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INTERNET MYSTERY MEETS LIMINAL HORROR: 'ULTERIOR MOTIVES' BY WHO'S WHO TO FEATURE IN A24'S UPCOMING SCI-FI HORROR FILM 'BACKROOMS'

The legendary 1985 synth-pop track, once the internet's most viral lost media phenomenon, finds its perfect home in Kane Parsons' highly anticipated feature debut.

LOS ANGELES, CA — May 29, 2026 — Spooked Music Releasing today announced an unprecedented cross-generational pop culture collaboration: "Uterior Motives," the iconic 1980s synth-pop song by duo Who's Who (Christopher Saint Booth and Philip Adrian Booth), will be officially featured on the soundtrack of the upcoming sci-fi horror film *Backrooms*.

Directed by YouTube phenomenon Kane Parsons and produced alongside James Wan's Atomic Monster and Shawn Levy's 21 Laps Entertainment, *Backrooms* is slated for a nationwide theatrical release on May 29, 2026.

A Perfect Storm of Internet Lore

The integration of "Uterior Motives"—famously known across the internet for years as "Everyone Knows That" (EKT)—into the eerie world of the *Backrooms* marks a monumental crossover of digital culture. The song captured global headlines when a massive, years-long crowd-sourced search successfully identified the lost 1985 track.

With *Backrooms* drawing heavily from retro, analog-tinged 1980s and 1990s aesthetics, the nostalgic yet hauntingly familiar tones of the Booth brothers' synth-pop anthem provide the ultimate auditory backdrop for the film's liminal terrors.

"When we re-recorded and released the album, we never could have imagined it finding a home inside the infinite, yellow-walled labyrinth of the Backrooms," said Christopher and Philip Booth. "The song has its own history of being lost in a different kind of void, so seeing Kane Parsons use it to build tension in this mind-bending film feels incredibly poetic."

Soundtracking the Infinite Void

Backrooms, which stars Chiwetel Ejiofor and Renate Reinsve, expands on Parsons' viral YouTube universe where characters accidentally "noclip" out of reality into an endless, unsettling maze of empty rooms. The inclusion of "Uterior Motives" highlights a soundtrack meticulously designed to blur the lines between nostalgic comfort and psychological dread.

Key Details & Release Timeline

Element	Information
Film Title	<i>Backrooms</i>
Featured Track	"Uterior Motives" by Who's Who (The Booth Brothers)
Director	Kane Parsons
Distributor	A24
Theatrical Release Date	May 29, 2026
Uterior Motives AOP 1985 MIX Streams	www.spookedtv.com
Uterior Motives AOP 1985 MIX Limited Edition CD	

About A24

A24 is the global entertainment company behind some of the most innovative and acclaimed independent films of the last decade. Known for fostering visionary talent, A24's upcoming slate includes *Backrooms*, the feature-length adaptation of Kane Parsons' viral internet phenomenon.

About Who's Who

Who's Who is the 1980s musical alias of filmmakers and musicians Christopher Saint Booth and Philip Adrian Booth. Following the historic discovery of their lost track "Uterior Motives," the duo released *Uterior Motives (The Lost Album)* via Spooked Music, cementing their place in internet and pop music history.

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