



Star and the Forces of Evil



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Is about a 5th grade girl named Star Butterfly who believes she is a magical girl super hero. A super hero somewhere between sailor moon and rainbow brite. She has an elaborate home planet filled with good and bad monsters she really believes in. These characters interact with her but no one else sees them.

She doesn't actually have any magical powers and the fantasy world, for the most part, doesn't exist (although I want to leave it a little open to the viewer). in reality she's a hyper active girl who always wears a magical girl costume and carries around a wand. The other kids at school think shes a weirdo and a freak. She doesn't have a lot of friends.

Despite this she is committed to saving the day and making her world a better place. She really cares about other people want wants to help them, weather or not they want the help.





## Star Butterfly

Hyper active and always fighting for the forces of good. Star thinks she is a super hero sent from another galaxy. She believes this so strongly that even the fact that her classmates relentlessly tease her isn't a detour. She may be cute and oblivious to a lot of things but when it comes to fighting evil she can't be stopped.



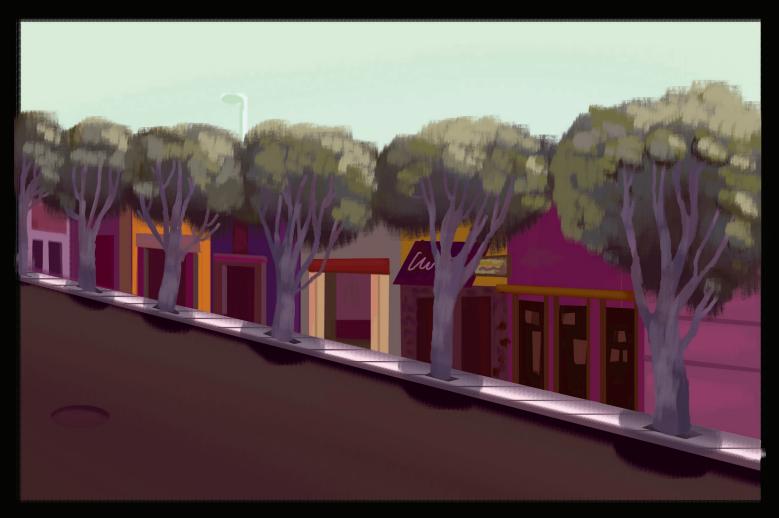






The world that Star is attempting to be a super hero in is not an easy one. She live in an apartment with her mom in run down neighborhood a block away from her mother's antique store. Her grade school is pretty run down as well. It has a lot of kids, ranging from kindergarten to 6th grade. Her school has its fair share of ugly bullies, mean girls and fed up teachers. Despite this Star loves running around her neighborhood looking for adventures and people to help. She contrasts with her surroundings















## North Hollywood/ Los Feliz

Star and the forces of evil takes place in a little neighborhood in North Hollywood. The weather's hot and the store fronts are grafittied.

# Star's School











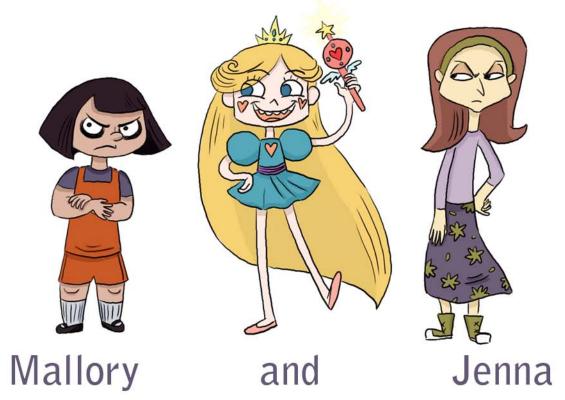




Different color/ textures options



The kids at Star's school



Are best friends and have been since kindergarten. They are not very cool or popular and this makes them bitter and angry. Back in kindergarten Star used to be friends with them until she want all "magic" now they can't stand her and just wish she would leave them alone. They both like horses and gossiping about other people. Mallory tends to be the ring leader.









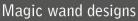
# Star's Magic World



The world Star sees in her head is a mixture of 80's explosive rainbow brite and saturated japanese pop. It is also deeply creepy. Just the severed heads of adorable candy ponies float around around marshmallow clouds and flea ridden rats nibble at the big rock candy mountains. No one can see this world but Star, unless she drags them into it.





















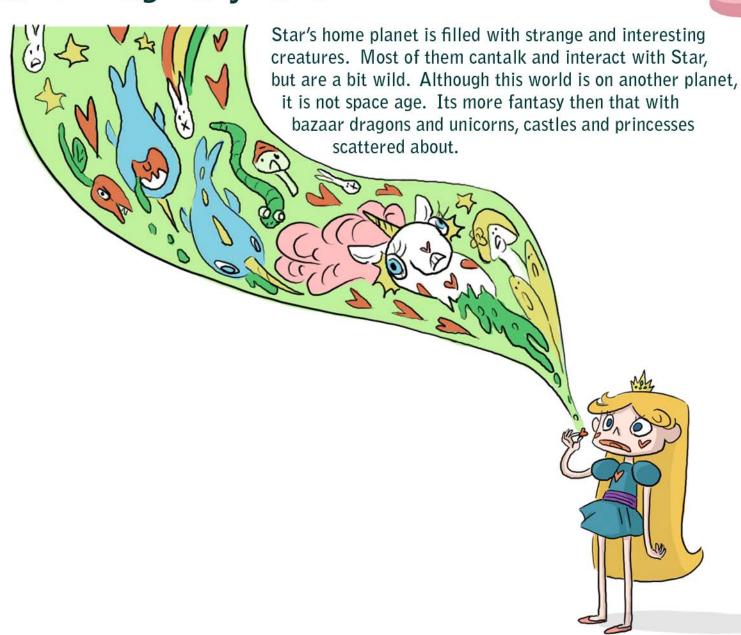


reference- Junko Mizuno's cute but creepy art





# Star's imaginary land















# **Boris**

Is one of Star's friends from her magical world. He is a very large woolly caterpillar monster. He would be about 38 by human sanders. He may look fuzzy but he has a violent streak and can be unpredictable. He adores Star, would never hurt her and would even risk his life to help her. Star saved Boris' life once and he won't ever forget it. He speaks with a Russian accent and hangs with a tough crowd. He is an expert at playing the trumpet and has a band. He lives in the sand, borrowing around underground.



## Magical World End Credits - Design and Color Ideas







## Star's Magic Powers

Are in her own head and cannot be seen by anyone else. Sometimes they involve her using an ordinary object (like a water bottle) and her seeing it and using it as something else. Sometimes the magic involves her punching kicking or spinning with magic surrounding her and sometimes it involves her magic wand. With all of these methods she must yell a ridiculous magical phase ("Magic sparkle orb shine!)

It works on screen by her yelling something like "Spinning sneak attack" and the audience sees Star spinning on screen in a tornado of glitter, stars, color and some small magic beasts. Then we cut to whats really happening and its Star spinning and leaping around like an idiot.

#### a. What Star Sees

b. Reality



## Other examples taken from Story Boards













Star(vo): I call upon the powers

Star(vo): Of hope and dreams

### Star also hits people and things with the wand





