



Arizona - California - Hawaii - Nevada

Who, What, When, Where in the region and beyond

Starting Point Listings

All clubs with events in the Pacific Region need to check the new feature that has been implemented to create a **2021 Starting Point report PDF** for Clubs and State Associations. This report has two parts. The first part presents YRE/SE information as it will appear in the upcoming 2021 Starting Point book. The report's second part is a summary listing of the same events that includes an analysis of where improvements are recommended (typically missing data). Both parts are preceded by a single page of explanatory text applicable to the following pages.

The goal of this report is to encourage clubs to improve their event content by making use of the new my.ava.org event data features that will appear in the 2021 Starting Point Book. By adhering to the guidelines, you will also help reduce production costs for the Starting Point book.

Once you set up your club management access as shown in Figure 1, click on the club name to reveal the screen in Figure 2 (report functioned circled). When you click on the GO button your report will be downloaded to your computer. Open PDF to view.

One change to note on ESR is START TIMES. For YRE/Seasonal this is now listed as "Start Box Time", i.e. when is the start box accessible. Most of us have used phrases such as "Dawn to Dusk" or "Daylight hours" rather than clock times. Please update field to times your start box is available. If open 24hours such as a hotel use 24/7. Starbucks might be 5am-10pm. You may add "Walk daylight hours only" or similar if it fits. Or you could make the comment in event description if you think it is necessary.

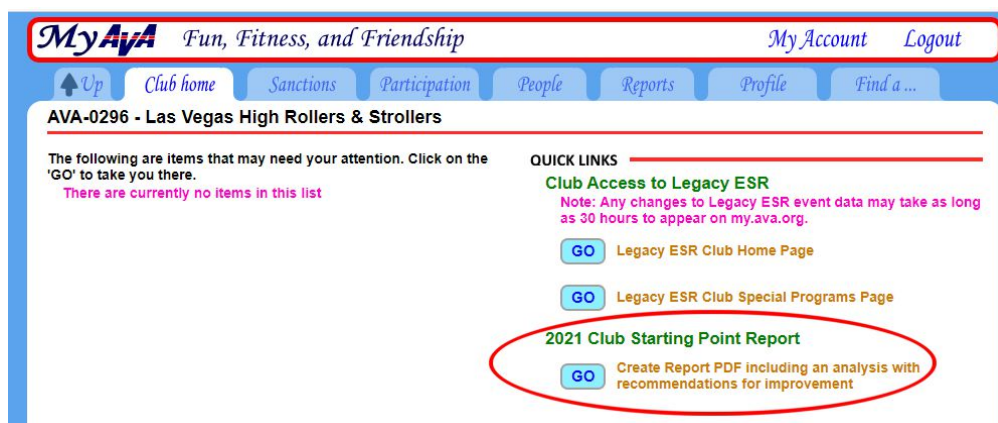


Figure 2 - Example of MyAVA Club homepage

As noted, changes to the ESR may take a while to appear. So if you rerun the report immediately your changes may not be shown. **To ensure your updates are captured before listings are sent to printer please complete by October 15.**



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ZOOM Help with My.AVA.org

I will be hosting several Zoom training sessions to help folks get the most out of My.AVA.org. Sessions will last about 30 minutes. I will share my screen with you for a tour of My.AVA.org and how to access and implement different features. Topics covered may vary based on participants' familiarity with the site. Contact me to arrange different times or get help with specific topics. No reservations required. To join any session, click on date/time a couple minutes before the start to check your connection and audio settings. All times are PDT. Session stops at :05 if no one shows.

[My AVA Sep 20 @ 3PM](#) [My AVA Sep 20 @ 7PM](#) [My AVA Sep 21 @ 9AM](#)

[My AVA Sep 21 @ 3PM](#) [My AVA Sep 21 @ 7PM](#) [My AVA Sep 22 @ 10AM](#)

Groupworks Overview ZOOM Sessions

In addition to the My AVA training I have also set up Zoom meetings to review the features available on your Groupworks club pages. I will use the LVHRS Groupworks page as an example for creating posts, listing events, managing membership and more.

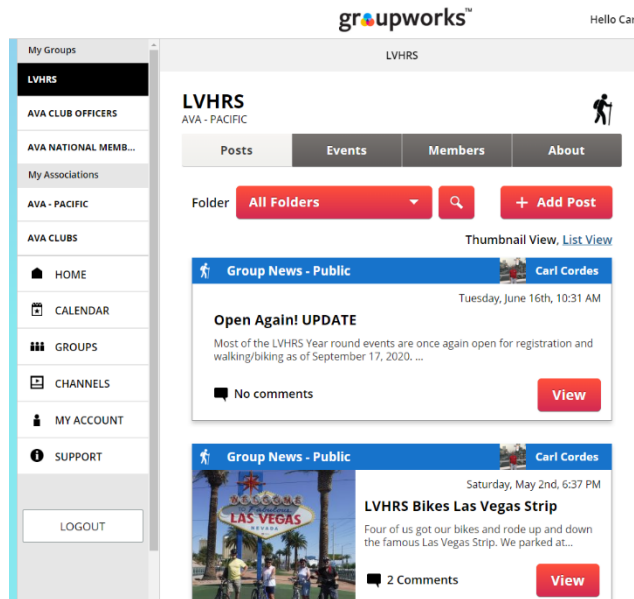


Figure 3 - LVHRS Groupwork Page

Sessions will be around 30 minutes. No reservations required. To join any session, click on desired date/time a couple minutes before the start to check your connection and audio settings. All times are PDT. Session stops at :05 if no one shows.

[Groupworks Sep 22 @ 2PM](#) [Groupworks Sep 22 @ 5PM](#) [Groupworks Sep 22 @ 7PM](#)

[Groupworks Sep 23 @ 9AM](#) [Groupworks Sep 23 @ 3PM](#)



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Temporary Suspension of LATE ESR Approval

ESRs submitted less than 60 days prior to event will be unable to receive an event stamp from AVA HQ. Stamps are currently being outsourced while Hector is on convalescent leave. Therefore, all stamp requests are processed in batches only to minimize cost. Contact me if you have an urgent need for a stamp that cannot wait for next batch process and we can discuss some options.

Virtual Events in the age of COVID

You may have noticed some of the famous marathons and charity runs have gone virtual in 2020 to avoid large gatherings. AVA is joining this virtual movement too.

America's Walking Club has partnered with Massachusetts Breast Cancer Coalition (MBCC) for their virtual walk for cancer prevention called Against the Tide. Against the Tide is not a race but rather a fun, self-paced activity you can do with your family, with your pet, or on your own. The event is intended to provide safe exercise in a stress-free environment. Proceeds benefit MBCC's work toward breast cancer prevention, locally and nationally. Note MBCC asked AVA to be their partner for walking. Please join us in supporting MBCC's mission of cancer prevention. Register at <http://mbcc.org/breast-cancer-prevention/against-the-tide/>.

MASSACHUSETTS BREAST CANCER COALITION

WALK FOR CANCER PREVENTION!

You choose the course and the distance!

Against the Tide **2020**
Virtual

PARTICIPATE VIRTUALLY!

Sept. 17, 18, 19 or 20
OR
Sept. 24, 25, 26 or 27

Individual registration - \$40, including Participant Fun Pack (event t-shirt, bib, medal, and sponsor items) OR \$20 without the Fun Pack (use code AWC20).

Join America's Walking Club and MBCC as we walk for cancer prevention!
www.mbcc.org or 800-649-MBCC for more information and to register.

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AMERICA'S WALKING CLUB
ESTABLISHED 1991



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19th Annual U.S. Freedomwalk Festival - Virtually

This will be the first AVA test of a virtual option for event awards and IVV credit. Registration coming in October 2020. The U.S. FreedomWalk Festival will offer members and walkers of the AVA: America's Walking Club the option of walking the distances of the 19th annual event virtually in their local community for the IVV stamp and the event awards. Get the next "year pin" and collectable "COVID patch" without traveling to Arlington, Va. USA.

(IVV stamps will be pasted into the logbooks for event and distance credits so this option is only available to US residents.) NO IML credit available in 2020.

Upcoming Pacific Region Events

(Subject to change)

Event City / Name	Dates	Type	Host Club
Moreno Valley-CA	9/26/2020	CANX	Green Valley Gaiters
Napa-CA	9/26/2020	CANX	Vaca Valley Volks
Nevada-City-CA	10/3/2020	CANX	Placer Pacers
Page AZ - Rim View Trail and Hanging Gardens	10/1-31/2020	Seasonal Walk	International Wanderers
Tecopa CA - China Ranch	10/10/2020	Walk	Las Vegas High Rollers & Strollers
Santa Rosa-CA	10/10/2020	CANX	Sonoma County Stompers
Rippon CA - Spooky Walk	10/24/2020	Walk	Delta Tule Trekkers
La Verne CA - Strolling Around Puddingstone	10/31/2020	Walk	Low Desert Roadrunners
San Francisco CA - Southwest City Rove	11/14/2020	Walk	Bay Bandits
Tucson AZ - Michael Perry Park	11/21/2020	Walk	Tucson Volkssport Klub
Danville, CA - A Long Day's Journey into Danville	12/5/2020	Walk	Bay Bandits Volksmarch Club

If you have to cancel your event due to COVID19 or fire restrictions contact me with reason as much in advance of event date as possible. I will post event status update and notify AVA HQ for sanction fee reconciliation. If you have a date in mind to reschedule in 2021, I can revise your ESR if the 2020 event date has not passed.

Where in the World is the PARD Going?

Here is my projected AVA travel schedule. I'm on furlough so I have free time but less money! Hope to see you at an event soon! If you have a special group walk or club meeting coming up you would like me to attend to talk about AVA please let me know.

SEP 26-27 Crazy Horse Monument, SD – AVA walk up to the Chief's arm.

OCT 10 China Ranch Tecopa, CA – Las Vegas High Rollers & Strollers traditional event

OCT 23-25 Bentonville, AR – AVA South Central Regional Conference/Walks (and visiting family!)



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FREE Graphic Design Help

Austin Peay State University reached out to AVA HQ about their service-learning course that allows senior graphic design students to work with real world clients. The idea is to partner these students with non-profits such as yourself, to give them the experience of working with real clients and gaining this invaluable experience before they graduate. In return, the non-profit organization obtain free graphic design assistance.

I have been advised they still need to fill 8 slots, first come first serve, before Oct. 1. Applicants Must be a nonprofit org. and there is no cost to participate. The work is Free!

This is only a 3 ½ week internship so if your club could use the support with short projects doable within 3 weeks please have them email henry@ava.or asap and he will forward their info to the University who will then contact club directly if selected. Please email contact info for the person who will supervise the intern and a brief description of the project. Projected start date is October 1, 2020. Of course, with the pandemic, this would all be remote and safe as the safety of students and clients are top priority.

Possible projects may be website design, logo design or Facebook page design to name a few. Again email Henry@ava.org before October 1st if you want to apply. Copy me please so I know you submitted something.

AVA Policy Manual

Been a while since you read the Policy Manual? I have attached the latest revision (JUL 2020) for your information. The Policy Manual is under review for additional updates. Let me know if you have questions or read something you think may be in error under current policies.

Upcoming Deadlines

OCT 1-30 – 3rd QTR Participation Report due. Late fee after Oct 31

OCT 15 – Pacific Region deadline to improve/correct your Starting Point listing(s)

NOV 1 – National Award Nominations to RD Distinguished Service and higher given at convention. Nomination forms on AVA web site under publications.

NOV 15 – Club Officer annual verification due. Officer updates required within 30 days of any change/election. Late fee after Nov 15.

NOV 15 – IRS Form 990 and Annual Financial Report due. (For clubs on Jul-Jun fiscal year) Late fee(s) after Nov 15.



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Feedback

Communication is a two-way street. Contact me with any comments or questions you wish to share. We are in this together, we make it better together and we will succeed together!

Do your part to keep AVA alive!
Walk-Promote-Donate

Carl