


Yaseen Irshad

Motion Designer

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(Portfolio) Seenu_FX 

Hyper Links 

About

I'm a CS graduate who ditched the "safe route" to chase what I actually love, animation (and Simulation :D). I create in Cinema 4D, Houdini, and After Effects, mixing design, motion, and a bit of chaos. I have 3 years of experience working in the advertising industry, and overall about 6 years of experience. Always curious, always learning, especially from pros, and eager to join the teams full of them.

Education

UET Peshawar

Bachelor in Computer Systems Engineering.

Sep 2019 - Jul 2023 | CGPA: 3.20/4.00 | Peshawar, Pakistan

Experience

Senior Motion Designer

Ogilvy Pakistan

June 2025 - Present | Islamabad, Pakistan

- Leveraged Gen AI in daily workflows, especially under tight deadlines or limited budgets, to streamline production.
- Started working with SideFX Houdini to create simulations and elevate the visual quality of my projects.

Senior Motion Designer

BBDO Pakistan

Apr 2024 - May 2025 | Islamabad, Pakistan

- Implemented cutting-edge 3D technology and simulation-solving engines to address the demands of 3D motion design trends.
- Effectively oversaw concurrent execution of multiple projects.

Senior Motion Designer

Ogilvy Pakistan

Nov 2023 - Mar 2024 | Islamabad, Pakistan

- Managed multiple projects simultaneously, ensuring exceptional quality while staying up-to-date with emerging technologies.

Motion Designer

Ogilvy Pakistan

Nov 2022 - Nov 2023 | Islamabad, Pakistan

- Conceptualized, designed, and made animations for top-tier clients such as Easypaisa, Cadbury, Shan and Telenor.

Design Intern

Ogilvy Pakistan

Aug 2022 - Nov 2022 | Islamabad, Pakistan

- Completed a highly selective motion design internship with Ogilvy, leading to a job offer as a Motion Designer.
- Got Recognition as the Best Intern for exceptional work and contributions to projects.

Motion Design Intern

ArtXpro

Aug 2021 - Oct 2021 | Karachi, Pakistan

- Gained valuable experience as a Motion Design Intern at ArtXpro, working on projects for clients such as Daraz, Brothers Printers, Dura, and the Punjab Government.

Achievements

Microsoft Imagine Cup 2023 winner from Pakistan & world finalist (Top 24)
Adobe Creative Educator (Level-1 + Level-2 + Trendsetter)
Ogilvy's Best Intern Award 2022
Ogilvy's Future Star Award 2023
Head of Design at Google Developers Students Club (UET Peshawar)
Head of Design at Microsoft Learn Student Ambassadors (UET Peshawar)
Author of Chapter 8, "Augmented Reality in Education" in the book IUSB 4.0 2023

Software Skills

Main Tools:

Maxon Cinema 4D
SideFX Houdini
Adobe After Effects
Octane + RedShift

Auxiliary Tools:

Adobe Photoshop
Adobe Illustrator
Figma
Adobe Audition
Mocha + Pftrack + Lockdown
Gen AI (VEO2/3, Wan 2.1/2.2, Imagen 3/4)
Hunyuan 3D Gen Models

Featured Projects

Kinder-Learn with AR (Android App, Winner Imagine Cup)
easypaisa X VISA Debit Card
easypaisa's Thematic 2023

Certifications

Microsoft-PowerPoint associate
Adobe-Designing a Creative Class
Adobe-Creative educator Level-1
Adobe-Creative educator Level-2
Adobe-Augmented reality with your students
Adobe Express in the classroom
Adobe-Basic principles of design