

WIDE SPAN

V E N T U R E S

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A **3000ad** Company

www.3000ad.com/about/

Using our own pre-existing technologies and games, we are working on the development and distribution of three Web3 projects in collaboration with various third-party studio partners and middleware technologies.

All Chain Engagement (ACE), our gamified rewards-based online engagement platform, integrates games which will share the platform resources, rewards, tokenomics, economics and revenue. The core is a 3D online town square akin to a games lobby launchpad.

Two of our game projects, Alganon - Rise Again, a fantasy MMORPG and Line Of Defense - Planetfall, a combined arms MMOFPS, will become the first seamlessly interconnected games on ACE. Wide Span Global (WSG), a technology stack previously developed for one of our games, is a key component that allows users to seamlessly transition between the ACE virtual world and the games hosted on the platform. The long-term vision is to have other carefully curated third-party games to seamlessly deploy on the ACE platform.

ACE | A GAMIFIED ENGAGEMENT & REWARDS PLATFORM

Currently in design and pre-production. Website: Coming Soon!
Developed in collaboration with Foolproof Labs and Iron Belly Studios.
Release scheduled for 2025 with rewards platform + ID access planned for early-2025.

ALGANON - RISE AGAIN | MMORPG

100% completed and previously released game. Website (legacy): www.myalganon.com/splash/
Currently undergoing various internal and visual improvements, and refactoring for Web3 release.
Developed in collaboration with Quarantine studio and independent contractors.
Release scheduled for late 2025 with public playtest builds (alpha-beta) planned for mid- to late- 2025.

LINE OF DEFENSE - PLANETFALL | COMBINED ARMS MMOFPS

100% completed and unreleased game. Website (legacy): www.lodgame.com
Currently undergoing port to Unreal Engine 5, various internal and visual improvements, and refactoring for Web3 release.
Developed in collaboration with Ilogos studio and independent contractors.
Release scheduled for 2026 with public playtest builds (alpha-beta) planned for mid- to late- 2025.

THE ACE PLATFORM

ALL CHAIN ENGAGEMENT

USER | DEVELOPER | OPPORTUNITY | ACQUISITION

Current online gaming and social network content have proven to be insufficient in holding end-user attention for a sustained period.

Even as chains are trying to boost DAW/DAU and transaction flow for revenue, now more than ever, a new approach to user retention, moderation and content engagement is needed.

ACE is a rewards-driven online virtual world hub that acts as an aggregator and a conduit to help acquire and retain users while maximizing the utility of existing content through sustained engagement.



ACE PLATFORM

4 INTERCONNECTED PROJECTS

IDENTITY	True All-EVM iD for complete user control.
ACCESS	Opportunity portal where real-projects align & locate their most valuable users.
EXPERIENCE	ACE Online World the 24/7 epicenter for community interaction and engagement.
REWARDS	Built for the ecosystem, the E2E token designed to drive use, reward value, and turn revenue.



USER | VALUE | COST

WHAT'S REALLY GOING ON?

When is an installation just not worth it?

While the cost to drive an install (CPI*) can range from \$2 to \$6 across iOS and iOS and Android devices, the cost to convert that installer to a customer can range can range from \$10 to as much as \$19.

*CPI = Cost Per Install

ACE centralizes high quality users providing them with leading opportunities.

USER	ACEiD + Weeves, personalization at the highest level, blockchain blockchain interactions and user behavior combine to let users users discover their best “next” opportunity.
DEVELOPER	The Social & Knowledge Graph powered by Weeves, let let developers pinpoint their offers and capture the right user right user for the right price.
ECOSYSTEM	The native security in ACEiD starts with the Foolproof Token (FPT) but extends to Sybil Detection and Prevention via Weeves. Identifying fraud before it destroys the system.

Mobile Game Genre	Average iOS CPI	Average Android CPI
Casual	\$2.50	\$1.50
Midcore	\$4.50	\$3.25
Hardcore	\$6.00	\$4.50
Puzzle	\$3.00	\$2.00
Strategy	\$5.50	\$4.00
Action	\$4.50	\$3.00
RPG	\$6.00	\$4.50
Sports	\$3.50	\$2.50
Simulation	\$3.75	\$2.50
Arcade	\$3.00	\$2.00

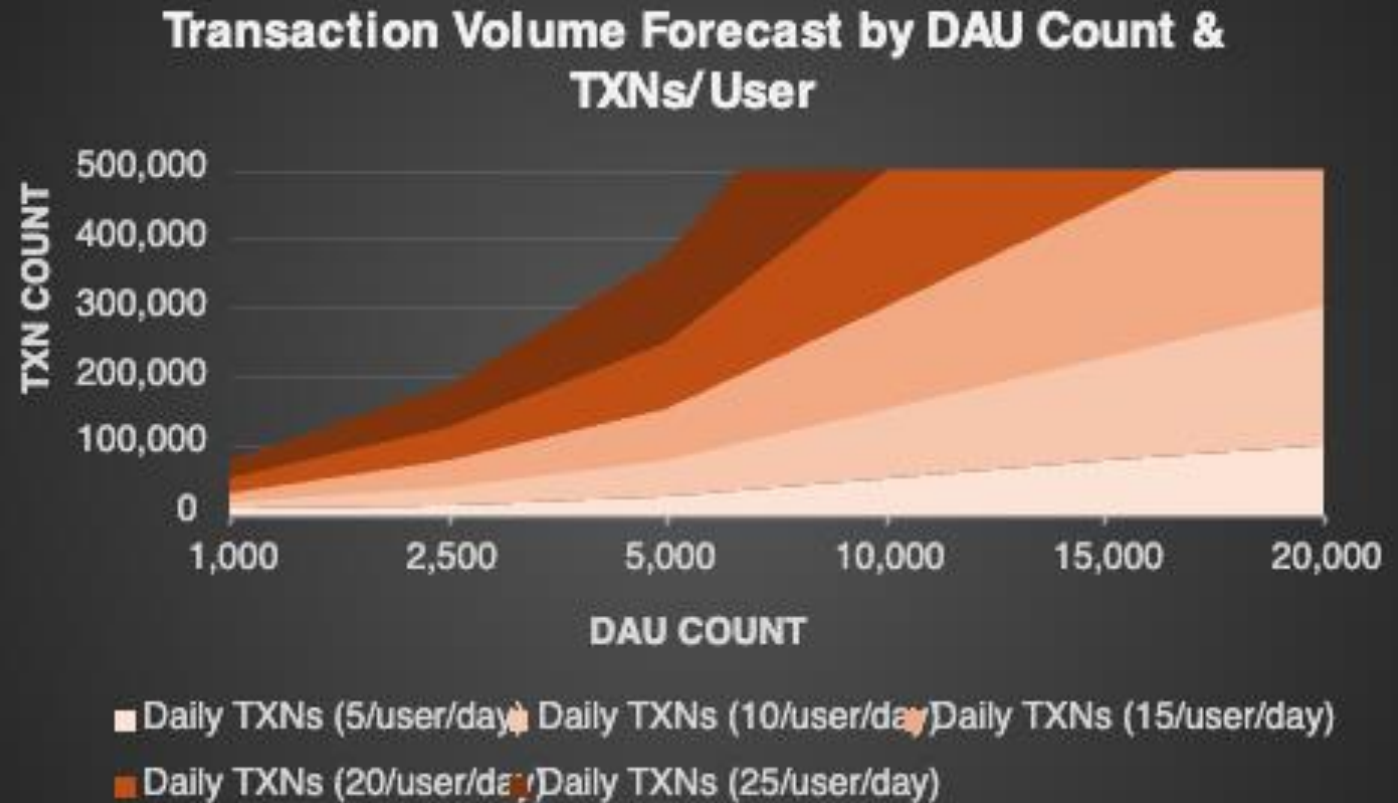
Source: Artem Dogtiev, Cost Per Install (CPI) Rates (2023), Business of Apps, March 2023
Liftoff, Inc., 2023 Casual Gaming Apps Report, Liftoff, April 2023
Revealbot, Inc., Facebook Advertising Costs by CPM, Revealbot, May 2023

ACE PLATFORM ONCHAIN TRANSACTIONS

Designed to meet the needs of L2 & L3 Ecosystems

SUSTAINED TRANASCTIONS DELIVERED TO BLOCKCHAIN PARTNERS

- Sustained transactions are a L2/L3's life source
- ACE Platform integrates patent-pending technology driving web3 knowledge & social graph analysis
- Designed to be a powerhouse for onchain user transactions
- Employing onchain rewards to activate and record user engagements onchain
- ACE delivers leading-edge solutions for L2 user sustainability





OPPORTUNITIES DISCOVER THE USER

ACE Platform integrates all-EVM iD powered by Weeves & FPT Weeves & FPT providing premier users with superior opportunities. Lower CAC, Higher LTV.



TRANSACTIONS & REVENUE

The core for any L2/L3 is transactions. ACE is a transaction machine designed for organic churn of user generated on-chain engagements.



THE PORTAL THAT REWARDS USE

Misaligned rewards destroy ecosystems. Rewards are not always rewarding for the developer and casual user. ACE implements native solutions to make rewards payoff.



SCALABLE TOWN SQUARE

The MMO world is a virtual town square. Always on, inclusive, scalable, a platform for engagement. Using tried & tested tech, the epicenter for connection, transaction, and participation.

SOLUTIONS & OPPORTUNITIES

IDENTITY | OPPORTUNITY | REWARDING | ENGAGING

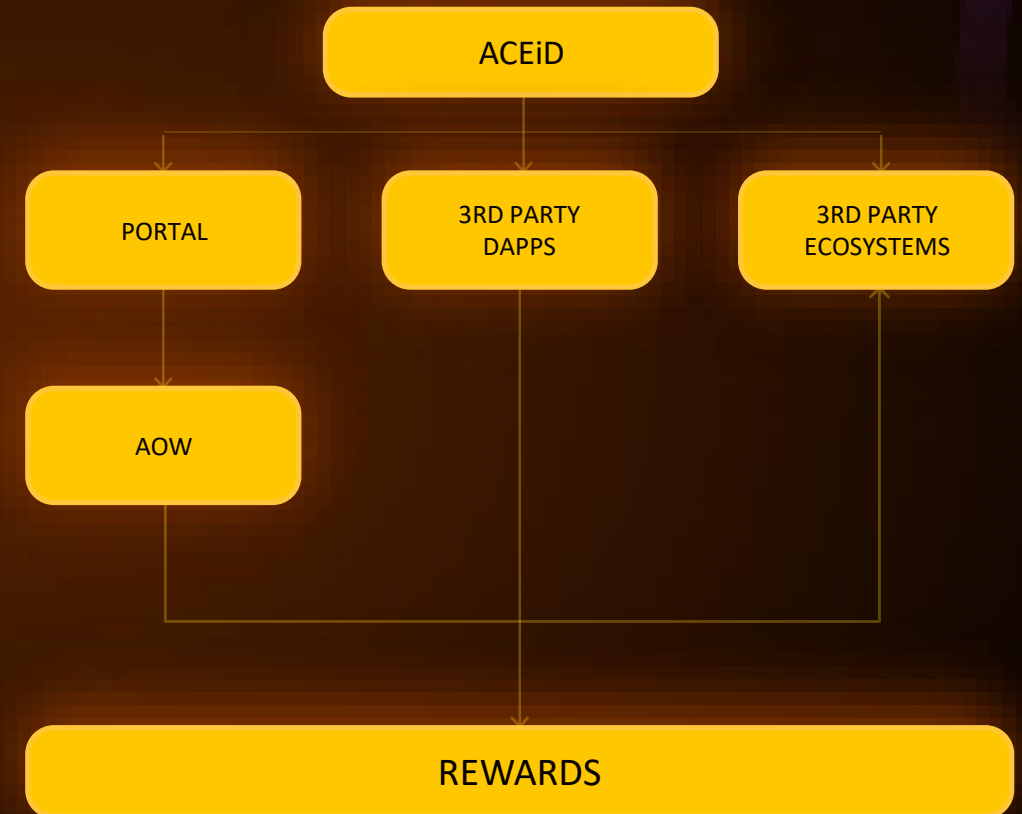
The core of community is identity. ACEiD is a seamless EVM experience enhancing users control and rewarding the best for being the best.

USER BENEFITS

- Universal login across EVM chains
- Central opportunity discovery that matches an individual user
- Anchored on rewards (Engage-2-Earn)

CHAIN | DEVELOPER BENEFITS

- Lower CAC with superior user data supported by the Web3 social Web3 social graph with guaranteed higher LTV.
- A complete acquisition funnel for users and developers.
- Enhanced UX and native security without 3rd party SSO partner reliance.
- Opportunity curation for optimal results, lowers user turnover.



REWARDS | BUILDING A LOYALTY PROGRAM



Earning rewards through Engage-2-Earn (E2E).

FAIR LAUNCH

No presale, team supply or investor allocations.

ENGAGEMENT DRIVER

Earn tokens for events, quests and activities both on social media as well as within the MMO MMO world.

LOYALTY DRIVER

Earn for NFTs held, recurring recurring participation, community polling, nodes etc. etc.

ECONOMY DRIVER

Form of payment for AOW ecosystem. In-game assets, micro-transactions, etc. Partner Partner tokens can be integrated integrated to support specialty specialty events.

DEMAND DRIVER

On platform DEX within world spending, creates expansive opportunities for engagement drivers by platform partners in scheduled AOW events.

REWARDS | BUILDING A LOYALTY PROGRAM

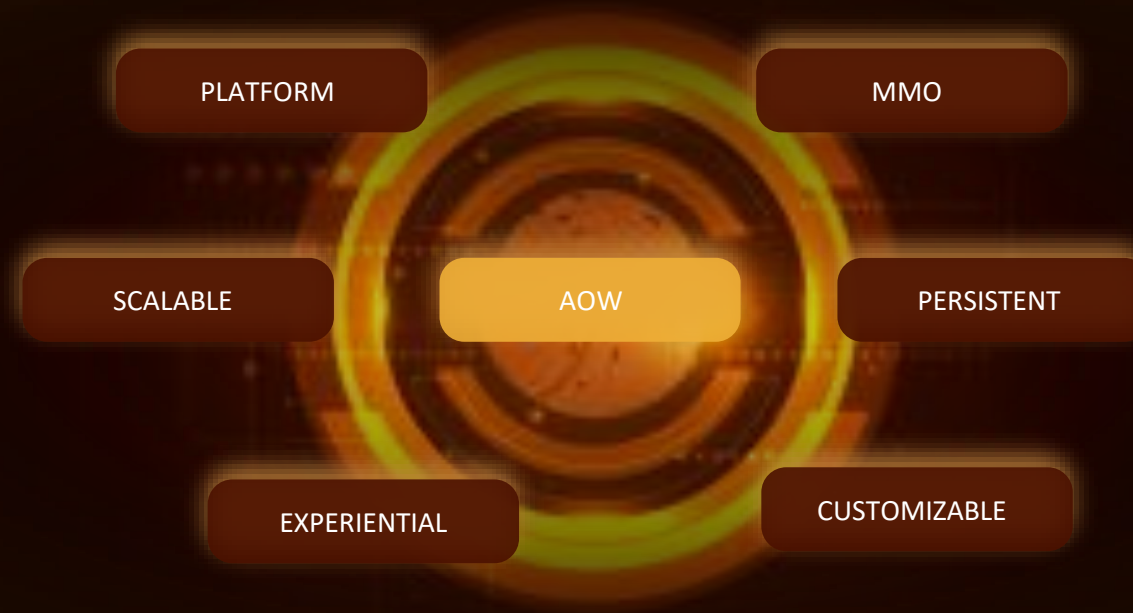
SOLVING FOR FRAGMENTATION: WHAT'S ACTIVE RIGHT NOW?

The web portal is the first point of contact and is how users access the ACE ecosystem.

LOGIN	Access the MMO world or other dApps, dashboard, ACEiD ACEiD profile, etc.
INFORM	Detail on the ACE platform, its goals and how to participate. participate.
DISCOVER	Learn about content, events and activities available within within AOW + 3rd party dApps supporting ACEiD.



EXPERIENCE | AOW IS YOUR WORLD YOUR WAY



ACE ONLINE WORLDS IS THE EPICENTER OF THE ACE - TOWN SQUARE

MMO

AOW is a Massively Multiplayer Online world. It is **NOT** a game and certainly **NOT** a “metaverse”.

PERSISTENT

AOW is available 24/7. It does NOT use cloud servers, thus resulting in low monthly operational costs. costs.

CUSTOMIZABLE

Add and connect additional worlds and assets as-needed to expand the world. Many worlds. Many themes.

EXPERIENTIAL

Explore the worlds and engage in events and activities, including other users or NPC units. A zero-pressure design allows for users to login and chill without having to engage in any activities or events.

SCALABLE

Underlying dePIN node infra for expansion, decentralization, load balancing, security and user rewards.

PLATFORM

Tried and proven MMO tools and technologies combined with established middleware tech and tools.

TRANSACTIONS | SUSTAINABILITY FOR ANY CHAIN

DESIGNED TO GENERATE TRANSACTIONS FOR ANY FOR ANY CHAIN

- Transaction volume is generated through engagement. Beginning and completing each action is marked with a transaction.
- Social engagement, missions and quests inside ACE Online Worlds generate transactions as users engage to earn further rewards.
- Opportunities for DEX plug-ins and related features can generate further transactions through token approvals and swaps.
- Future reward claims will require an on-chain transaction, highlighting the user's role in the platform's success.

Conservative model estimating potential transaction vol driven by the ACE platform assumes the following transaction count per action in the table below. A user is defined as a connected wallet with an ACEiD.

Conservative Forecast

Transaction count per action assumptions:

Action	Txn Count/Action
Sign in w/ACEiD	1
Platform Quest Start	1
Platform Quest Completion	1
In-World Activity Start	1
In-World Activity Completion	1
DEX Swap	1
Reward Claim	1

Transaction volume forecast model:

DAU COUNT	1,000	2,500	5,000	10,000	15,000	20,000
DAILY TXNS (5/user/day)	5,000	12,500	25,000	50,000	75,000	100,000
DAILY TXNS (10/user/day)	10,000	25,000	50,000	100,000	150,000	200,000
DAILY TXNS (15/user/day)	15,000	37,000	75,000	150,000	225,000	30,000
DAILY TXNS (20/user/day)	20,000	50,000	100,000	200,000	300,000	400,000
DAILY TXNS (25/user/day)	25,000	62,500	125,000	250,000	375,000	500,000

TRANSACTIONS | THE EXPLAINER

- Each user's authentication on the ACE platform is through their ACEiD, which is recorded on-chain.
 - In AOW, users are not just participants but active generators of the platform's transaction volume. They may perform featured quests (social engagement, community participation, powered by AOW activities), where beginning and completing each action would be marked with a transaction.
 - Users may also trade in goods and items with each other or with the AOW cash shop, thus multiplying transactions created.
 - Additionally, a plug-in with a DEX would generate further transactions through token approvals and swaps. Future reward claims will require on-chain transactions, highlighting the user's role in the platform's success.
- The popular pixel-art farming simulator MMO on Ronin Network, Pixels Network, Pixels Online, has recently become a smash hit as one of the first of the first blockchain-based MMO games.
 - Reaching a whopping 1 million active users in May, Pixels brought in \$1.6 million in revenue via the in-game spend of \$PIXEL. In July, Pixels saw just shy of 840,000 monthly active users, with over 19,000,000 on-chain transactions recorded.
 - While Pixels and AOW differ starkly in that Pixels is a game, while AOW is a gamified online engagement platform, they share one thing in common: They both seek to provide engaging, quest-based incentives and activities to drive user loyalty and, in turn, transaction volume.

DIFFERENTIATION | AOW IS NOT A METAVERSE

<p>AOW functions as a series of interconnected gamified MMO worlds.</p> <p>Proprietary MMO game engine with prefabricated assets and world building tools, incl. events & activity scripting.</p> <p>Access is open to anyone who owns an ACEiD (free ACEiD (free through ACE Platform).</p> <p>Designed to create virtual online worlds offering a more structured and thematic experience for partnership communities.</p> <p>DEPIN node system to enable seamless asset asset migration and scalability. Allows any ACEiD ACEiD holder to own and secure part of the network and earn rewards for doing so.</p>	FEATURE SET	OTHER META-LANDS	AOW ONLINE WORLDS
	ENGINE	Unproven tech from unproven partners.	Proprietary MMO Game Engine /w dePIN infra sub-infra sub-system
	PURPOSE + ECOSYSTEM	Cloud based traditional open world world with specific IP connected connected assets.	Technology suite with all built-in tools & services. Suitable for Web3 communities, non-Web3 native users, real-world partnerships, activations, and cross-platform events
	SCALABILITY	Thousands of real-time client interactions.	Designed specifically for MMOs with thousands of client interactions and activities across connected worlds
	MONETIZATION	Land ownership, development, and monetization through NFTs and in-game game spend,	Transaction volume through ACE platform, micro-transactions, liquidity pool, token rewards
	AVAILABILITY	Pre-planned scheduled events, not not 24/7	Always on. 24/7 persistent world, events, activities etc
	UGC	Through custom SDKs with user user moderation issues.	Prefab assets for sale or use via asset submission intake flow

VALUE | WHY ACE IS CRITICAL FOR ANY CHAIN

POSITIVE PR

ACE is built on pre-existing tech that's battle tested and can be deployed quickly and successfully. Conceived and designed by Derek Smart, a known gaming personality and technologist with an experienced team in the industries of gaming, blockchain & tokenomics.

REVENUE

Using pre-existing tech stacks, at a low-cost, ACE is a revenue generating platform for partners. It facilitates and promotes high volume on-chain transactions and sequencer fees for any L2 or for any L2 or L3 chain.

DATA

Data powerhouse with curated data access available. Extensive cross-chain user insights currently unmatched with the unmatched with the standard SSO systems, thus allowing better user targeting and platform moderation. Platform moderation. Platform tools, ACEiD and AOW allow any partner developer to capture and maintain users through users through superior intelligence and data analytics.

VALUE RETURN

A central hub for decentralized opportunities, facilitating easier customer capture for non-Web3 non-Web3 natives. Enhances value and provides developers with rewards enhancers without without relying solely on their own TGE. Partnerships with ecosystem projects to make AOW a AOW a leading reward token and in ecosystem currency for cross-platform exchange.



WIDE SPAN GLOBAL

CONNECTED INTEROPERABLE WORLDS

We're enabling cross-chain gaming asset interoperability via a DePIN node network.

To prove out the tech, we're implementing it in two of our own studio games, one of which is a fully feature-complete fantasy MMORPG.

PROBLEM

- Web3 game developers can easily reference each other's assets via public blockchain data but cannot transfer assets between game worlds. Web3 games cannot achieve real interoperability until this is solved.
- Games are restricted to the confines of their worlds, restricting asset ownership innovation. For example, Roblox and Fortnite offer different experiences, but gamers do not have the ability to transfer or trade assets between experiences within the ecosystems, or to play one experience with owned assets acquired in another.
- Most games do not experience growth due to the restrictions in wealth transfer of owned gamer assets which only exist within its economy.
- Most multiplayer games are either instanced or session based, limiting not only engagement but also expansion. It's why we still have queues in multiplayer games.

WHAT IF...

Players in one multiplayer game world could seamlessly transfer into another game while bringing along all inventory assets, skills, wallet holdings – and drama?

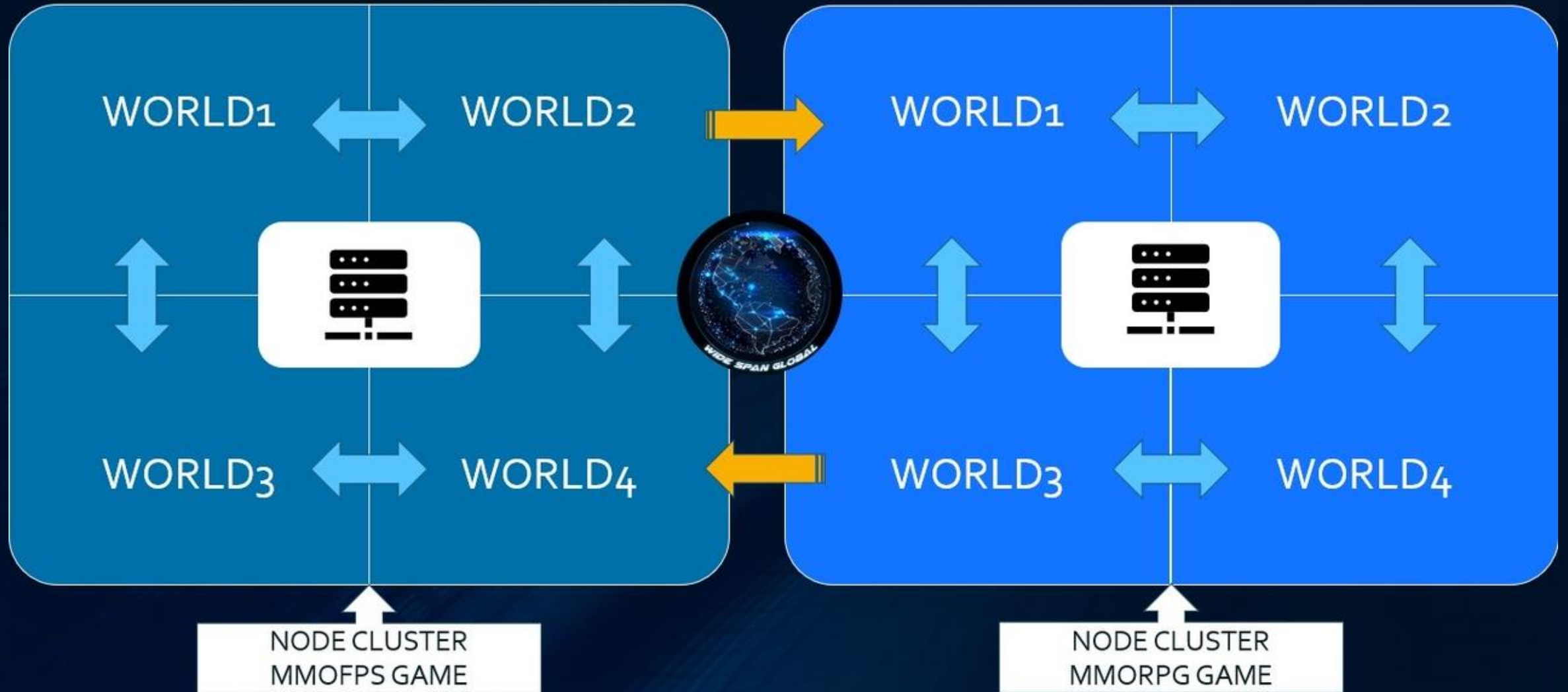
WSG solves this by enabling seamless, decentralized, user node-supported standards for in-game asset migration & rendering. Compliant games can easily port assets between each other.

We built WSG to power one of our own games which has a massive seamlessly connected world with varying types of interoperable characters and player assets.

WSG allows game worlds to be expanded, and for gamers to traverse seamlessly between games, while bringing along inventory, wallet holdings, and character traits.

For example: A fantasy ranger wielding a sword enters a sci-fi world as-is, or morphs into a combat marine brandishing a rifle, and also be able to use or trade owned items and virtual currency.

WIDE SPAN GLOBAL VISUALIZED



WSG NODES

WSG runs on user-operated decentralized nodes which validate its standards, and coordinates asset validity in various environments.

Importantly, this enables:

- Entire games to share assets
- Individual “land parcels” within games to be sharded into decentralized WSG nodes

CONNECT

Powerful decentralized server node system that interconnects game worlds - with full asset transfer. Fully encrypted and secure services.

SCALE

Dynamically scale game servers with distributed load-balancing across cloud or bare-metal hosts.

DECENTRALIZE

Deploy server nodes via an integrated tools package that anyone can install and deploy.

INTEROPERABLE

Support for any multiplayer game, and with configurable rules, even dissimilar game genres.

SEAMLESS

Connect game worlds to create larger, seamless, ecosystems across different network hosts.

REVENUE

Reward node operators and the community. Merge game economies to create a sustainable business model across games.

COMMERCIALIZATION

We will be licensing WSG out to publishers and studios with existing Web3 portfolios who are looking to leverage assets in multiple environments.

Similar to Chainlink, The Graph, and other data validators, we'll charge in our native token per data transfer.

Additionally, we'll be conducting a node sale of the core WSG validator nodes to the public in order to generate additional funding and build the community.

THE GAMES

We built the WSG tech in the context of our existing studio portfolio:

- Line of Defense, a sci-fi combined arms tactical MMOFPS
- Alganon, a WoW-inspired fantasy MMORPG

We have a robust pipeline of content scheduled to launch in 2025 to validate the WSG tech and generate additional cash flows from digital asset sales.

View more comprehensive details in our games deck



IT'S LITERALLY WOW FOR WEB3



WEB3 GAMING

Currently no MMORPG games released for Web3.

The pre-existing ones have either failed or are still in dev, while being neither advanced in tech nor in scope as Alganon.

GAMERS

Traditional gamers are very resistant to Web3 games due to their lack of compelling features, focus on game tokens, financial barrier of entry, and Web3 onboarding friction.

GAME DEV

Game development is very costly, time consuming, and fraught with challenges and risks. Most games take several years & millions of Dollars to develop. MMO games are some of the most expensive games to fund, and take the longest to build, test, and release.

ALGANON

ADVANCED TECH

Alganon has the best of breed tech built through decades of innovation and improvements. While not as old as some MMO games, it is one of very few MMORPG games still in existence.

FOCUSED GAMEPLAY

As a traditional game, the focus is on the gameplay experience, ease of use, zero entry friction, and an equitable monetization and economy.

COMPLETED GAMES

It is a completed MMORPG game that allows thousands of gamers to play together in a massive world with a rich history, compelling quests, and advanced features.

THE WEB3 BRIDGE

As a standard game with familiar features and execution, on-boarding gamers to Web3 in a seamless way retains the familiarity of what gamers are used to and have come to expect.

ALGANON OVERVIEW

Alganon is a fantasy-based MMORPG that allows thousands of people to play together in a virtual world that features a rich history dominated by commanding deities, powerful weapons and armor, deadly magic, epic quests, ancient places to discover, the utilization of detailed trade skills, and more. Designed from scratch and based in a uniquely created world, the goal in designing Alganon is to provide simple gameplay with unlimited growth in a massive world of immersion and interaction.

GAME WORLD

Fantasy-based MMORPG that allows thousands of people to play together in a virtual world that features a rich history dominated by commanding deities, powerful weapons and armor, deadly magic, epic quests, ancient places to discover, cities and lands to conquer, the utilization of detailed trade skills, and more.

KEY FEATURES

PVP and PVE gameplay with various races, classes, quests and various advanced features. Explore, adventure, trade, craft, join or create guilds, use creatures to transport across vast lands etc.

MONETIZATION

Integrated B2P (Buy To Play) and F2P (Free To Play) models in which gamers buy from a selection of game packages to access the game, then play for free – forever while trading with virtual currency. No subscriptions. No seasons.

WEB3 HOOKS

Seamless crypto wallet integration. Fair launch tokenomics (\$AGT) which complements the pre-existing virtual currency (\$Tribute) used in the game economy. Trade in fiat, virtual or token currency.



UNIQUE SELLING POINTS

- 100% completed game undergoing extensive visual improvements, backend tech upgrades, and Web3 feature integration
- Third-Person Perspective (3PP) role-playing game with PVP & PVE
- Easy to learn and play old school MMORPG with social mechanics
- Free-To-Play and Buy-To-Play models with virtual currency & tokens
- Advanced custom game engine with proven infrastructure and technologies
- Extensive lore with interesting character races, classes and personalities
- Massive persistent game world, expanded across two integrated expansion packs
- Various unique races and classes with seamless and structured progression
- Advanced in-game economics model with cash shops
- Extensive questing system with an integrated quest helper system
- Intuitive multi-role character leveling system with minimal grind
- Integrated off-line study system for improving various trade skills
- Formation of guilds and an innovative families feature
- Creature (pets) based transportation system for land and air travel
- Expansive economic model with NFT based items, weapons, skins - and later, virtual land ownership and UGC



NOTHING LIKE IT IN WEB3

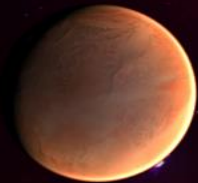
Alganon Game Engine (AGE) is a best in class custom game engine that's proven, and tested over a span of several years. The re-release includes many improvements, including the addition of blockchain tech, while overhauling Alganon's entire 2D/3D visual arts assets such as models, animations and environments.

LINE OF DEFENSE





PRIMUS (MOON)



VERAN (MOON)



HEATWAVE



NIGHTRIDGE



FROSTBITE



GULGE

PLANET LYRIUS



GCV-STARGUARD



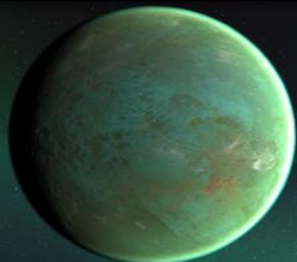
ARKANGEL (STATION)



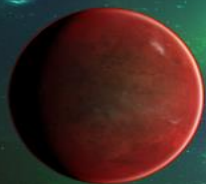
VANGUARD (STATION)

LYRIUS SPACE REGION

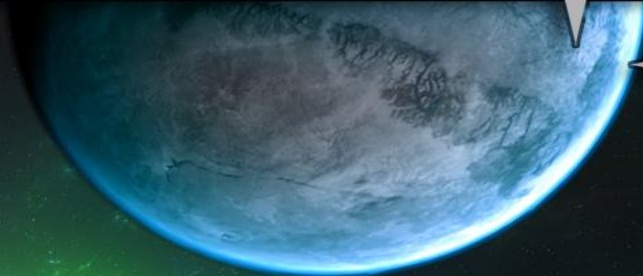
LENNEN SPACE REGION



WAYWARD (MOON)



BLOOM (MOON)

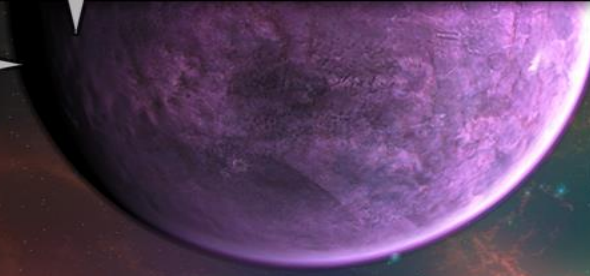


PLANET ZILON



OVERWATCH (STATION)

ZILON SPACE REGION

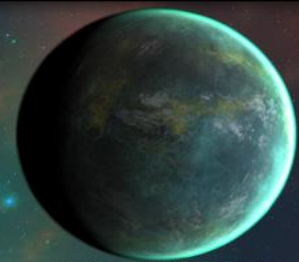


PLANET SYGAN



TEMPLAR (STATION)

SYGAN SPACE REGION



OMARIS (MOON)



STIGLER (MOON)

LINE OF DEFENSE OVERVIEW

On a remote planet deep in the Lyrius star system, Insurgent forces have occupied military bases and have been using them to engage Galactic Command forces operating in the region.

GALCOM sent in a team of its best operators to liberate and recapture the bases on the planet, and to secure all the stations and a high-value research carrier in nearby regions.
Then, all hell broke loose.

Massive and seamlessly connected game world
Global day/night cycles for immersive gameplay
Combat in space, on planet, and inside facilities

Two factions and eight playable classes
Variety of playable air, land, sea, and space craft
Huge array of customizable weapons and assets

Persistent rank and skill progression
Various PvP themed game play modes

Coming soon - powered by Unreal Engine 5

REVENUE GENERATION

GAME PACKAGES

A game package is required to access and play the games.

Game specific NFT packages contain consumable items such as cosmetics, skins, potions, weapons, item/loot boxes, pets, armor, virtual currency etc.

Seasonal updates will feature new gameplay scenarios, modes and assets.

MICRO-TRANSACTIONS

All games have a built-in economy that uses MT via a cash shop where players can trade various game items using the virtual currency which can be earned or purchased with fiat or the crypto token.

All in-game items are consumables, with some featuring wear & tear mechanics because MT plays a vital role in the game's economy and revenue generation.



THE ASK

\$3M @ \$20M pre-seed round

-
Convertible Note

-
SAFE

Subject To Change



EXEC TEAM & PARTNERS

DEREK SMART



Serial Entrepreneur
Founder 3000AD
Founder Wide Span Ventures

MARK BRADSHAW



Serial Entrepreneur
Founder Trilight Studios
Co-Founder Wide Span Ventures

ALI DAVOUDI



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PARLA SMART



Serial Entrepreneur
Co-Founder Wide Span Ventures

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CHRIS SPEARS

Pangaea Tech
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