

From: William Lee <will@rstp.com>
Sent: Saturday, March 29, 2014 at 01:21:10 PM CET
To: "Neil Callahan" <ncallahan@rosemontseneca.com>
Cc: "John DeLoche" <john@rstp.com>, "Rob Walker" <rwalker@rosemontseneca.com>, "Hunter Biden" <hbiden@rosemontseneca.com>
Bcc:
Reply-To:
Priority: Low
Subject: Re: NYTimes: Google Flu Trends: The Limits of Big Data

Very interesting article. This is right on the bullseye for Metabiota.

[In a statement, a representative for Google Flu Trends, which now monitors 29 countries, said the service was reviewed every year, with improvements in mind. "We welcome feedback on how we can refine Flu Trends to help estimate flu levels and complement existing surveillance systems."]

Perhaps they can get feedback from Metabiota?

Check out the demo link below. This is what Metabiota is building for Munich RE's insurance product. The dashboard works on your mobile device too.

<http://earthmov.es/client/pandemic/> here is a rough wire frame and we are very close to finishing or work aligning with Munich RE's work flow – perhaps the biggest win is partnering with Munich RE on insurance product for livestock using our sensor network :-)

William Lee, Managing Director
Rosemont Seneca Technology Partners (RSTP)

333 Bush Street, 21st Floor
San Francisco, California 94104
Office: 415.767.1289
Mobile: 617.407.5958
www.rstp.com

This email communication is privileged and confidential and is intended only for the individuals or entities named above. Any unauthorized dissemination of any of the contents of this email is strictly prohibited. If you are not the intended recipient, please do not read, copy, use or disclose to others the contents of this communication. Please notify the sender that you have received this e-mail in error and then delete the e-mail.

On Mar 28, 2014, at 10:15 PM, Neil Callahan <ncallahan@rosemontseneca.com> wrote:

<http://nyti.ms/1l9NvM8>

Two recent research papers, examining Google Flu Trends, offer a critique of big-data analysis.

Neil Callahan
Rosemont Seneca
917-945-9516