



iAMaPUBLICIST Media Kit 2026

Professional Services & Rate Card

About Jorge Alvarez- Washington

International Publicist,
Media Strategist, Film
Critic, Entertainment
Executive



Public Relations Packages

Starter \$750 | Professional \$1,500 | Executive \$3,000

DR. JULIA L. MOORE
Motivational Speaker & Women's Coach

Dr. Julia Moore is the owner of HAIR BY JULIA MOORE and Moore's Hair Care Clinic and Wellness Center, located in the Wall Street area of Norwalk, CT where she has lived most of her life. Dr. Moore received her Cosmetology license from J.M. Wright Technical and Vocational School in 1995 and received her doctoral degree in Human Resources from Saint John's International University. With over 25 years of experience as a diverse hair care specialist, she is the former owner of Unleashed Hair Salon which was established in 1993. Dr. Moore has now ventured off on her own with Hair by Julia Moore, which encompasses both her expertise as a hair care stylist and specialist, but also as a Personal Stylist and Educator and a Certified Trichologist. Dr. Julia Moore is also the CEO and Founder of T.I.R.A.P.P.E.D. (Young Ladies Taking Responsibility and Empowering Proper Educational Development) a young lady's organization which mentors and models excellence in school, work and at home. She combines the role of mentor with hands-on experience in guiding these young ladies' choices in their future careers and as productive members of their community. Dr. Moore gives back to her community by working with various non-profit organizations as a volunteer and advocate, cooking for the homeless, providing free services to those in need, helping the young ladies and women of Norwalk, and shares caring and nurturing the neglected and underprivileged children of our society. She also empowers all women, especially single mothers, through life, health and prosperity by educating them on alternative ways of achieving success and supporting their endeavors. Dr. Moore continues to reward herself by staying current in all facets of life. As she improves and thrives for success herself, she believes and helps others to do the same.

CERTIFIED IN: **Advocacy For Women & Girls**, **Educator In Health, Wellness, & Beauty Care**, **Professional Instructor Assessment Program**, **Mentorship**

SIGNATURE TOPICS

- ✓ Educating, Inspiring, & Motivating Women & Girls
- ✓ Health, Wellness, & Beauty Care
- ✓ Hair Loss & Scalp Disorders
- ✓ Advocating For Single Mothers
- ✓ Being A Better Woman For Women: "BE THE EXAMPLE"

BE A BETTER WOMAN TO WOMEN
LET'S WORK TOGETHER TO MOTIVATE & INSPIRE

Booking Information:

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Facebook
Hair By Julia Moore

Website
www.hairbyjuliamore.com

Julia Moore
CARING FOR OUR COMMUNITY
OFFICIAL STATE PROVIDER FOR
DEPARTMENT OF CHILDREN & FAMILIES

We provide services for all children and teenagers awarded to the state of Connecticut or in foster care.

All services must have **AUTHORIZATION** from case worker or authorize personnel.

- **Protective Styling:** Box braids, knotless braids, cornrows, and twists.
- **Loc Maintenance:** Professional cleaning, re-twisting, and styling.
- **Silk Presses & Blowouts:** Healthy heat styling for all hair textures.
- **Treatments:** Specialized conditioning treatments focus on restoring strength and moisture
- **Haircuts:** Professional styles for all ages and hair types.
- **School Photos/Photoshoots:** Ensuring every child looks their best for the camera
- **Prom & Graduation Glam:** Professional hair and makeup for major milestones.
- **Makeup:** Age-appropriate makeup glam.

DR. JULIA L. MOORE
Cosmetologist & Trichologist

BOOK TODAY!

HAIR BY JULIA MOORE LLC
77 Wall Street
Norwalk, CT 06850

(203)-842-7197
www.hairbyjuliamore.as.me
www.hairbyjuliamore.com



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PATRICE LAROSE
Master MUA & Salon Lead

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Press Release Services

Standard \$350 | Premium \$500 | National Distribution \$750

BROOKLYN MEDIA GROUP LLC

MEDIA • ENTERTAINMENT • CULTURE

FOR IMMEDIATE PRESS RELEASE

BROOKLYN MEDIA GROUP LLC ANNOUNCES THE OFFICIAL RELAUNCH OF R&B LIVE

Charlotte, NC - Brooklyn Media Group LLC proudly announces the official relaunch of R&B LIVE, a premier live music experience created by entertainment entrepreneur Nathan Smalls and operationally led by Jorge Alvarez-Washington, Vice President of Operations for Brooklyn Media Group LLC.

WHO: Brooklyn Media Group LLC, in partnership with creator Nathan Smalls

WHAT: The official relaunch of R&B LIVE, dubbed Billboard Magazine's #1 live entertainment platform showcasing exceptional Rhythm & Blues, Soul, Neo-Soul, Jazz, Spoken Word, and emerging musical talent in an intimate, upscale environment.

WHEN: Every first Thursday of each month.

WHERE: Pinhouse, 2306 Central Avenue, Charlotte, North Carolina

WHY: To cultivate meaningful cultural connections through music while helping bridge cultural divides within communities.

"Music has always been one of the most powerful tools for bringing people together," said Nathan Smalls.

Jorge Alvarez-Washington added that R&B LIVE serves as a platform that unites people through authentic artistic expression while providing opportunities for emerging and established performers to connect with audiences in meaningful ways.

The relaunch marks a new chapter for the growing brand as Brooklyn Media Group LLC expands its commitment to producing culturally significant events that elevate artists, support local businesses, and strengthen community engagement throughout Charlotte and beyond.

ABOUT BROOKLYN MEDIA GROUP LLC

Brooklyn Media Group LLC is a media, entertainment, and event production company dedicated to producing impactful cultural experiences, strategic public relations campaigns, artist development initiatives, and community-focused programming throughout the United States.

MEDIA CONTACT:

Nathan S. Smalls, CEO
Jorge Alvarez-Washington, Vice President of Operations
Email: brooklynmedia@icloud.com



KIRK FRANKLIN TO HOST 2026 STELLAR GOSPEL MUSIC AWARDS: HERE'S THE FULL NOMINATIONS LIST

John P. Kee and Kim Person are the top nominees, followed by Tasha Cobbs Leonard and JJ Hairston & Youthful Praise.

By **Paul Grein**

6/3/2026

Media Relations

Podcast, Radio, TV and
Journalist Outreach
Campaigns



THEBEFESTIVAL.

Personal Branding

EPKs, Bios,
LinkedIn
Optimization,
Speaker One-
Sheets



Author & Book Publicity

Book Launch and
National Author
Campaigns





Film & Entertainment Publicity

Film Festivals, Premieres
and Celebrity Media

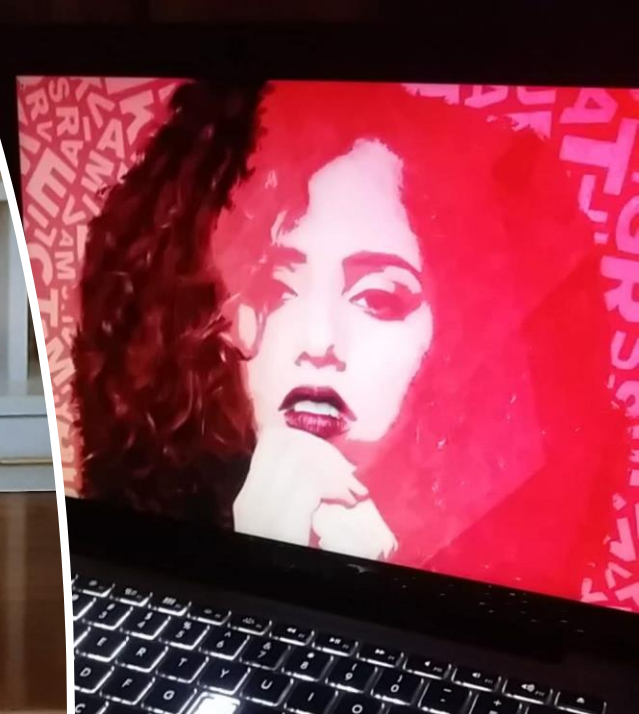


Event Promotion

Concerts, Fashion Shows, Corporate Events

Digital Media Services

Social Strategy,
Influencer Outreach,
Reputation Management



Why Work With iAMaPUBLICIST

Entertainment Expertise

- National Reach •
- Cultural Storytelling



Contact Information

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