



WILLIAM COSTELLO
GRAPHIC DESIGNER

Looking for a position with varied projects and creative control. Capable of working in various styles and can competently match existing styles. Appreciates structure and consistency.

wcostello.myportfolio.com

wc.dsgn@proton.me

Client Work

Sun Prairie Civic Theatre

May 2025–Present

Concepts and designs for posters, yard signs, and banners for various shows. Regularly commissioned. Ran light cues, designed sound, and ran sound cues for past shows.

Harness Your Freight

June 2022–July 2022

Worked with client to create brand and logo for their business. Refined client concept sketch and created business cards for all employees.

Education

Madison College, Madison, WI

2026, Associate of Applied Arts

Graphic design major. Honors.
Dean's List: Fall 2024, Spring 2025.

Retail Work

Pick 'n Save (534-178)

December 2023–August 2025

Stocking, inventory, markdowns, customer service, rotating stock.

Staples (1170)

June 2021–July 2022

Stock, cashiering, closing, cleaning, unloading product, customer help.

Metro Market (534-434)

October 2019–June 2020

Bagging, returning carts, stocking.

Skills

Adobe Creative Suite

Photoshop Premiere
Illustrator After Effects
InDesign Acrobat

Production Knowledge

Photography Audio Video

Printing Knowledge

Screen Print Letterpress

Soft Skills

Attentive Creative
Fast Learner Adaptive
Thorough Persistent

Activities

Often working on personal projects, including game design, programming, VR, videography, low-poly 3d modeling and texturing, environment design, music composition, and more.

Volunteers design services and regularly participates in collaborative projects.

