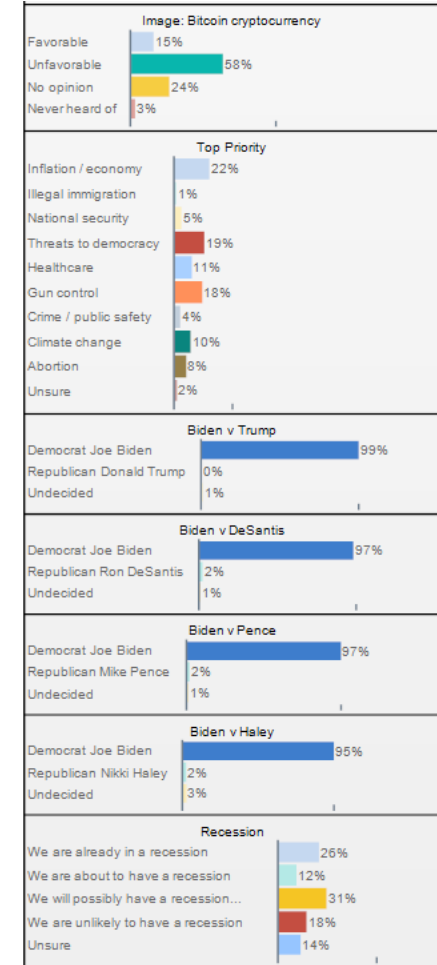
Moderates (17%)



Young Male High-Income Dems (17%)



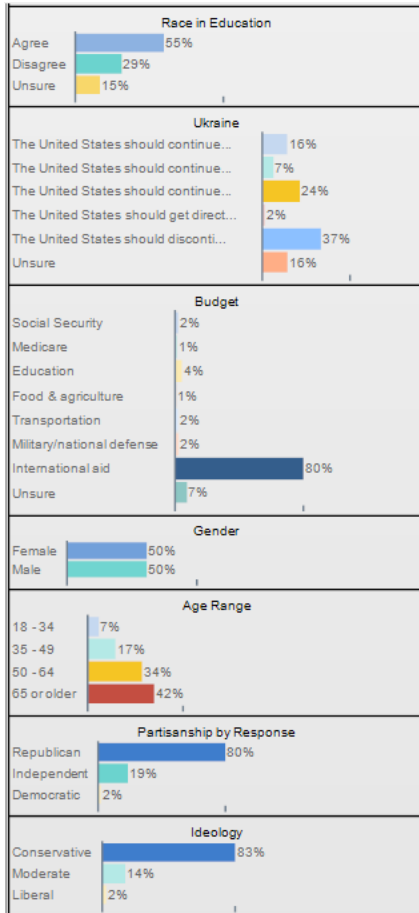
Dem Base (32%)



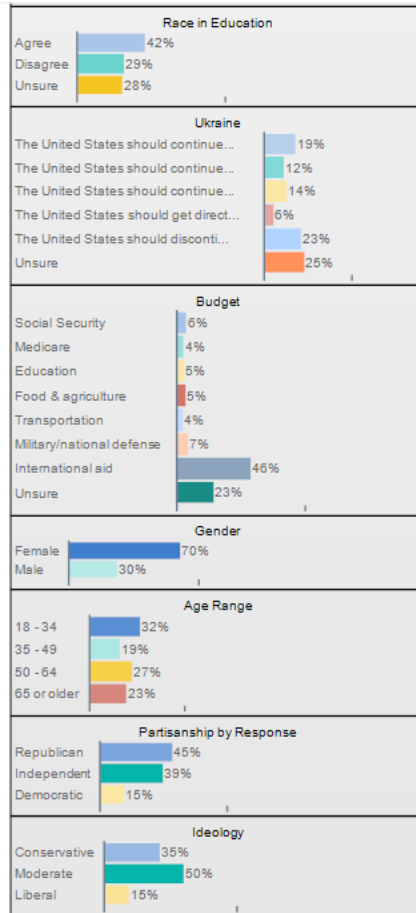
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Segmentation Analysis:

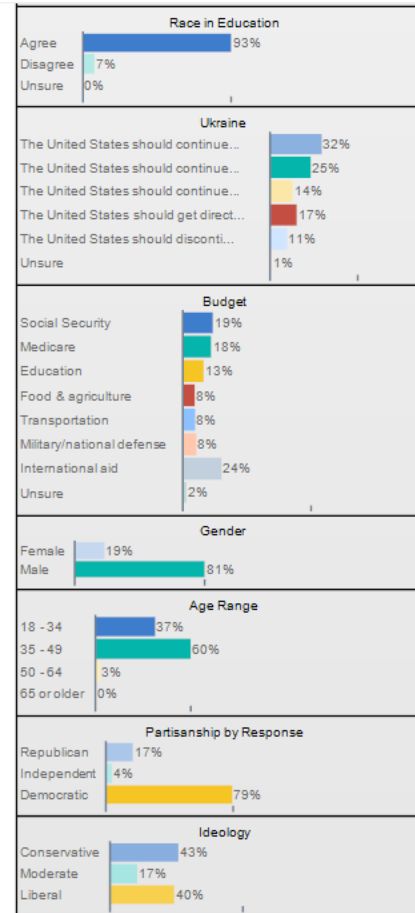
GOP Base (34%)



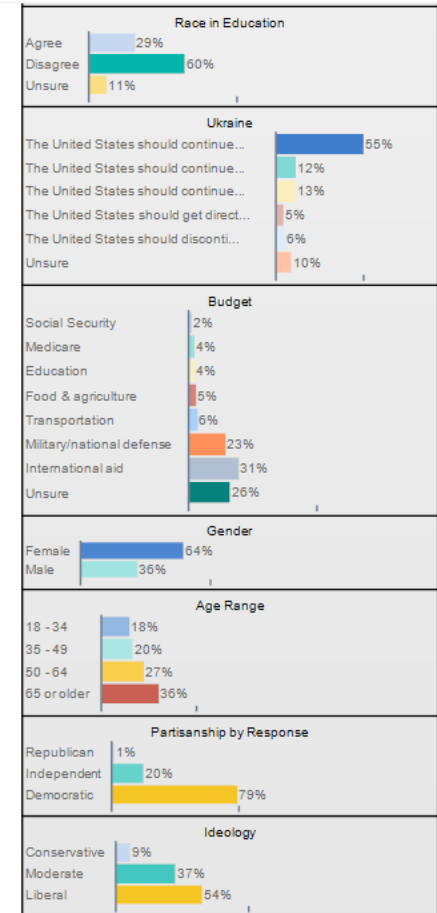
Moderates (17%)



Young Male High-Income Dems (17%)



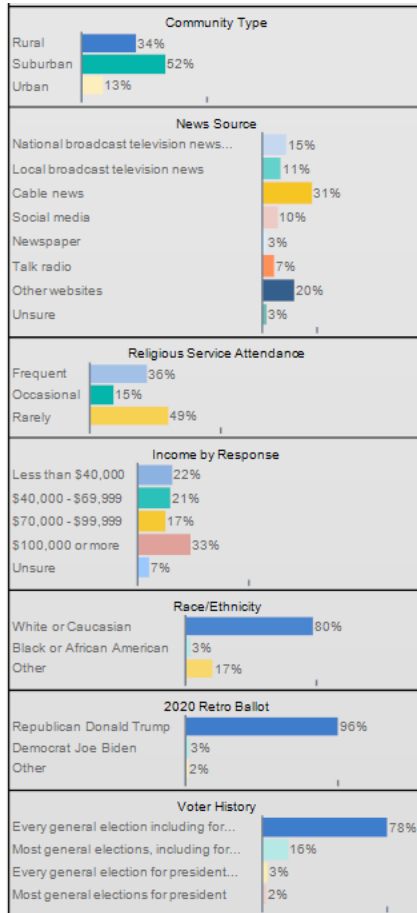
Dem Base (32%)



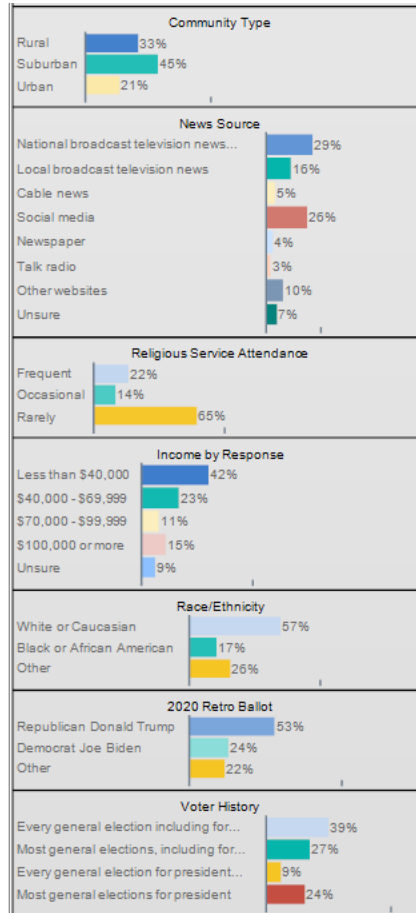
Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

Segmentation Analysis:

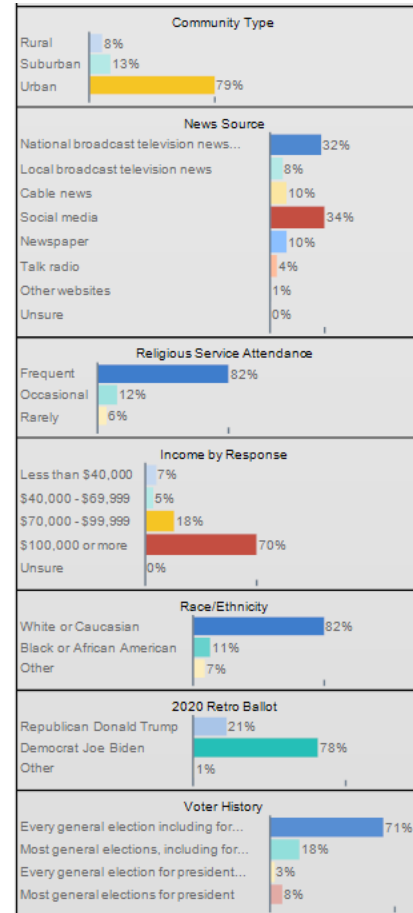
**GOP Base
(34%)**



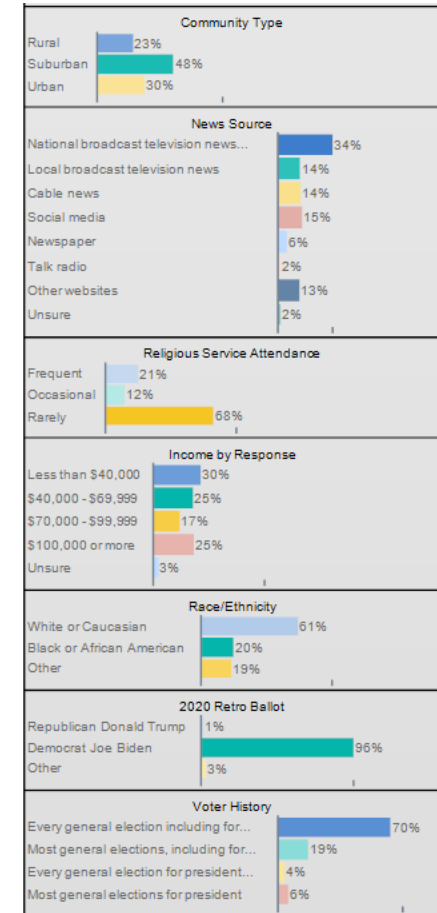
**Moderates
(17%)**



**Young Male High-
Income Dems (17%)**



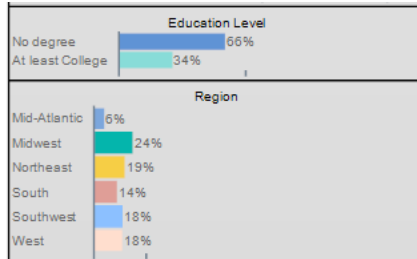
**Dem Base
(32%)**



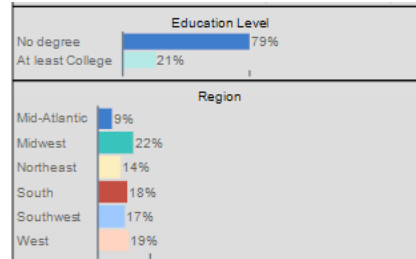
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Segmentation Analysis:

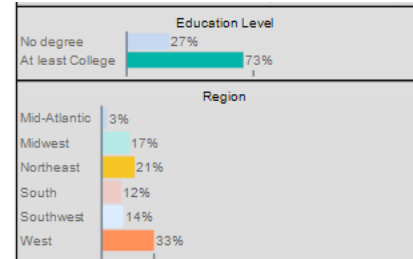
GOP Base (34%)



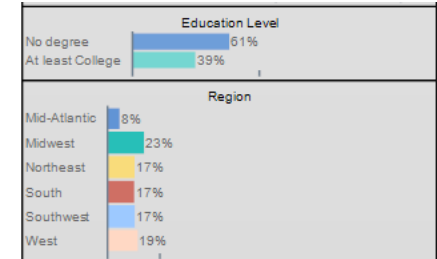
Moderates (17%)



Young Male High-Income Dems (17%)



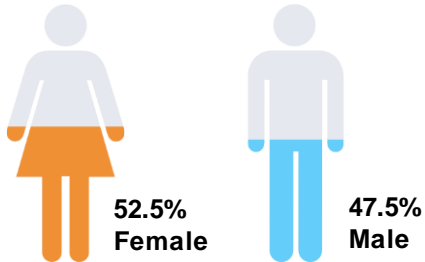
Dem Base (32%)



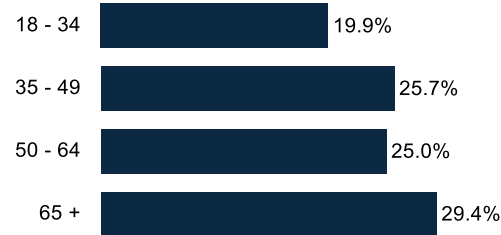
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Demographics

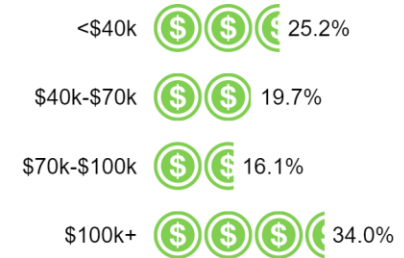
Sex



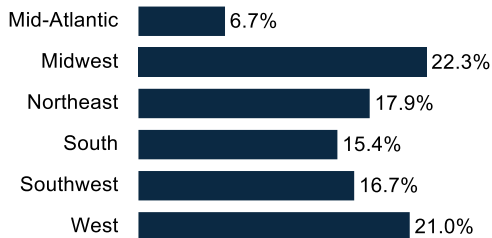
Age Range



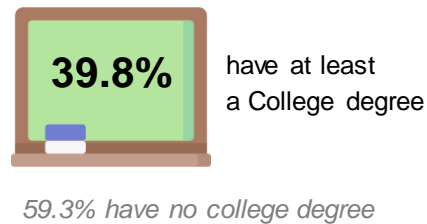
Household Income



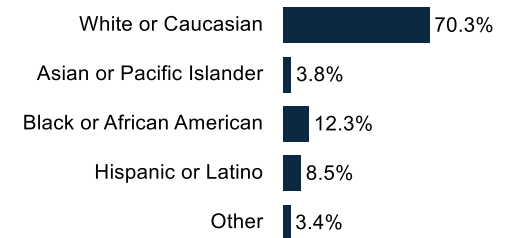
Geo - Region



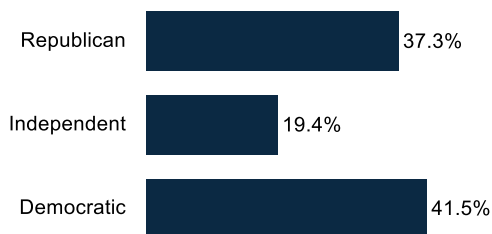
Education



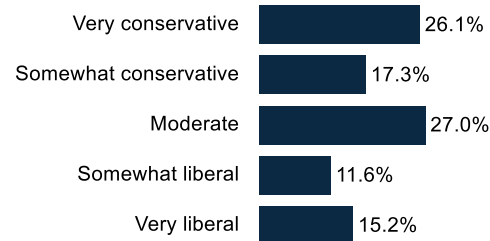
Race/ Ethnicity



Partisanship



Ideology



Voter History

