

EXECUTIVE INVESTOR DECK

RIDES 4 PAWS HOLDINGS, INC.

A Phased Pet Services Platform

Acquisition, Repositioning, and Scalable Expansion Strategy in the High-Growth Indiana Market.



Jill Murphy

Founder & Principal Operator

Large, Resilient & Growing Market

\$150B+

U.S. Pet Care Industry Market Size



Increasing Premium Care Demand

Pet humanization drives steady shift toward full-service, high-end care.



High Recurring Revenue

Daycare & boarding generate predictable, highly repeatable cash flows.



Recession-Resilient Industry

Pet owners consistently prioritize care expenses even in economic downturns.



Fragmented Market with Key Gaps



Franchise Operators

Constrained by rigid corporate systems, high royalty fees, and inflexible localized pricing strategies.



Independent Facilities

Lack institutional operational standards, modern booking technology, and multi-service capabilities.



Niche/Solo Providers

Small scale with constrained capacity, limited service hours, and no integrated transport logistics.



THE KEY MARKET OPPORTUNITY

Very few integrated, multi-service pet platforms offer consistent high-end operational standards combined with proprietary door-to-door transportation.

THE SOLUTION

Fully Integrated Pet Services

A unified multi-service ecosystem combining brick-and-mortar resorts with logistics and rescue networks.

-  **Full-Suite Care:** Luxury boarding, daycare, spa grooming, and specialized training.
-  **Integrated Transport:** Door-to-door pet shuttle service for ultimate customer convenience.
-  **Multi-Species Capability:** Designed for dogs, cats, and specialized care requirements.
-  **Scalable Infrastructure:** Replicable operational playbook engineered for rapid regional growth.



Platform Strategy: Acquire & Scale



STEP 01

Acquire Proven Facility

Purchase established operating asset with immediate cash flow and existing loyal client base.



STEP 02

Reposition & Rebrand

Transition from franchise constraints to independent brand: *Paws & Claws Pet Resort*.



STEP 03

Optimize & Expand

Introduce transport logistics, premium add-ons, higher-margin grooming & membership tiers.



STEP 04

Scale Regional Network

Expand through a synergistic two-location hub-and-spoke model across Indiana.

Southport Acquisition & Stabilization

Paws & Claws Pet Resort – Southport

Phase I focuses on the acquisition and immediate repositioning of an established pet care facility located in high-density Southport, Indiana.



Immediate Revenue

Day-one operational cash flow.



Turnkey Client Base

High customer retention.



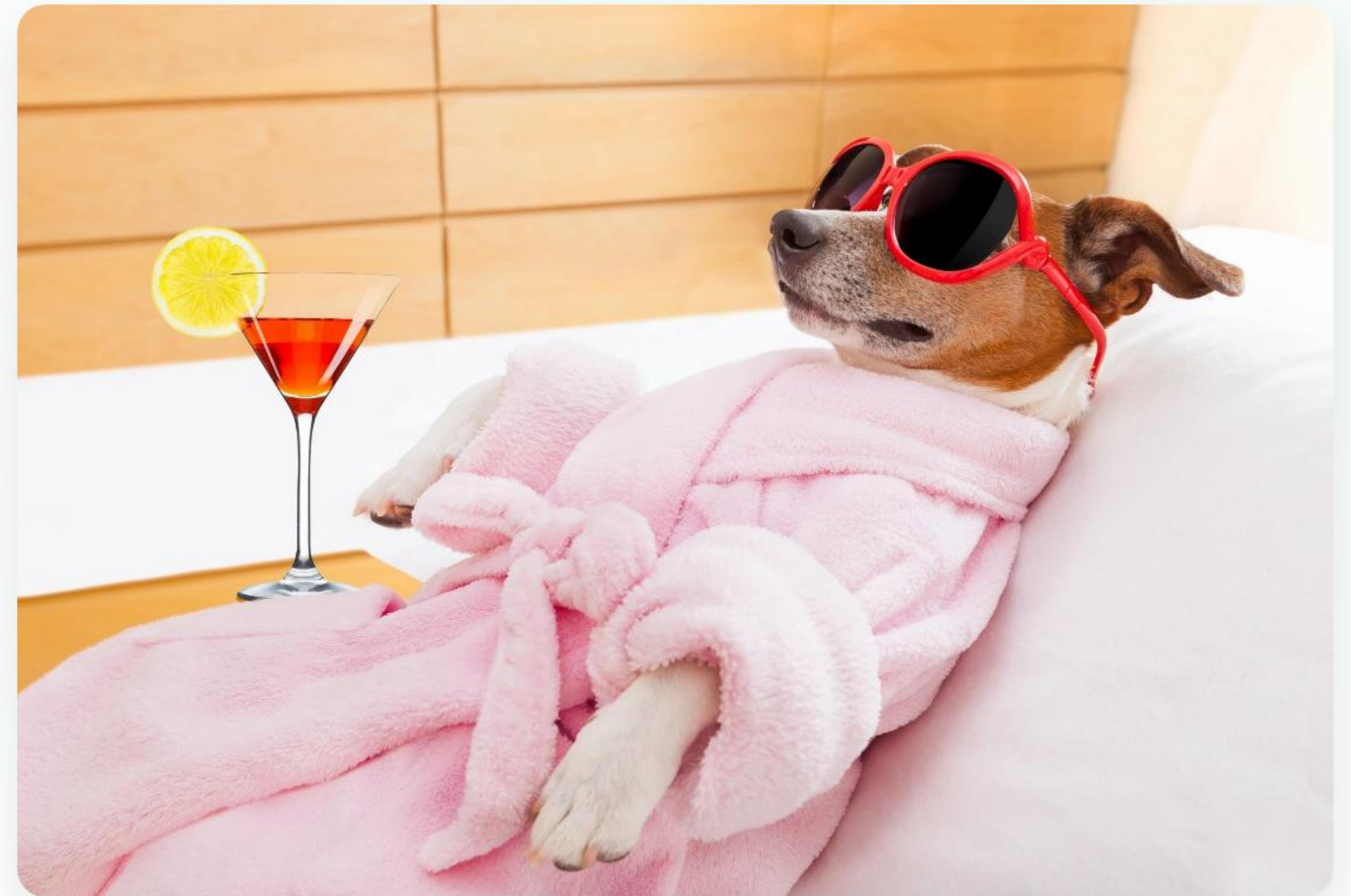
Infrastructure

Existing kennels & play yards.

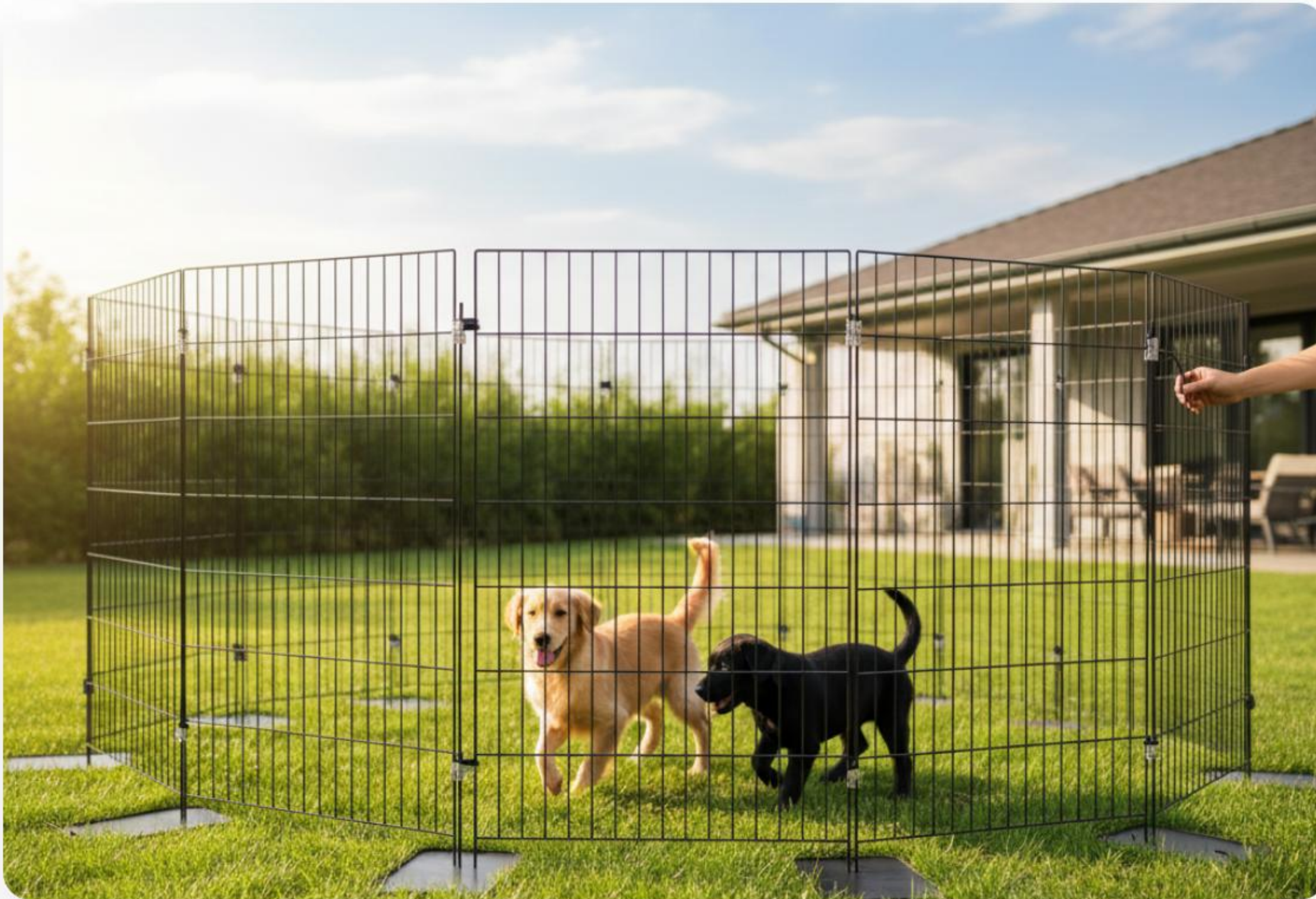


Experienced Staff

Trained local workforce.



Gosport Facility & Specialized Services



Paws & Claws Pet Resort – Gosport

Phase II adds a second location designed to deliver premium, spacious, and specialized services that complement the Southport urban hub.



Specialized Boarding & Extended Stays

Spacious outdoor environment ideal for long-term boarding and retreats.



Advanced Training Programs

Dedicated grounds for specialized behavioral and obedience training.



Seamless Shuttle Integration

Rides 4 Paws transport connects Southport clients directly to Gosport campus.

The Two-Location Strategic Model



Southport (Urban Hub)

- ✓ High-Frequency Daily Daycare
- ✓ Express Spa & Grooming Services
- ✓ Primary Drop-off & Shuttle Terminal



Gosport (Specialized Campus)

- ✓ Extended Luxury Boarding & Retreats
- ✓ Intensive Board-and-Train Programs
- ✓ Expanded Operating & Outdoor Capacity

SYNERGY VALUE:

Maximizes facility utilization while reducing urban footprint overhead costs.

Multiple Complementary Revenue Streams



Diversified revenue streams protect downside risk while capturing maximum client wallet share across every touchpoint.

Conservative Cash-Flow Profile

\$1.4M+

Year 1 Projected Revenue

3 – 4%

Conservative YoY Growth Rate



Disciplined Expense Management

Predictable cost structure optimized through shared leadership and group purchasing power.



Realistic Capacity Assumptions

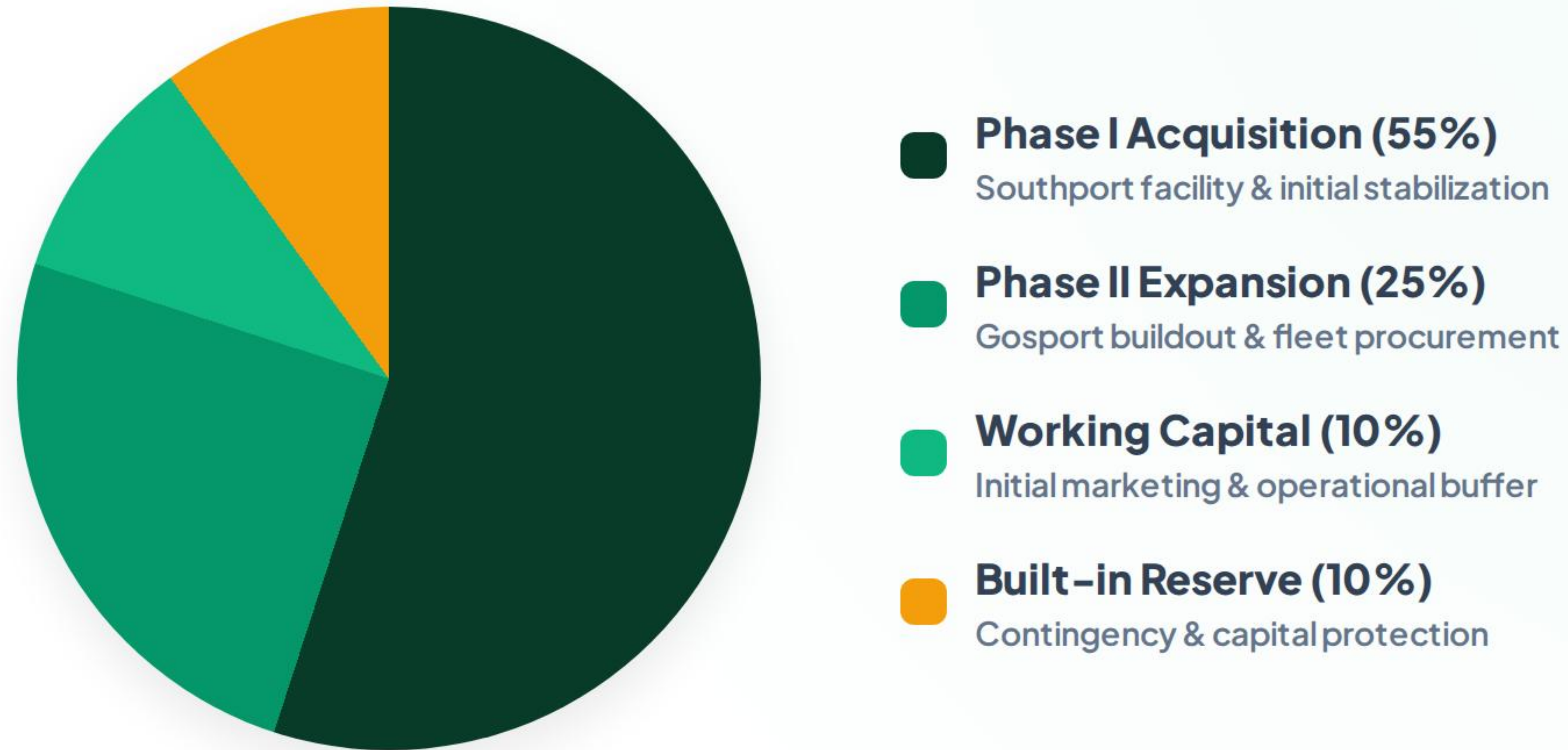
Pro-forma model is built on moderate baseline utilization without requiring full capacity.



Strong Operating Margins

High gross margins drive sustainable cash flow to fund regional platform expansion.

Phased & Disciplined Capital Plan



TOTAL CAPITALIZATION PLAN: \$5.0 MILLION

5-Entity Platform Architecture

Designed for risk isolation, real-estate value creation, operational efficiency, and social impact.

ENTITY 01

Real Estate Holding Co.

Asset preservation entity holding prime commercial real estate properties.

ENTITY 02

Paws & Claws - Southport

High-volume urban operating facility for daycare, boarding & spa.

ENTITY 03

Paws & Claws - Gosport

Specialized resort campus for long-term boarding & training.

ENTITY 04

Rides 4 Paws Transport

Proprietary shuttle fleet & logistics operator connecting facilities.

ENTITY 05 (NON-PROFIT)

Rides 4 Paws Rescue, Inc.

501(c)(3) rescue entity providing community impact, rescue transport, and positive brand halo.

Multiple Paths to Liquidity



Long-Term Cash Flow

Sustained operational yield distributed to investors through stable ongoing quarterly dividends.



Real Estate Refinancing

Capital return via equity extraction from real-estate holdings as property valuations appreciate.



Strategic Acquisition

Potential sale to national pet platforms seeking multi-unit integrated regional footprint.

Founder-Led Operational Excellence



Jill Murphy

Founder & Principal Operator



Nationwide Transport Expertise

Extensive background managing complex animal logistics across the country.



Established Rescue Operations

Proven track record founding and operating high-capacity rescue networks.



Focus on Rigorous Execution

Uncompromising commitment to USDA compliance, animal safety, and operational standards.

INVESTMENT SUMMARY

Disciplined Platform for Sustainable Growth

Combining an immediate revenue-generating base with a multi-location expansion strategy and conservative downside protection.

Full Business Plan & Pro-Forma Available Upon Request

SAVVY Capital Management, LLC

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Image Sources



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