LUNR

AEROSPACE CORP.

Canada’s First Sovereign
Path to Space.

Canada is the only G7 country without launch capability

LUNR

Company Overview

Canada's First Sovereign Orbital Launch Provider

LUNR Aerospace was founded to address a national market gap:

Canada remains the only G7 country without independent orbital launch capability.

Our mission is to become Canada's first orbital-class launch provider—developing scalable, reliable, and efficient rockets and AI-optimized infrastructure for global commercial, scientific, and government missions.

"At LUNR, we're building Canada's gateway to space with sovereign launch capabilities, local innovation, and a global vision-ready to lead in a $40B market."

- Paul Arora, CEO

Global Market Context

A $40B+ Launch Market and Rising

$40 billion by 2030

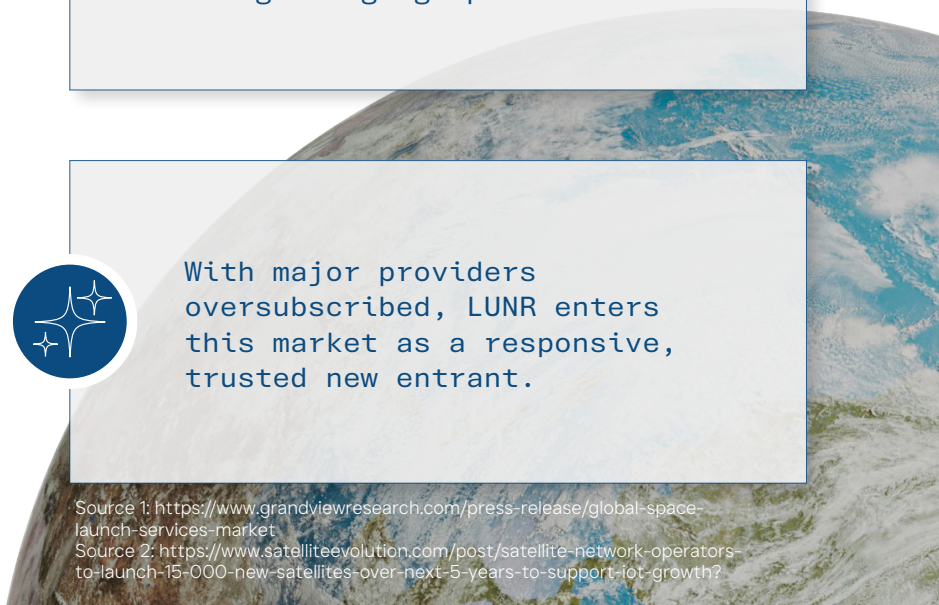
The global launch market is projected to surpass $40 billion by 2030.[1]

18,000 satellites

18,000 satellites are expected to launch in the next five years—far outpacing the current capacity of legacy providers.[2]

Geopolitical realignment and allied sovereignty are driving demand for more launch options-particularly among emerging space nations.

With major providers oversubscribed, LUNR enters this market as a responsive, trusted new entrant.



Source 1: https://www.grandviewresearch.com/press-release/global-space-launch-services-market
Source 2: https://www.satelliteevolution.com/post/satellite-network-operators-to-launch-15-000-new-satellites-over-next-5-years-to-support-iot-growth?

The Canadian Opportunity

LUNR AEROSPACE CORP.

Canada Lacks Launch Infrastructure. We Are Changing That.

Despite a **$5.5B national space economy**, Canada has **Ø** orbital launch infrastructure.[1]

This **gap** on foreign systems limits our ability to innovate, respond quickly, and maintain autonomy in defense and communications.

Source 1: https://orbitaltoday.com/2025/01/31/the-billion-dollar-space-gap-why-canada-needs-its-own-launch-program/

This underscores the significant economic contribution of Canada's space sector and the strategic gap in its ability to independently access space.

How LUNR Fills The Gap

Enabling Independent Launch Capability

Building **Canada's first** orbital-class rocket providing sovereign launch access for government & commercial missions.

- Enabling Canadian payloads to launch from Canadian soil
- Supporting national security & reshoring goals unlocking a domestic launch economy within a $5.5B+ space sector

LUNR is more than a commercial launch company - we are building critical national infrastructure for the future of Canadian space access.

Key Differentiators

LUNR stands alone

Global From Day One

Potential client pipeline spans **5 continents**, not just North America.

Sovereign Infrastructure

One of **Canada's only orbital-class rocket platforms.**

Domestic Manufacturing & High-Payload Design

Simpler engineering = **faster** builds and **reduced cost/kg.**

Focus on Underserved Markets

Active engagement with Africa, LATAM, Southeast Asia, and Eastern Europe.

Our hybrid advantage: sovereign capability + global access.

Vision & Roadmap

Three-Phase Vision to Build Canada's Space Future

1

LUNR 01

Canada's largest-ever rocket under development.

Goal: Prove launch capability and secure domestic & commercial contracts.

2025

2

LUNR 02

First Canadian-designed vehicle targeting lunar access.

Goal: Unlock new markets via cislunar delivery, scientific payloads, and tech leadership.

2029

3

LUNR Space & Labs

Orbital infrastructure, robotics, mining, and lunar habitats.

Goal: Transition from launch provider to full-stack orbital ecosystem builder.

2029

This phased roadmap takes LUNR from first launch to long-term infrastructure leadership in a $40B+ global market.

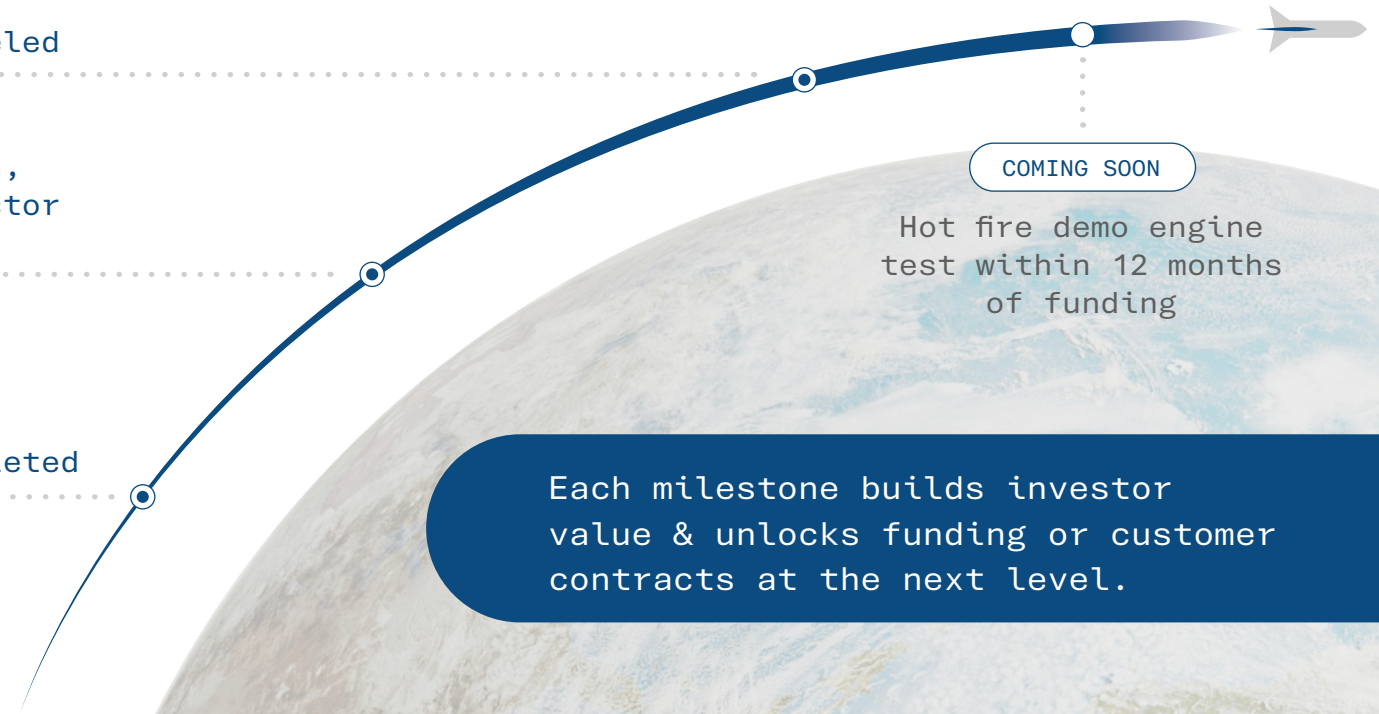
Execution Milestones

Rapid Progress with a Clear Roadmap

Full P&ID diagram completed and modeled

Test engine design, cooling, and injector finalized

Test stand and thrust stand completed



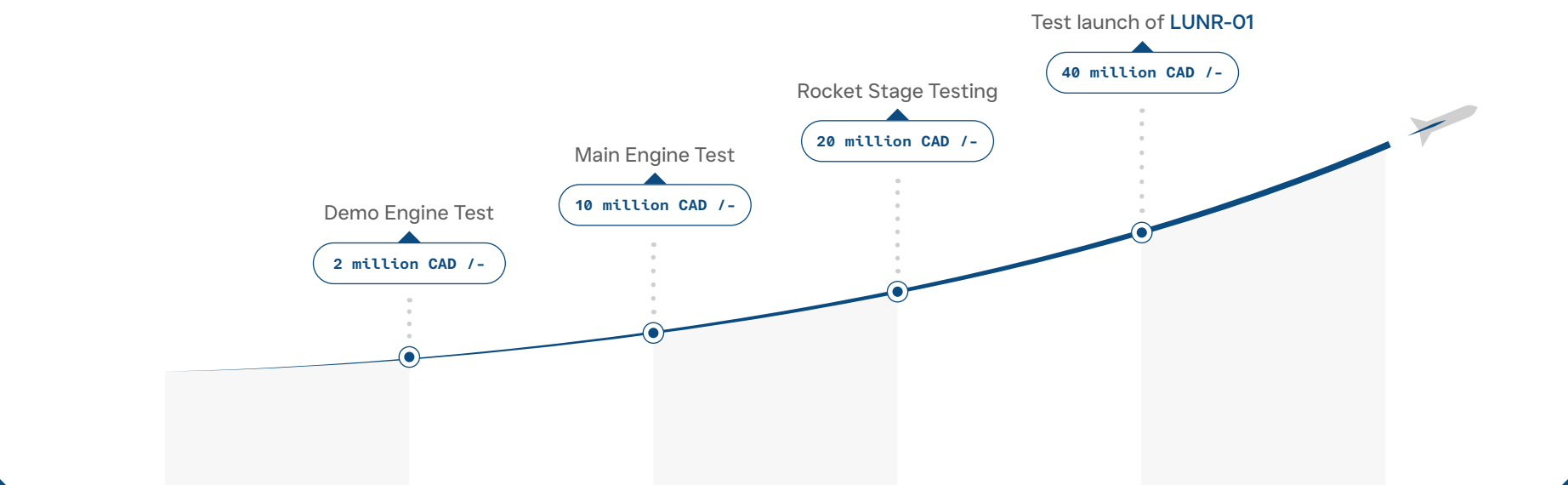
COMING SOON

Hot fire demo engine test within 12 months of funding

Each milestone builds investor value & unlocks funding or customer contracts at the next level.

Funding Stages

Fueling Innovation, One Stage at a Time



LUNR will be a global company.

Potential Global Customers

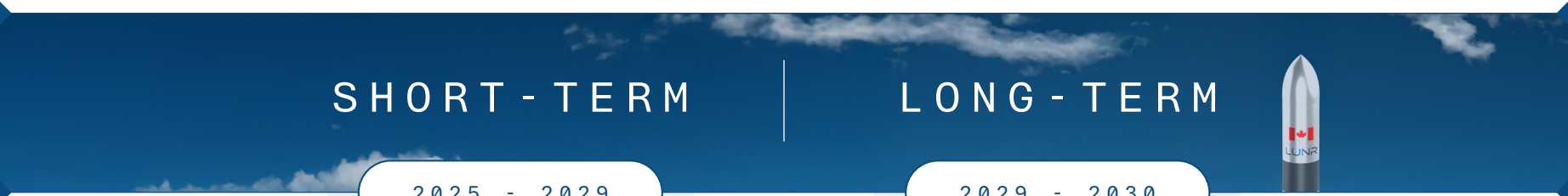
Global Demand for a New Era of Access to Space

amazon
planet
KEPLER
spire
CANADIAN SPACE AGENCY
AGENCE SPATIALE CANADIENNE
AT&T
NASA
Shell
MDA SPACE
esa
ROGERS
Harvard University
UNIVERSITY OF TORONTO
eutelsat ONEWEB
eutelsat GROUP

and many more...

Market Opportunity

From Niche Demand to National and Global Scale



SHORT-TERM

2025 - 2029

$2-3 Billion

in addressable small satellite launch demand.[1]

0.5–1% market share

LUNR targets 0.5–1% market share (~$25M–$50M/year) via ride-share and regional contracts.

LONG-TERM

2029 - 2030

$40B+ global market

including infrastructure and lunar services.

Targeting 2–3% share

(~$800M–$1.2B) through scale, reusability, and vertical expansion.

Assumes average mission revenue of $10–25M per launch.

Source 1: https://www.frost.com/news/press-releases/aerospace-defense-press-releases/small-satellite-launch-service-revenues-to-top-28-billion-by-2030/

Competitive Positioning

Competing with Scale, Simplicity, and Sovereignty

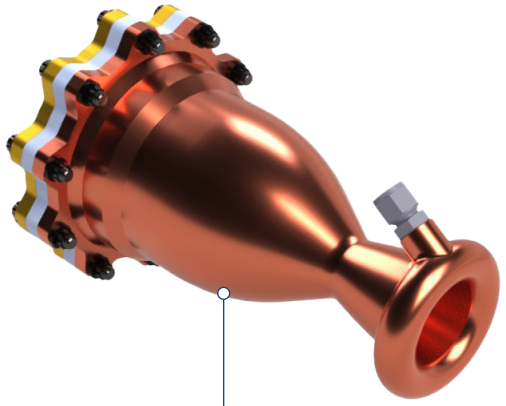
COMPANY NAME	MARKET CAP	LAUNCH VEHICLE	VERTICAL INTEGRATION	FOCUS AREA	NATIONAL INFRA ROLE	ADDITIONAL NOTES
LUNR Aerospace Corp.	Pre-Revenue	In Dev ✓	✓	Canada's first sovereign launcher	✓	Early stage with clear roadmap
Maritime Launch (MAXQ)	$11M CAD	✗	✗	Spaceport operator (Nova Scotia)	Partial	Depends on Ukrainian rockets
Rocket Lab (RKLB)	$9.8B USD	✓	✓	Smallsat launch, satelite services	Gov + commercial	Long-term aspirational peer
Intuitive Machines (LUNR)	$1.5B USD	✓	✓	Lunar payload delivery (NASA)	✗	Lunar Focused Niche
MDA Space (MDA)	$3.2B CAD	✗	Partial	Satelites, robotics, earth obs	✓	Could become partner/buyer
Momentus (MNTS)	$10M USD	✗	Partial	In-space transportation	✗	Financially distressed

Our sovereign-first, globally inclusive strategy offers a unique market position.

Proprietary Technology

Smarter Rockets Through AI-Empowered Design

LUNR’s engineering stack integrates proprietary AI modules that optimize rocket performance and reduce cost per mission.



Demo Engine

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AI-Empowered Design

Designing the Future of Spaceflight-Intelligently

Trajectory Optimization Module

Models efficient orbital paths based on physics inputs

Structural Optimization Model

Optimizes structure and material use

Computer Vision

AI scans flight-worn hardware for defects, damage, and wear

These systems will scale with every mission & deliver compounding performance gains.

Business Model

Launch, Infrastructure, Exploration

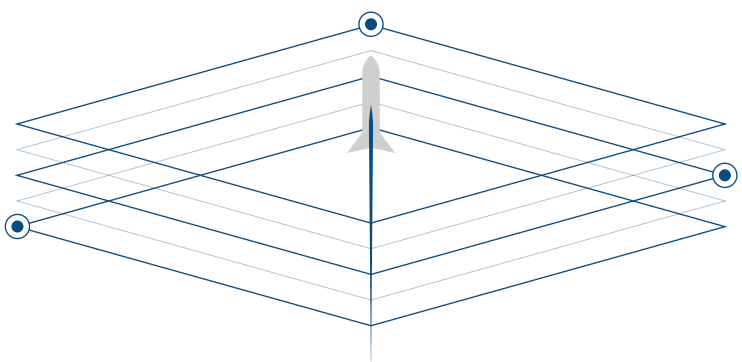
Three vertically integrated revenue streams

Launch Services

Commercial, government, and scientific satellite launches.

Orbital Infrastructure

Space station modules, robotic platforms, and in-orbit services.



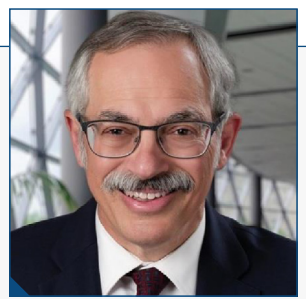
Lunar Systems

Mining, landers, rovers, and longer-term lunar surface operations.

Each layer generates recurring revenue and builds long-term client dependency.

Strategic Advisors

Guided by Experts in Policy, Capital, and Infrastructure



Hon. Tony Clement

Former Federal Cabinet Minister

Dr. James Orbinski

Officer of the Order of Canada &
Principal of Massey College (UofT)

Jason Harlow

UofT Physics Professor

Key Team Members

Mission-Driven Experts in Aerospace and AI

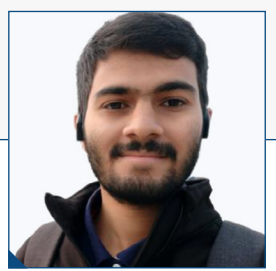
Paul Arora
Chief Executive Officer

Jeanue Chung
President

William Hickey
Propulsion Engineer

Will Dodge
Design & Manufacturing Engineer

Pranav Parakala
Propulsion & Aerodynamics Engineer



Mustafa Ali Khan
Avionics

Thank You.

LUNR AEROSPACE CORP.

Contact

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